

Our journey started with a simple vision of e-defining the distribution structure to enable every retailer across the country to showcase and sell the latest and best of consumer electronic products. Our aim is to make distribution more cost effective, efficient, easy to transact using Technology platforms. In this process we have partnered with more than 35000+ retailers across 400+ cities in India, giving us platform to reach out to retailer in remotest part of the country.



**Powered by:**



**ON A DAILY BASIS, WE GENERATE SALES,  
LEADS, ENGAGEMENTS & MORE FOR  
ELECTRONICS BAZAAR FROM PAID, OWNED,  
EARNED & SHARED MEDIA.**

We've developed an approach to shaping digital/online strategies for our clients that result in defining prioritized, cost-effective solutions that deliver a measurable Return on Investment (ROI) via paid, owned, earned & shared media channels.



**WE HELP YOU MANAGE YOUR DAILY  
DIGITAL/ONLINE PRESENCE &  
GENERATE SALES, CALLS, INQUIRIES,  
ENGAGEMENTS & MORE...**

# ELECTRONICS BAZAAR OPTED FOR OUR BELOW DAILY DIGITAL SERVICES

Daily Monthly Digital Services
Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management
Social Media Management, Moderation & Analytics
Social/Display/Video/Content/Email/SMS Marketing & Analytics
Online Design & Graphics Support
Adhoc: Logo Design, Content Creation/Mktg, Blogger Outreach, Infographic & Outreach, Online PR & Distribution, Influencer Mktg, Photo & Video Shoots(Store Tour, Demos & Reviews)

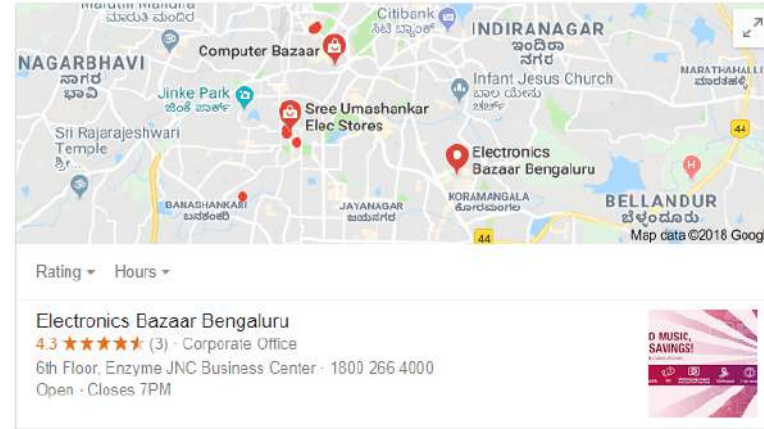
**What did we do in each of the above services: next slide onwards explains the moment of truth...**

# DAILY ONSITE SEO, OFFSITE SEO, SEM/PLA & BUSINESS LISTING MANAGEMENT & OPTIMIZATION FOR ROI

Who ever searches for preowned laptops, refurbishes laptops related keywords on a daily basis: Electronics Bazaar Website is optimized to be on #1 position.

Electronics Bazaar business listing is optimized & updated on a daily basis so that it organically appears as a knowledge graph on Google & Bing so that more users click on Get Directions, Call, Website, Photos, Reviews & more.

Electronics Bazaar website, webpages, images, photos, videos etc are optimized on a daily basis to increase SEO SERP 1 positions



Keywords				
used laptops online	16	09	17.96%	5.4
mobile bazaar	12	103	11.65%	3.7
refurbished electronics india	11	81	13.58%	7.2
electronic bazaar	11	13	84.62%	1.0
electronics bazaar limited	10	21	47.62%	4.8

Electronics Bazaar Bengaluru

<https://www.electronicbazaar.com/>

Buy Brand New Laptops & Accessories online at wholesale prices. buy Now!

Laptops & Accessories online at wholesale prices. buy Now!

Mobiles - Laptops - Brand New Mobiles - Login/Sign Up

Certified Refurbished products - Electronics Bazaar

<https://www.electronicbazaar.com/refurbished-products/>

Refurbished gadgets are used devices which undergo stringent quality checks, are repaired if need be and restored to their original settings before they are sold ...

