"Aim Global designed & developed my companies website in February 2017 and have continued to maintain it ever since. They have done a great job starting from the beginning and continue to do so. They are very professional and efficient.

One of the best things i like about them is their response time. If you ask them a question or request then to do something, you will get an immediate action.

The team is very friendly and they are always updating you regarding whats going on and always coming up with new and better ideas.

#### Maitham Shirazi

Owner of Photo Splash Studio & Photo Vision Plus Studio



#### Powered by:



ON A DAILY BASIS, WE GENERATE CALLS, WALK-INS, TEST DRIVE BOOKINGS, LEADS, ENQUIRIES, ENGAGEMENT & MORE FOR PHOTO VISION PLUS STUDIO FROM PAID, EARNED, OWNED & SHARED MEDIA.

We've developed an approach to shaping digital/online strategies for our clients that result in defining prioritized, cost-effective solutions that deliver a measurable Return on Investment (ROI) via paid, owned, earned & shared media channels.

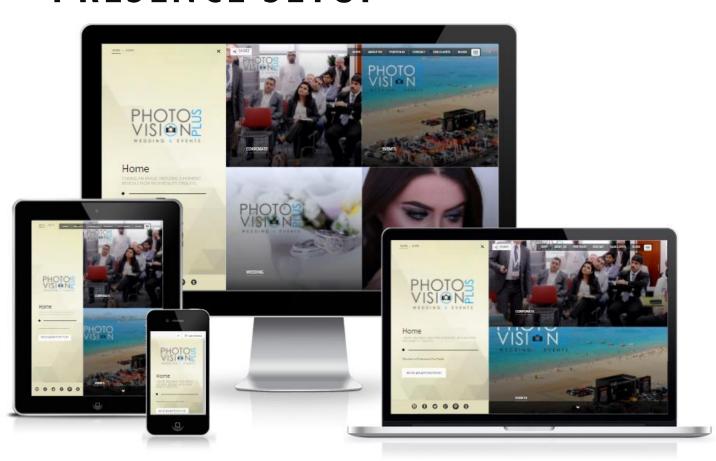






WE HELP YOU MANAGE YOUR DAILY DIGITAL/ONLINE PRESENCE & GENERATE SALES, CALLS, INQUIRIES, WALK-INS, ENGAGEMENTS & MORE...

## MOBILE RESPONSIVE WEBSITE & SOCIAL MEDIA PRESENCE SETUP





## PHOTO VISION PLUS STUDIO OPTED FOR OUR BELOW DAILY DIGITAL SERVICES

Mobile Responsive Website Development

Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management

Social Media Management, Moderation & Analytics

Social/Display/Video/Content/Email/SMS Marketing & Analytics

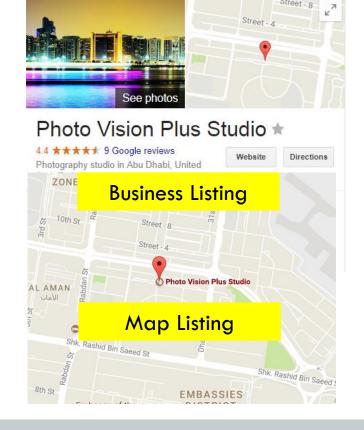
Online & Offline Design & Graphics Support

What did we do in each of the above services: next slide onwards explains the moment of truth...

# DAILY ONSITE SEO, OFFSITE SEO, SEM/PLA & BUSINESS LISTING MANAGEMENT & OPTIMIZATION FOR ROI

Photo Vision Plus Studio business listing is optimized & updated on a daily basis so that it organically appears as a knowledge graph on Google & Bing so that more users click on Get Directions, Call, Website, Photos, Reviews & more.

Image Optimizations to rank in image search.

