

Grand Flea Market is the event Management company in Bangalore.



Powered by:



ON A DAILY BASIS, WE GENERATE EVENT RESPONSE, STALL BOOKINGS, LEADS, ENGAGEMENTS & MORE FOR GRAND FLEA MARKET FROM PAID, OWNED, EARNED & SHARED MEDIA.

We've developed an approach to shaping digital/online strategies for our clients that result in defining prioritized, cost-effective solutions that deliver a measurable Return on Investment (ROI) via paid, owned, earned & shared media channels.



**WE HELP YOU MANAGE YOUR DAILY
DIGITAL/ONLINE PRESENCE & GENERATE
EVENT RESPONSE, STALL BOOKINGS, LEADS,
ENGAGEMENTS & MORE FOR...**

GRAND FLEA MARKET OPTED FOR OUR BELOW DAILY DIGITAL SERVICES

Daily Monthly Digital Activations

Social Media Management, Moderation & Analytics

Social/Display/Video/Content/Email/SMS Marketing & Analytics

Online Design & Graphics Support: Banners, Videos, Emailers etc

What did we do in each of the above services: next slide onwards explains the moment of truth...

Leads, Calls, Bookings
Event Response & Engagement

300+ Leads On Monthly Basis

80+ Stall Bookings On Monthly Basis

150+ Calls On Monthly Basis

100K+ Reach On Monthly Basis

**3K+ Event Responses On Monthly
Basis**

EVENT NAME: Artisans Bazaar



Chittara Presents
ಅರಸಿನಾಟ ಬಾಜಾರ್
ARTISANS BAZAAR
(Direct from the makers)
Organized by Chitrakala Parishath
Art, Craft, Handloom & Lifestyle Exhibition
Timing 11:00AM to 07:30PM
From 25th Jan 2019 to 3rd Feb 2019
Karnataka Chitrakala Parishath, Kumara Krupa Rd, Bengaluru- 560001, Karnataka

Shopping, Live Performance, Workshop & Much More
FREE ENTRY FOR ALL Please visit with your family & friends **CONTACT: +91-8861792505**

FEB 3 Artisans Bazaar
Public - Hosted by Grand Flea Market

★ Interested

Daily, 25 Jan – 3 Feb
Event ended about 1 month ago

Karnataka Chitrakala Parishath
Karnataka Chitrakala Parishath, Bangalore, India 560009 [Show map](#)

[About](#) [Discussion](#)

INSIGHTS

[See more](#)



62.5K

People reached
+0 last 7 days



2.8K

Responses
+0 last 7 days



Track ticket sales on
your next event by
adding a ticket link

Audience

Women 25-34
32% of total
responses

Around 62K+ People Reached

Around 2.8K+ Peoples are interested in the event

EVENT NAME: Bangalore Utsav



NOV 4 Bangalore Utsav
Public · Hosted by Grand Flea Market

★ Interested

🕒 10 dates · 26 Oct 2018 – 4 Nov 2018
Event ended about 4 months ago

📍 Karnataka Chitrakala Parishath, Kumara Krupa Road Bangalore, India 560001

🗨️ Hosted by Grand Flea Market
Typically replies within a day [Message host](#)

About

Discussion

INSIGHTS

[See more](#)



71.1K
People reached
+0 last 7 days



2.3K
Responses
+0 last 7 days



Track ticket sales on your next event by adding a ticket link

Audience

Women 25-34
36% of total responses

Around 71K+ People Reached

Around 2.3K+ Peoples are interested in the event

EVENT NAME: Urban Bazaar

GRAND FLEA MARKET IN COLLABORATION WITH CHITTARA PRESENTS

Karnataka Chitrakala Parishath
Kumara Krupa Rd, Shivananda Circle Bengaluru

Timing 10:30 to 7:30
From 31th Aug 2018 to 9th Sep 2018

FREE ENTRY

Urban BAZAAR

Art Craft Handlooms & Lifestyle Exhibition

A banner for the 'Urban Bazaar' event. It features the logo of Grand Flea Market in collaboration with Chittara. The text includes the organizer 'Karnataka Chitrakala Parishath' at 'Kumara Krupa Rd, Shivananda Circle Bengaluru'. The timing is '10:30 to 7:30' from '31st Aug 2018 to 9th Sep 2018'. It highlights 'FREE ENTRY' and the event title 'Urban BAZAAR' with the subtitle 'Art Craft Handlooms & Lifestyle Exhibition'. A row of small images shows various items and people at the bazaar.