Pre-owned laptops in india Buy Sell Used laptops ... - Electronics Bazaar

<https://www.electronicbazaar.com/Laptops>

HP ELITEBOOK 840 G2(CORE I7 5600U 2.60GHZ/8GB/512G... HP ELITEBOOK 840 G1(CORE I7 4600U 2.10GHZ/8GB/256G... HP SPECTRE PRO X360 G2 (CORE I7 6600U 2.60GHZ/8GB/...

Deals - Electronics Bazaar

<https://www.electronicbazaar.com/deals/>

ElectronicsBazaar has the best deals on pre-owned mobile phones, refurbished laptops, open-box smart phones, laptops, brand new smartphones, laptops ...

Latest Mobile Phones with prices, Best Mobiles in ... - Electronics Bazaar

<https://www.electronicbazaar.com/mobiles/>

Buy the latest mobile phones online. Get the specifications, reviews and the most affordable price on the best latest mobile phones in the market.

Login/Sign Up - Electronics Bazaar

<https://www.electronicbazaar.com/shubhiabh/>

Create account or login if you already have electronicsbazaar account to shop online for various electronics product and accessories.

Electronics Bazaar Bengaluru

Website Directions Save

4.3 ★★★★★ 3 Google reviews

Corporate Office

Address: 6th Floor, Enzyme JNC Business Center, 5th Block, Koramangala, Bengaluru, Karnataka 560095

Hours: Open - Closes 7PM

Phone: 1800 266 4000

Suggest an edit

# DAILY SOCIAL MEDIA MANAGEMENT, OPTIMIZATION, MODERATION & ANALYTICS FOR ROI

Everyday, we do 1-2 social posts on all social channels like Facebook, Google+, Instagram, Instagram, Pinterest & more.

Manage Blogger, Tumblr, StumbleUpon and other blogger platforms

Optimize all YouTube videos with tittle, description, tags, playlists, display cards, annotation & more

Participate in Quora, Facebook/Google groups & YouTube discussion threads wherever we see car related discussions

Manage engagement activities, event listing on Facebook & more

Moderate any comments and update the team if there are inquiries to be nurtured as leads for a sale

Deep dive in to social media analytics & insights

Increase likes, shares, comments, followers & more

Facebook

Electronicsbazaar.com  
15 June · 🌐

Buy LENOVO Think Centre M82 Z23, Intel Core i5-3RDGEN/3.30GHZ/4GB/500GB Online at ElectronicsBazaar  
Shop Now: <https://bit.ly/2JFOjJU>  
✓ Cash on Delivery  
✓ Free Home Delivery  
✓ Call us @ +91-8291599914  
#Lenovo #Thinkcenter #Desktops #Online #Shopping #EBazaar

PRE-OWNED  
LENOVO Think Centre M82

₹ 12,250

SHOP NOW

15 | 4 GB | 500 GB  
3RD GEN | RAM | STORAGE  
TESTING WARRANTY OF 1 MONTH



FORUMS

ELECTRONIC BAZAAR  
Shop for DELL #REFURBISHED INSPIRON 11 3148 Online at ElectronicsBazaar.

DELL #REFURBISHED INSPIRON 11 3148



Specifications  
Product Details  
Branch/Del

Google+

electronicsbazaar · Public  
May 3, 2016

#OpenBoxLaptop  
Buy Dell Inspiron 15 7537 Laptop (4th Gen Core i5-4210U/6GB/1TB/2GB Graphics/Win 8/15.6" Touch) Online at ElectronicsBazaar.  
Shop Now: <https://bit.ly/2jCoW5s>  
✓ Cash on Delivery  
✓ Free Home Delivery  
Call us @ Toll Free Number 1800-266-4000  
#dell #inspiron #laptop #electronics #EBazaar

OPEN BOX WITH 6 MONTHS WARRANTY  
Dell Inspiron 15 7537

₹ 32,500

SHOP NOW

15 | 6 GB | 1 TB | 15.6 INC  
4TH GEN | RAM | STORAGE | DISPLAY



Twitter

Electronicsbazaar @electrosbazaar · Jun 14  
Buy LENOVO THINKPAD X240, Intel Core i5 4300U 1.90GHZ/8GB/500GB/12.5 Online at ElectronicsBazaar  
Shop Now: <https://bit.ly/2sX...>  
✓ Cash on Delivery  
✓ Free Home Delivery  
✓ Call us @ +91-8291599914  
#Lenovo #Thinkpad #Laptops #Online #Shopping #EBazaar