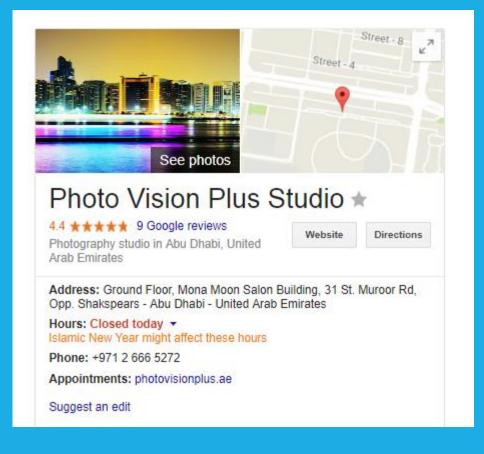


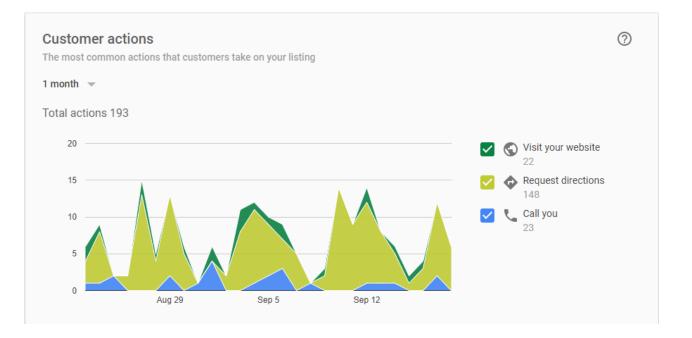


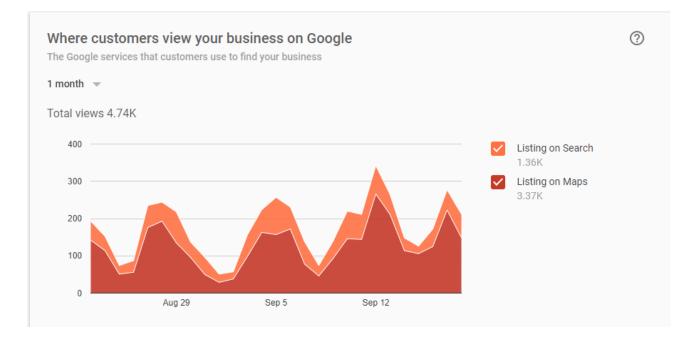




## GOOGLE BUSINESS LISTING LEADS/WALKINS







## DAILY SOCIAL MEDIA MANAGEMENT, OPTIMIZATION MODERATION & ANALYTICS FOR ROI

Everyday, we do 1-2 social posts on all social channels like Facebook, Google+, Instagram, Instagram, Pinterest & more.

Manage Blogger, Tumblr, StumbleUpon and other blogger platforms

Optimize all YouTube videos with tittle, description, tags, playlists, display cards, annotation & more

Participate in Quora, Facebook/Google groups & YouTube discussion threads wherever we see car related discussions

Manage engagement activities, event listing on Facebook & more

Moderate any comments and update the team if there are inquiries to be nurtured as leads for a sale

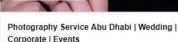
Deep dive in to social media analytics & insights Increase likes, shares, comments, followers & more



#### Carousel

#photographer #abudhabi #dubai #videographer #promo #ads #photovision







Photography Service Abu Dha Corporate | Events



Photovisionplus Digi Answered Apr 24

Best professional Photographers in Dubai & Abu Dhabi, Wedding Photographer, Event Photographers, Sports, Kids & more!

Photo Vision Plus is a modern photographic solution provider offering a range of services from portraits and wedding photography and videography to commercial projects including portfolio shots. We are pioneers in customisation and cater to your individual needs. Based in the garden city of Abu Dhabi, we operate in all the Emirates.