AUG 31 Urban Bazaar
Public - Hosted by Grand Flea Market

✓ Going ▾

31 Aug 2018 at 10:00 – 9 Sep 2018 at 19:30
about 6 months ago

Karnataka Chitrakala Parishath
Kumara Krupa Road, Bangalore, India 560001

About Discussion

A Facebook event page for 'Urban Bazaar'. It shows the date 'AUG 31', the event is public and hosted by 'Grand Flea Market'. There is a 'Going' button with a dropdown arrow. The event dates are '31 Aug 2018 at 10:00 – 9 Sep 2018 at 19:30', noted as 'about 6 months ago'. The location is 'Karnataka Chitrakala Parishath, Kumara Krupa Road, Bangalore, India 560001'. At the bottom, there are tabs for 'About' and 'Discussion'.

INSIGHTS [See more](#)

47.8K
People reached
+0 last 7 days

1.1K
Responses
+0 last 7 days

Track ticket sales on your next event by adding a ticket link

Audience
Women 25-34
36% of total responses

An 'INSIGHTS' dashboard for the event. It shows '47.8K People reached' with '+0 last 7 days'. It also shows '1.1K Responses' with '+0 last 7 days'. A green box suggests to 'Track ticket sales on your next event by adding a ticket link'. An 'Audience' section indicates that 'Women 25-34' are '36% of total responses'. A 'See more' link is present at the top right.

Around 47K+ People Reached

Around 1.1K+ Peoples are interested in the event

EVENT NAME: Bangalore Fest (Flea Market)



AUG 19 Bangalore Fest (Flea Market)
Public - Hosted by Grand Flea Market

★ Interested

...

🕒 3 dates - 17 Aug 2018 – 19 Aug 2018
Event ended about 7 months ago

📍 Karnataka Chitrakala Parishath
Kumara Krupa Road, Bangalore, India 560001

🗨️ Hosted by Grand Flea Market
Typically replies within a day

Message host

About

Discussion

INSIGHTS

See more



103.5K
People reached
+0 last 7 days



2.1K
Responses
+0 last 7 days



Track ticket sales on
your next event by
adding a ticket link

Audience

Women 25-34
37% of total
responses

Around 103K+ People Reached

Around 2.1K+ Peoples are interested in the event

EVENT NAME: The Souq Market

THE SOUQ MARKET

Grand Flea Market
GRAND FLEA MARKET IN COLLABORATION WITH CHITTARA PRESENTS

Art Craft Handlooms Exhibition | Timing 10:30 to 7:30 | From 25th July 2018 to 29th July 2018

Free Entry

Karnataka Chitrakala Parishath Kumara Krupa Rd, Bengaluru- 560001, Karnataka

JUL 29 The Souq Market
Public - Hosted by Grand Flea Market

✓ Interested ▾

5 dates - 25 Jul 2018 – 29 Jul 2018
Event ended about 7 months ago

Karnataka Chitrakala Parishath Kumara Krupa Rd, [Show map](#)

Hosted by Grand Flea Market
Typically replies within a day [Message host](#)

[About](#) [Discussion](#)

INSIGHTS [See more](#)

 74.3K People reached +0 last 7 days	 1.8K Responses +0 last 7 days
 Track ticket sales on your next event by adding a ticket link	Audience Women 25-34 34% of total responses

Around 74K+ People Reached

Around 1.8K+ Peoples are interested in the event

DAILY SOCIAL MEDIA MANAGEMENT, OPTIMIZATION, MODERATION & ANALYTICS FOR ROI

Everyday, we do 1-2 social posts on all social channels like Facebook, Google+, Instagram, Instagram, Pinterest & more.

Manage Blogger, Tumblr, StumbleUpon and other blogger platforms

Optimize all YouTube videos with title, description, tags, playlists, display cards, annotation & more

Participate in Quora, Facebook/Google groups & YouTube discussion threads wherever we see electronics related discussions

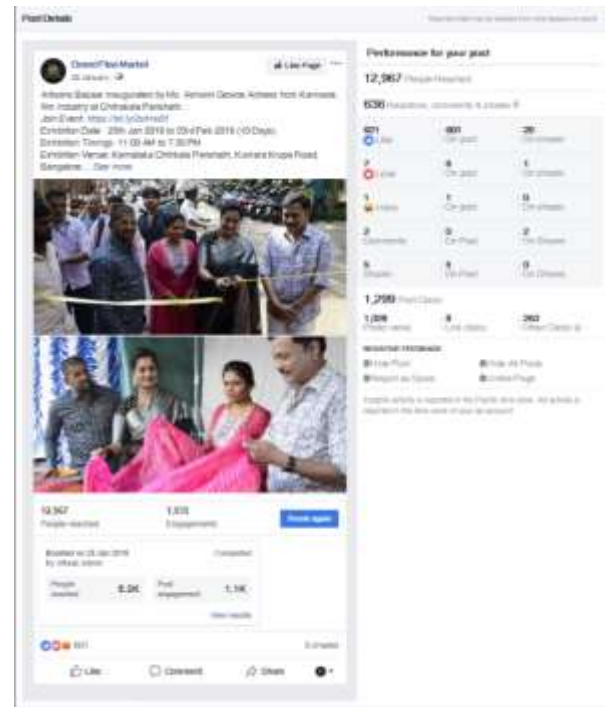
Manage engagement activities, event listing on Facebook & more