PRE-OWNED LAPTOPS  
LENOVO THINKPAD X240

₹ 14,000

SHOP NOW

15 | 8 GB | 500 GB | 12.5 INC  
CORE I5 | RAM | STORAGE | DISPLAY  
TESTING WARRANTY OF 1 MONTH





# ONLINE & OFFLINE GRAPHIC SUPPORT

(1) We build all online creatives for you like banners, gifs, videos, emailers etc

(2) We build offline creatives for you like flyers, brochures, hoardings, letter heads, visiting cards, stationary items etc



**electronics bazaar**  
distribution e-defined

**BRAND REFURBISHED LAPTOP**  
Register Now & Get

**Rs: 1,000 OFF**  
on your first purchase.

Use Code  
REF1000DIS

Register Now

- Exciting Offers
- Bulk Buying & Credit
- Free Shipping & COD
- Certified Refurbished Products and More.

www.electronicsbazaar.com



**electronics bazaar**  
distribution e-defined

**OTP VERIFICATION**

COD

ON ALL COD ORDERS



NOW ON

**electronics bazaar**  
distribution e-defined

Get  
Discount of  
Rs. 50 per Order  
(Min. order size of 2)  
Or  
Rs. 40 per Unit  
(Min. order size of 5)

**mi Redmi Note 4**

**₹ 10,700**

**BUY NOW**

4 GB RAM | 64 GB ROM | 13 MP CAMERA | 5.5 INCH DISPLAY

1 YEAR MANUFACTURER WARRANTY



**oppo**

NOW ON

**electronics bazaar**  
distribution e-defined

**OPPO F1S**

**₹ 12,700**

**BUY NOW**

4 GB RAM | 64 GB ROM | 13 MP CAMERA | 5.5 INCH DISPLAY

1 YEAR MANUFACTURER WARRANTY

# DATA, INSIGHTS, REPORTING & MEETINGS

(1) Send out daily work update email with screenshots – every day eodb

(2) Send out a weekly data/insights email every Saturday eodb

(3) Weekly/Monthly Meetings: Face2Face/Skype/Google Hangouts

(4) Set up a client whatsapp group for real time engagements

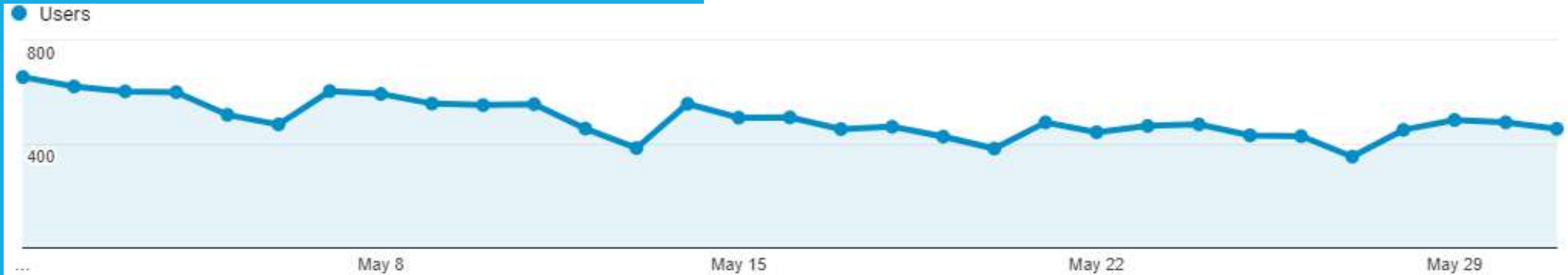
S = Sessions, T = Transaction, R= Revenue in INR