Find more details on Photography Service in Dubai I Abu Dhabi Photography at 15 Moure

#### **FORUMS**

#### **VIDEOS**

#### All Videos



May the magic of this Eid bring lots of happiness in your life 1 September - 8 views



Select an option that meets your budget and captures your...
29 June - 392 views



Take a quick look at our awesome pictures. #portfolio... 6 June - 25 views



May the spirit of Ramadan stay in our hearts and illuminate our... 26 May - 223 views



Happy #Graduations. You Did it. Video shoot at Graduation... 27 April - 36 views



Photo Vision Plus Studio 26 April - 2k views

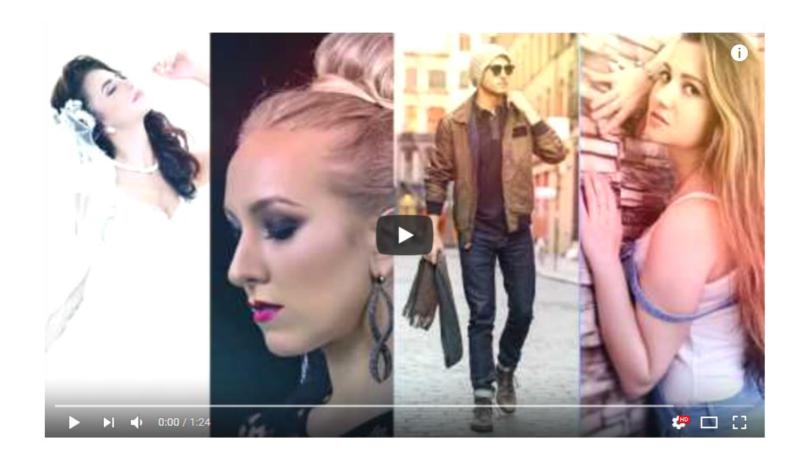


Gather Your Child's Memory With Us.. #Kids #Baby... 19 April - 168 views



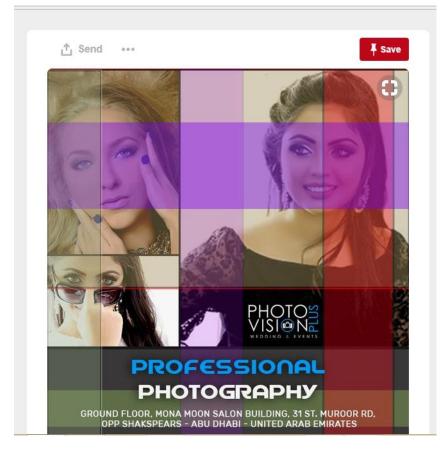
Dedicated to excellence in ladies photography and videography....
12 April - 203 views

## **VIDEOS**



https://www.youtube.com/channel/UCbnqykKNTt6wvfsBSBNDL8w

### SOCIAL POSTING VARIATIONS









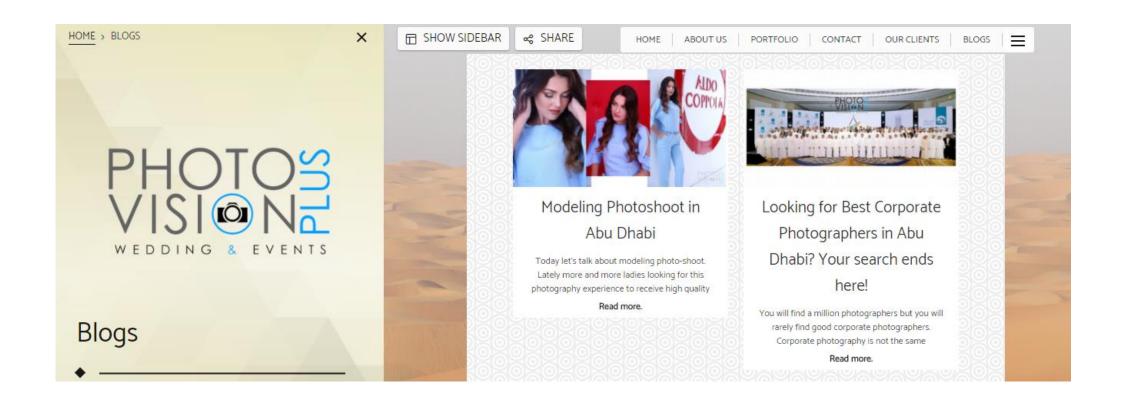








### **BLOG ARTICLE POSTINGS**



# DAILY SOCIAL/DIGITAL/CONTENT/EMAIL/SMS MARKETING MANAGEMENT & OPTIMIZATION FOR ROI

In 2-5 kilometer radius of the studio who ever is on Facebook and other social channels and interested in Photography Services will get to see Photo Vision Plus Studio ads

Weekly email & SMS marketing to the available DB

Every day campaigns are optimized and new campaigns are triggered to show the right ad at the right time to the right audience/user

#### LOCAL AWARENESS CAMPAIGN



#### Photo Vision Plus Studio

Like Page

Sponsored (demo) - @

Contact Photo Vision Plus Studio for all your #photography needs.