Moderate any comments and update the team if there are inquiries to be nurtured as leads for a sale

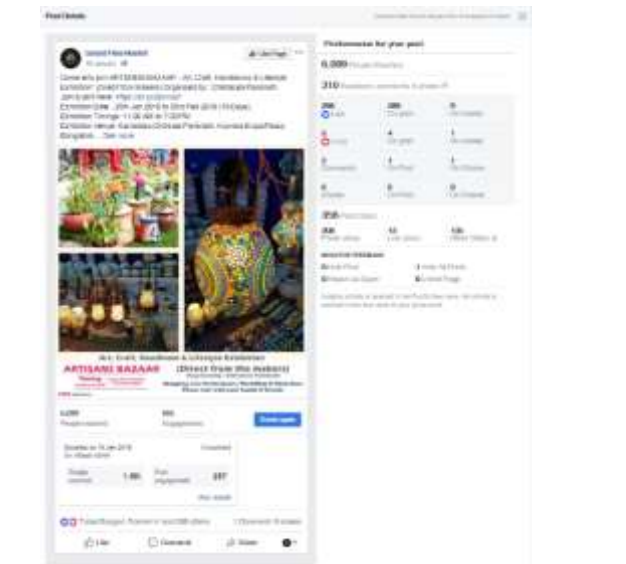
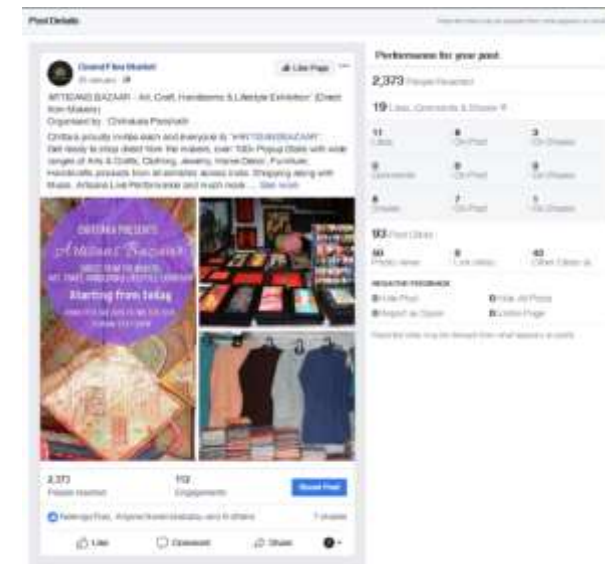
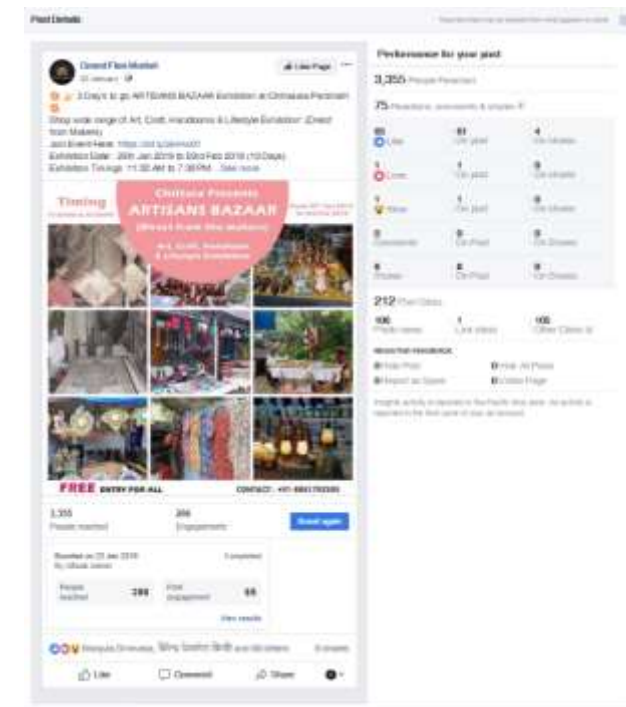
Increase likes, shares, comments, followers & more

