

www.mylaptopspare.com:

MyLaptopSpare.com is an online venture having association with high-end business partners who believe in providing cost-effective solutions to our customers. Located at multiple locations in India, we are now striving for the quality assurance in the field of 'Laptop Accessories and Spares Market' through online portal.

Powered by:



ON A DAILY BASIS, WE WORK ON SEO,
LEADS, SMO, ENGAGEMENTS, CRM CHATS,
PUSH NOTIFICATION, SMS, EMAIL
MARKETING & MORE FOR
MYLAPTOPSPARE.

We've developed an approach to shaping digital/online strategies for our clients that result in defining prioritized, cost-effective solutions that deliver a measurable Return on Investment (ROI) via paid, owned, earned & shared media channels.



WE HELP YOU MANAGE YOUR DAILY
DIGITAL/ONLINE PRESENCE & GENERATE SALES,
CALLS, INQUIRIES, WALK-INS, ENGAGEMENTS &
MORE...

MYLAPTOP SPARE OPTED FOR OUR BELOW DAILY DIGITAL SERVICES

Daily Monthly Digital Activations
Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management
Social Media Management, Moderation & Analytics
Website, Chat, CRM & Cloud Telephony Management
eMarketplace management
Online Design & Graphics Support
Adhoc: Content Creation/Mktg, Blogger Outreach, Infographic & Outreach, Online PR & Distribution, Influencer Mktg, Photo/Video Shoot

What did we do in each of the above services: next slide onwards explains the moment of truth...

DAILY ONSITE SEO, OFFSITE SEO, SEM/PLA & BUSINESS LISTING MANAGEMENT & OPTIMIZATION FOR ROI

Basic market demand: who ever searches for category related keywords on a daily basis: Mylaptopspare SEM ads are optimized to be on #1 position.

MyLaptopSpare website, webpages, images, photos, videos etc are optimized on a daily basis to increase SEO SERP1 positions

Promoting text, shopping and discovery ads for all the on demand products. Promoting offers/coupon via campaigns to increase more traffic/conversion on website. Adding all the required extensions in the ads like sitelink e.g laptop battery, hp laptop battery, dell laptop battery etc. Highlighting the offers and attractions on the ads. Targeting the right keywords.

SMO

Mylaptopspare
Published by Ankit P (M) · 12 August ·

MyLaptopSpare Store 2020 Special Offer.
Buy HP SSD S700 2.5 Inch 120GB SATA III 3D NAND Internal Solid State Drive (2DP97AA) from MyLaptopSpare Store.
Original MRP ₹ 4,000.
Our offer price ₹ 2,249.
Visit here to buy: <https://bit.ly/2CjsLoy...> See more



SSD S700 2.5 INCH 120GB
SATA III 3D NAND INTERNAL SOLID
STATE DRIVE (2DP97AA)

SEO

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LAPGRADE ADAPTERS Everlasting Performance. Shop now.

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Voltage: 11.1V **Battery** Capacity: 4000mAh No of Cell : ...

www.aliexpress.com > wholesale battery lenovo g500 ▾

DAILY SOCIAL MEDIA MANAGEMENT, OPTIMIZATION MODERATION & ANALYTICS FOR ROI

Everyday, we do 1-2 social posts on all social channels like Facebook, Twitter, Instagram, Pinterest & more.

Manage Blogger, Tumblr, StumbleUpon and other blogger platforms

Optimize all YouTube videos with title, description, tags, playlists, display cards, annotation & more

Participate in Quora, Facebook/Google groups & YouTube discussion threads wherever we see car related discussions

Manage engagement activities, event listing on Facebook & more

Moderate any comments and update the team if there are inquiries to be nurtured as leads for a sale

Deep dive in to social media analytics & insights

Increase likes, shares, comments, followers & more

Facebook

MyLaptopSpare
Published by Ankit P. | 5 August ·

MyLaptopSpare Store 2020 Special Offer.
Buy HP H2800 Headset Black (J8F10AA) from MyLaptopSpare Store.
Original MRP ₹ 1,999.
Our offer price ₹ 1,244.
Visit here to buy: <https://bit.ly/3gxJblP>... See more