For Bookings/Inquiries: Call Us: +971 50 6114150 / info@photovisionplus.ae #corporate #events #photographer #wedding



Photography Service in Dubai l Abu Dhabi Photography | Photographer | UAE Photographer Services - Book Now

PHOTOVISIONPLUS.AE

Call Now

# DAILY SOCIAL/DIGITAL/CONTENT/EMA IL/SMS MARKETING MANAGEMENT & OPTIMIZATION FOR ROI

Manage relationship & work flow with eMarketplace portals like TrepUp, Wedding Champs etc.,

Manage relationship & work flow with coupon portals like Groupon etc

Manage relationship & work flow with 3<sup>rd</sup> party photography websites.

Manage relationship & work flow with pre owned listing etc

#### **EMARKETPLACES**

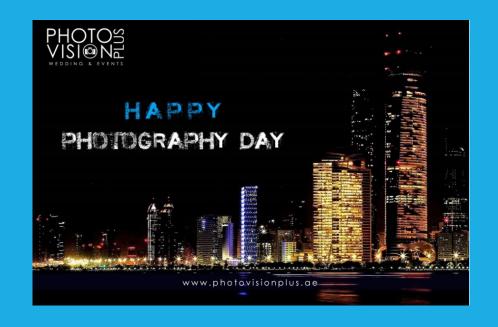


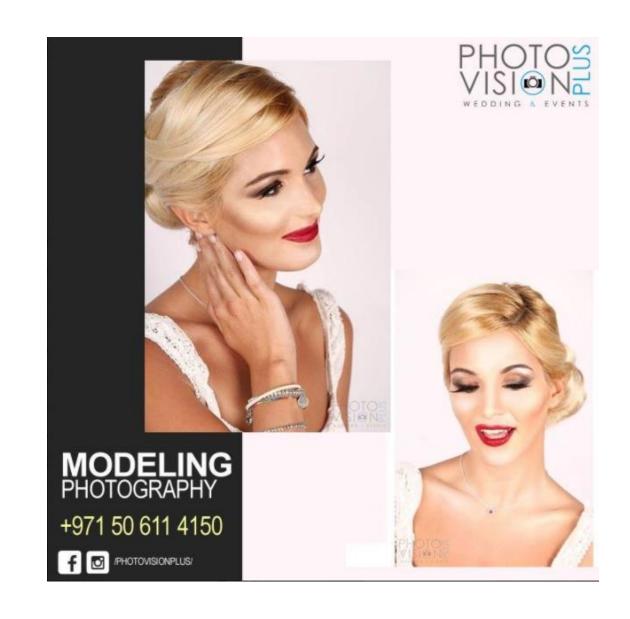




## ONLINE & OFFLINE GRAPHIC SUPPORT

- (1) We build all online creatives for you like banners, gifs, videos, emailers etc
- (2) We build offline creatives for you like flyers, brochures, hoardings, letter heads, visiting cards, stationary items etc





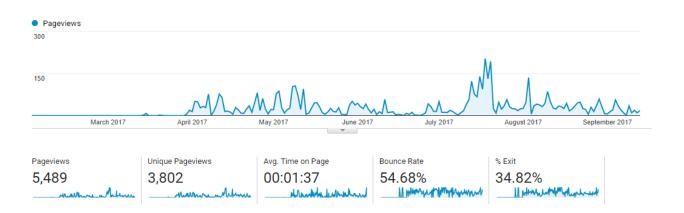
# DATA, INSIGHTS, REPORTING & MEETINGS

- (1) Send out daily work update email with screenshots every day eodb
- (2) Send out a weekly data/insights email every Saturday eodb
- (3) Weekly/MonthlyMeetings: Face2Face/Skype/GoogleHangouts
- (4) Set up a client whatsapp group for real time engagements