Online contest every month to increase awareness & engagement

Facebook



Facebook



ONLINE & OFFLINE GRAPHIC SUPPORT

(1) We build all online creatives for you like banners, gifs, videos, emailers etc

(2) We build offline creatives for you like flyers, brochures, hoardings, letter heads, visiting cards, stationary items etc

ಬೆಂಗಳೂರು ಉತ್ಸವ
Bangalore Utsav
Organized By: **Grand Free Market**
Venue:
Karnataka Chitrakala Parishath
Kumara Krupa Road, Shivananda Circle Bengaluru
Date: 26th Oct 2018 to 4th Nov 2018
Timings: 11:00AM to 7:30PM
Arts & Crafts | Handicrafts | Clothing
Fashion Accessories | Home Decor & More
DIWALI SHOPPING CARNIVAL
FOOD MUSIC
Free Entry
CONTACT : +91-8861792505

ಬೆಂಗಳೂರು ಉತ್ಸವ
Bangalore Utsava
Organized By: **Grand Free Market**
ಕನ್ನಡ
ರಾಷ್ಟ್ರೀಯತೆ ಹಾರ್ಡಿಕ್
ಶುಭಾಶಯಗಳು
DIWALI SHOPPING CARNIVAL
Venue: **Karnataka Chitrakala Parishath**
Kumara Krupa Road, Shivananda Circle Bengaluru
Timings: 11:00AM to 7:30PM
Free Entry
CONTACT : +91-8861792505

ಬೆಂಗಳೂರು ಉತ್ಸವ
Bangalore Utsava
Organized By: **Grand Free Market**
1 DAY TO GO
Venue:
Karnataka Chitrakala Parishath
Kumara Krupa Road, Shivananda Circle Bengaluru
Date: 26th Oct 2018 to 4th Nov 2018
Timings: 11:00AM to 7:30PM
Free Entry
CONTACT : +91-8861792505
Arts & Crafts | Handicrafts | Clothing
Fashion Accessories | Home Decor & More
DIWALI SHOPPING CARNIVAL
FOOD MUSIC

Bangalore Utsav Organized By: **Grand Free Market**
DIWALI COLLECTION
Kashmiri Sarees & Shawls
EVENT STARTS: 30TH OCT TO 4TH NOV 2018
DIWALI SHOPPING CARNIVAL
Venue: **Karnataka Chitrakala Parishath**
Kumara Krupa Road, Shivananda Circle Bengaluru
Timings: 11:00AM to 7:30PM
Free Entry
CONTACT : +91-8861792505

Scorecard from OCT 2018 to NOV 2018

Facebook Insight - OCT - Nov 2018						
ER- Event Response, PV- Page Views, PL- Page Likes, PE- Post Engagement, PF- Page Followers, VV- Videos Views, R- Reach						
Grand Flea Market	W1	W2	W3	W4	Nov - W1	Total
ER	909	721	337	256	102	2325
PV	67	132	83	66	87	435
PL	12	30	22	18	12	94
PE	1256	3114	2492	1477	1293	9632
PF	12	30	24	18	12	96
VV	23	20	1017	34	384	1478
R	8268	61663	28800	19735	13809	132275
Total	10547	65710	32775	21604	15699	146335

Scorecard from DEC 2018 to JAN 2019

Facebook Insight - Jan 2019					
ER- Event Response, PV- Page Views, PL- Page Likes, PE- Post Engagement, PF- Page Followers, VV- Videos Views, R- Reach					
Grand Flea Mark	W1	W2	W3	W4	Total
ER	700	1300	2000		4000
PV	70	100	131		301
PL	10	15	24		49
PE	500	700	1924		3124
PF	5	10	25		40
VV	10	15	25		50
R	1000	1500	26315		28815
Total	2295	3640	30444	0	36379

CONTACT US TODAY

We look forward to partner with you and manage paid, owned, earned & shared media channels for your business and generate ROI via online sales, leads, calls, walk-ins, inquiries, engagements & more

www.aimglobal.mobi | [Case Studies](#)

Call/SMS/WhatsApp: +91 9008735786 | 080 41477599

Email: admin@aimglobal.mobi | [Contact Us](#)

WE MAKE MOBILE RESPONSIVE WEBSITES FOR YOUR BUSINESS

WE INCREASE SALES/LEADS/WALK-INS/CALLS WITH OUR DAILY DIGITAL SERVICES:



Onsite/Offsite SEO,
SEM/PLA & Biz Listing Mgmt



Social Media Management,
Moderation & Analytics



Website, Chat, CRM & Cloud
Telephony Management



Social/Display/Video/
Content/Email/SMS
Marketing & Analytics



eMarketplace Management /
Affiliate Marketing Management



Online & Offline Design
& Graphics Support



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