Electronics Bazaar													May 2018		
Channel	W1			W2			W3			W4			May 2018		
Scorecard	S	T	R	S	T	R	S	T	R	S	T	R	S	T	R
Organic Search (SEO)	2,958	38	697,121	2,604	36	1,121,655	2,055	17	945,169	2,015	13	501,623	9,632	104	3,265,568
Paid	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Social	228	0	0	247	0	0	176	0	0	157	0	0	808	0	0
Whatsapp	6	0	0	9	0	0	3	0	0	4	0	0	22	0	0
Direct	1,832	19	1,691,152	1,789	52	2,035,380	1,716	15	440,491	1,379	5	142,567	6,716	91	4,309,590
Referral	294	3	50,403	249	2	207,986	231	0	0	183	0	0	957	5	258,389
(Other)	6	0	0	11	0	0	5	0	0	5	0	0	27	0	0
Email	51	1	15,500	68	1	26,001	48	8	517,000	43	4	228,730	210	14	787,231
<b>Total</b>	<b>5,324</b>	<b>60</b>	<b>2,438,676</b>	<b>4,909</b>	<b>90</b>	<b>3,365,021</b>	<b>4,234</b>	<b>40</b>	<b>1,902,660</b>	<b>3,786</b>	<b>22</b>	<b>872,920</b>	<b>18,372</b>	<b>214</b>	<b>8,620,778</b>

Electronics Bazaar													May 2018		
Channel	W1			W2			W3			W4			Total		
Scorecard	S	Q	R	S	Q	R	S	Q	R	S	Q	R	S	Q	R
EB Bazaar	34,062	1,825	6,160,111	27,174	864	5,154,585	21,172	416	2,244,432	16,111	391	1,863,552	98,519	3,496	15,422,680
<b>Total</b>	<b>34,062</b>	<b>1,825</b>	<b>6,160,111</b>	<b>27,174</b>	<b>864</b>	<b>5,154,585</b>	<b>21,172</b>	<b>416</b>	<b>2,244,432</b>	<b>16,111</b>	<b>391</b>	<b>1,863,552</b>	<b>98,519</b>	<b>3,496</b>	<b>15,422,680</b>

Electronics Bazaar	May 2018				
Biz Listing	W1	W2	W3	W4	Total
Direct	74	36	30	29	169
Discovery	103	19	26	25	173
On Search	123	55	67	68	313
On Maps	66	16	40	16	138
Website Visits	1	5	0	2	8
Directions	12	2	3	0	17
Call you	1	0	0	1	2
Photo Views	112	62	57	34	265
	<b>492</b>	<b>195</b>	<b>223</b>	<b>175</b>	<b>1085</b>

# WEBSITE ANALYTICS



	Users ↓	New Users ↑	Sessions ↓
	11,935	10,619	18,526
1 Organic Search	6,390	<div style="width: 50%;"></div>	
2 Direct	4,553	<div style="width: 30%;"></div>	
3 Social	547	<div style="width: 5%;"></div>	
4 Referral	433	<div style="width: 5%;"></div>	
5 Email	13	<div style="width: 0%;"></div>	
6 (Other)	7	<div style="width: 0%;"></div>	

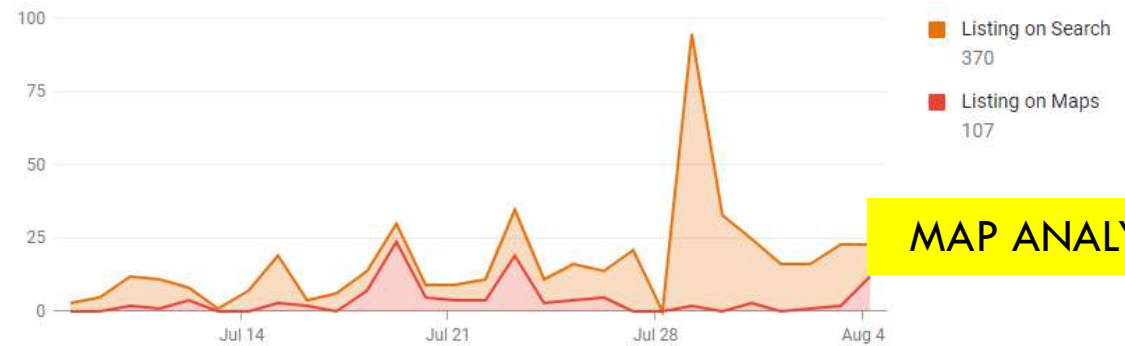
We can see a sharp increase in the website traffic After starting the digital activity