#### MAP ANALYTICS



#### **ALL SERVICES ANALYTICS**





## WE LOOK FORWARD TO MANAGING YOUR BUSINESS ONLINE

**CONACT US TODAY!** 

### **CONTACT US TODAY**

We look forward to partner with you and manage paid, owned, earned & shared media channels for your business and generate ROI via online sales, leads, calls, walk-ins, inquiries, engagements & more

www.aimglobal.mobi | Case Studies

Call/SMS/WhatsApp: +91 9008735786 | 080 41477599

Email: admin@aimglobal.mobi | Contact Us

WE MAKE MOBILE RESPONSIVE WEBSTIES FOR YOUR BUSINESS

WE INCREASE SALES/LEADS/WALK-INS/CALLS WITH OUR DAILY DIGITAL SERVICES



Onsite/Offsite SEO, SEM/PLA & Biz Listing Mgmt



Social Media Management, Moderation & Analytics



Website, Chat, CRM & Cloud Telephony Management



Social/Display/Video/ Content/Email/SMS Marketing & Analytics



eMarketplace Management / Affiliate Marketing Management



Online & Offline Design & Graphics Support

ADHOC SERVICES CONTENT CREATION & OUTREACH, BLOGGER OUTREACH, INFOGRAPHIC CREATION & OUTREACH, ONLINE
PR & OUTREACH, LOCAL CITATION, INFLUENCER MARKETING, PHOTO/VIDEO SHOOTS & MORE



Email: admin@aimglobal.mobi Call/SMS/WhatsApp: +91 9008735786 | 080 41477599

#847, Ground floor, 27th main road, 2nd stage, BTM layout, Bangalore 560076

## OUR DAILY DIGITAL SERVICES RATE CARD

Mobile Responsive Website For SMB Clients	Qty	INR	USD	AED	GBP	SGD	AUD
1 time mobile responsive website set up fee	1	35000	1000	3500	800	1200	1200
<b>Daily Monthly Digital Services For SMB Clients</b>	Qty	INR	USD	AED	GBP	SGD	AUD
Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management	1	8000	200	700	150	250	250
Social Media Management, Moderation & Analytics	1	8000	200	700	150	250	250
Website, Chat, CRM & Cloud Telephony Management	1	8000	200	700	150	250	250
Social/Display/Video/Content/Email/SMS Marketing & Analytics	1	8000	200	700	150	250	250
eMarketplace management / Affiliate marketing management	1	8000	200	700	150	250	250
Online & Offline Design & Graphics Support	1	8000	200	700	150	250	250
TOTAL MONTHLY RETAINER COST	6	48000	1200	4200	900	1500	1500
Adhoc: Content Creation/Mktg, Blogger Outreach, Infographic & Outreach, Online PR & Distribution, Influencer Mktg							

### ADHOC SERVICES

Domain, Hosting, Emails & HRMS

Write & Submit Online PR

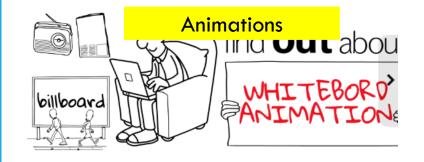
Write articles ranging from 500 - 2000 words

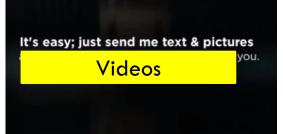
Create infographics with research

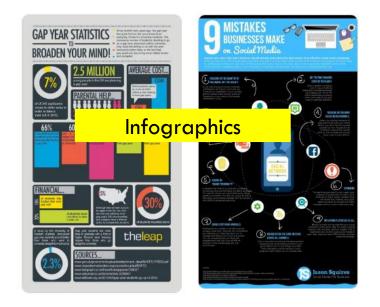
Local & international blogger outreach & citation programs

Manage photo/video shoots











### **RECENT FEW CLIENTS**







