MY LAPTOP SPARE

hp
H2800
HEADSET BLACK
J8F10AA



₹1,999
₹1,244

INSTAGRAM

MY LAPTOP SPARE



JLAB
INTRO ON-EAR HEADPHONES
WITH UNIVERSAL MIC

₹1,999 **₹949**

mylaptop_spare MyLaptopSpare Store
2020 Special Offer:
Buy JLab Intro On-Ear Headphones
with Universal Mic (White) from
MyLaptopSpare Store.
Original MRP ₹ 1,999.
Our offer price ₹ 949.
Visit here to buy:
<https://bit.ly/3OCm2Ov>
Hurry up! Offer only for a limited time.
For More Info:
www.mylaptopspare.com

#MyLaptopSpare
#JLabIntroOnEarHeadphones
#JLabHeadphones #Headphones
#OnEarHeadphones #JLab
#ComputerAccessories
#LaptopAccessories

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MyLaptopSpare @mylaptopspare · Sep 14

Buy Lenovo Li-Polymer 10000mAh Power Bank – PB500 (Black).
Original MRP ₹. 2,999.
Our offer price ₹. 1,688.
Visit here to buy: bit.ly/32uCityS

#MyLaptopSpare #Lenovo10000mAhPowerBank #LenovoPowerBank
#Lenovo #PowerBank #MobileAccessories

MY LAPTOP SPARE



Lenovo
LI-POLYMER 10000MAH POWER BANK
PB500 (BLACK)

₹2,999
₹1,688

Website & eMarketplace Orders & Revenue Generated through Digital Media

Monthly basis we have generated 60+ orders on Website with a revenue of 1.2 Lakhs

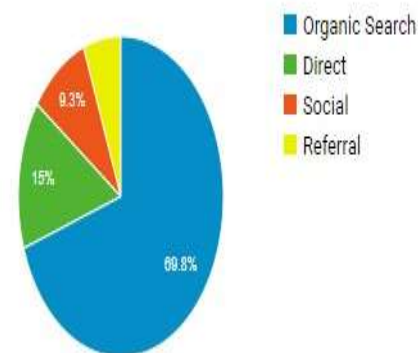
Monthly basis we have generated 1.5K+ Orders on eMarketplace with a revenue of 18+ Lakhs.

CONVERSION OVER CHANNELS

Default Channel Grouping	Acquisition			Behavior			Conversions		eCommerce	Revenue
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions		
	774 % of Total: 100.00% (774)	75.06% Avg for View: 75.06% (0.00%)	581 % of Total: 100.00% (581)	65.12% Avg for View: 65.12% (0.00%)	2.39 Avg for View: 2.39 (0.00%)	00:02:26 Avg for View: 00:02:26 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)		₹0.00 % of Total: 0.00% (₹0.00)
1. Organic Search	540 (69.77%)	79.26%	428 (73.67%)	63.89%	2.37	00:02:16	0.00%	0 (0.00%)		₹0.00 (0.00%)
2. Direct	116 (14.99%)	79.31%	92 (15.83%)	58.62%	3.29	00:03:45	0.00%	0 (0.00%)		₹0.00 (0.00%)
3. Social	72 (9.30%)	62.50%	45 (7.75%)	87.50%	1.31	00:01:16	0.00%	0 (0.00%)		₹0.00 (0.00%)
4. Referral	46 (5.94%)	34.78%	16 (2.75%)	60.87%	2.09	00:02:58	0.00%	0 (0.00%)		₹0.00 (0.00%)

ACQUISITION

Top Channels



Sessions



Conversions



DAILY WEBSITE, CHAT, CRM & CLOUDTELEPHONY MANAGEMENT & OPTIMIZATION FOR ROI

Update website daily with products, content, images, videos etc.

Adding Blog on weekly basis.