# GOOGLE BUSINESS INSIGHTS OF ELECTRONICS BAZAAR

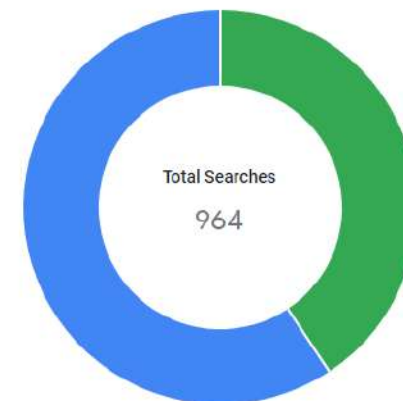
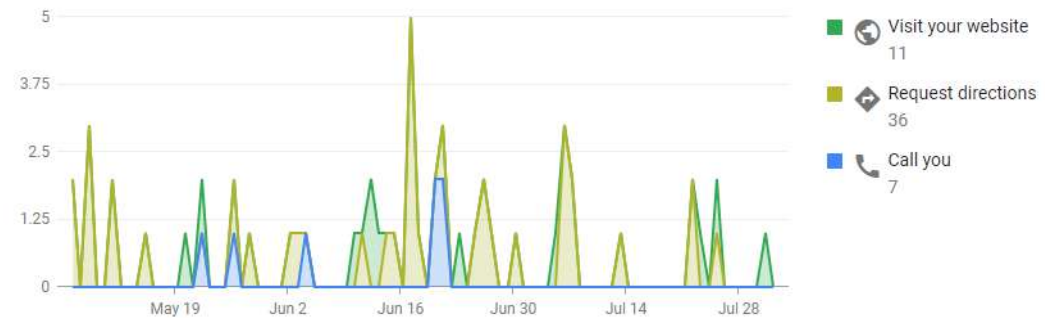
- More than 300 people have searched for Preowned Laptops where ElectronicsBazaar website/listing has been on top.
- Insights shows people called/visited/website visits from Google
- 36 people have requested directions for Electronics Bazaar.
- 7 people had contacted through call.