Integrate plugins, chat systems, CRMs, payment gateways, maps & more

Update banners, modules, forms & more

Do site audit and recommend changes

Do site audit and increase web & mobile speed

Manage chat & CRM email inquiries

WEBSITE MANAGEMENT

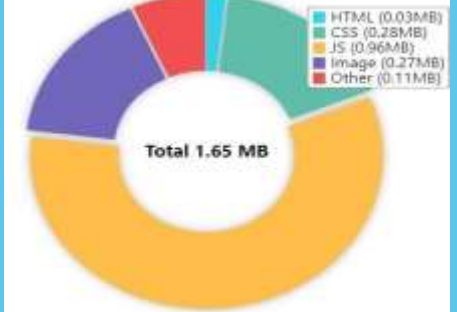


DAILY WEBSITE AUDITS

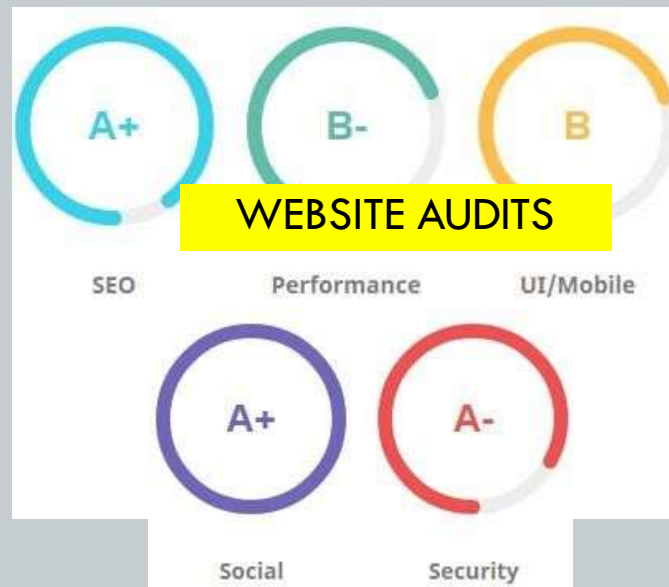
All Page Content Loaded



Page Size Breakdown



WEBSITE AUDITS



WEBSITE AUDITS



ONLINE & OFFLINE GRAPHIC SUPPORT

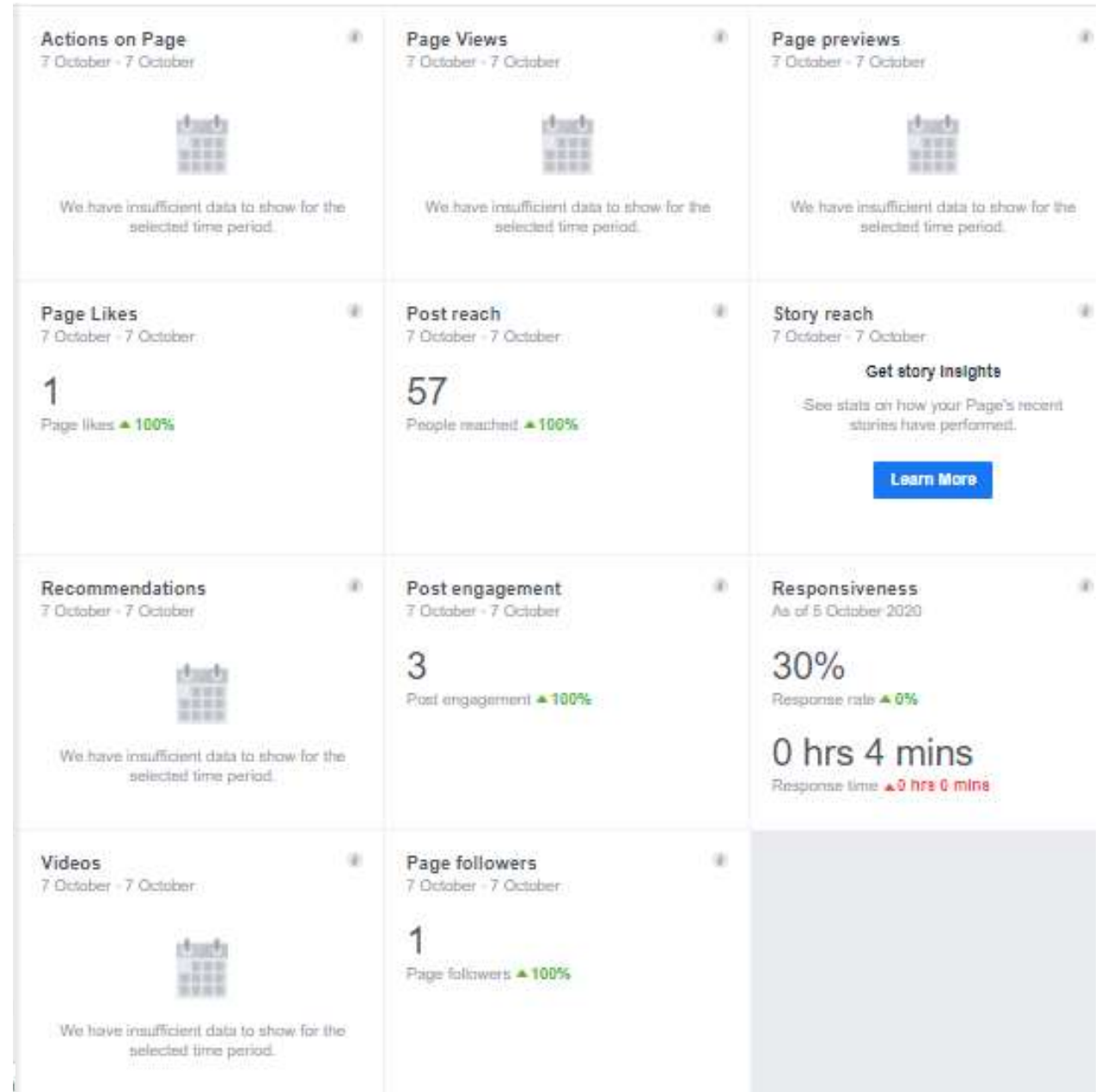
(1) We build all online creatives for you like banners, gifs, videos, emailers etc

(2) We build offline creatives for you like flyers, brochures, hoardings, letter heads, visiting cards, stationary items etc



FACEBOOK INSIGHTS

- Total followers in Facebook: 6230
- Increase in post reach and engagements on page.
- Sharing daily posts on different groups related to ecofriendly fashion
- Facebook -Per day upto on an average 45+ Website purchase.



DATA, INSIGHTS, REPORTING & MEETINGS

(1) Send out daily work update email with screenshots – every day eodb

(2) Send out a weekly data/insights email every Saturday eodb

(3) Weekly/Monthly Meetings:
Face2Face/Skype/Google Hangouts

(4) Set up a client whatsapp group for real time engagements

ATTRIBUTION & REVENUE

	Acquisition			Behavior			Conversions		
	Sessions ↓	% New Sessions ↓	New Users ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓	Ecommerce Conversion Rate ↓	Transactions ↓	Revenue ↓
	774	75.06%	581	65.12%	2.39	00:02:26	0.00%	0	₹0.00
1 ■ Organic Search	540	<div><div></div></div>		63.89%	<div><div></div></div>		0.00%		
2 ■ Direct	116	<div><div></div></div>		58.62%	<div><div></div></div>		0.00%		
3 ■ Social	72	<div><div></div></div>		87.50%	<div><div></div></div>		0.00%		
4 ■ Referral	46	<div><div></div></div>		60.87%	<div><div></div></div>		0.00%		

To see all 4 Channels click [here](#).



WE LOOK FORWARD TO MANAGING
YOUR BUSINESS ONLINE

CONTACT US TODAY!

CONTACT US TODAY

We look forward to partner with you and manage paid, owned, earned & shared media channels for your business and generate ROI via online sales, leads, calls, walk-ins, inquiries, engagements & more

www.aimglobal.mobi | [Case Studies](#)

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Email: admin@aimglobal.mobi | [Contact Us](#)

WE MAKE MOBILE RESPONSIVE WEBSITES FOR YOUR BUSINESS

WE INCREASE SALES/LEADS/WALK-INS/CALLS WITH OUR DAILY DIGITAL SERVICES



Onsite/Offsite SEO,
SEM/PLA & Biz Listing Mgmt



Social Media Management,
Moderation & Analytics



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ADDITIONAL SERVICES: CONTENT CREATION & OUTREACH, BLOGGER OUTREACH, INFOGRAPHIC CREATION & OUTREACH, ONLINE PR & OUTREACH, LOCAL CITATION, INFLUENCER MARKETING, PHOTO/VIDEO SHOTS & MORE



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