Total views 477



MAP ANALYTICS

Total actions 54

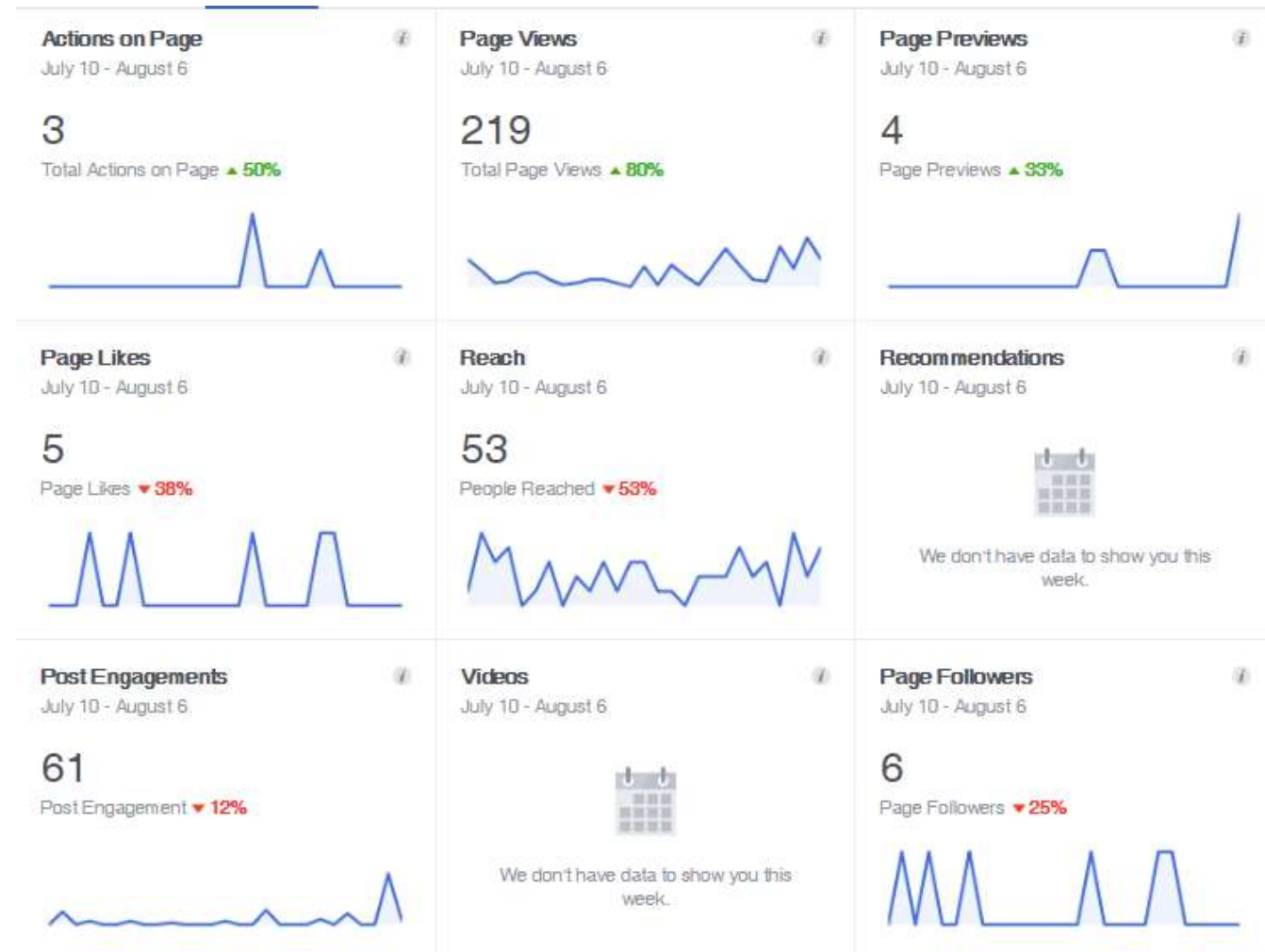


- Direct**  
Customers who find your listing searching for your business name or address
- Discovery**  
Customers who find your listing searching for a category, product, or service

SEARCH ANALYTICS

# FACEBOOK INSIGHTS

- Increase in Page reach & followers
- Increase in audience engagements on page.
- Sharing daily posts on different groups related to Mobiles, Laptops





**GO DIGITAL. GO GLOBAL.**

**WE LOOK FORWARD TO MANAGING  
YOUR BUSINESS ONLINE**

**CONTACT US TODAY!**

# CONTACT US TODAY

We look forward to partner with you and manage paid, owned, earned & shared media channels for your business and generate ROI via online sales, leads, calls, walk-ins, inquiries, engagements & more

[www.aimglobal.mobi](http://www.aimglobal.mobi) | [Case Studies](#)

Call/SMS/WhatsApp: +91 9008735786 | 8792381091

Email: [admin@aimglobal.mobi](mailto:admin@aimglobal.mobi) | [Contact Us](#)

WE MAKE MOBILE RESPONSIVE WEBSITES FOR YOUR BUSINESS

WE INCREASE SALES/LEADS/WALK-INS/CALLS WITH OUR DAILY DIGITAL SERVICES:



Onsite/Offsite SEO,  
SEM/PLA & Biz Listing Mgmt



Social Media Management,  
Moderation & Analytics



Website, Chat, CRM & Cloud  
Telephony Management



Social/Display/Video/  
Content/Email/SMS  
Marketing & Analytics



eMarketplace Management /  
Affiliate Marketing Management



Online & Offline Design  
& Graphics Support

ADHOC SERVICES: CONTENT CREATION & OUTREACH, BLOGGER OUTREACH, INFOGRAPHIC CREATION & OUTREACH, ONLINE PR & OUTREACH, LOCAL CITATION, INFLUENCER MARKETING, PHOTO/VIDEO SHOOT & MORE



GO DIGITAL  
GO LOCAL  
GO GLOBAL

Email: [admin@aimglobal.mobi](mailto:admin@aimglobal.mobi)  
Call/SMS/WhatsApp: +91 9008735786 | 080 41477599  
#847, Ground floor, 27th main road, 2nd stage, BTM layout, Bangalore 560076