

Home cleaning service providers where you can avail of deep **home** cleaning services, professional office cleaning, kitchen deep cleaning service, mattress cleaning service & bathroom deep cleaning service and many more.

www.homecaresolutions.in



Powered by:



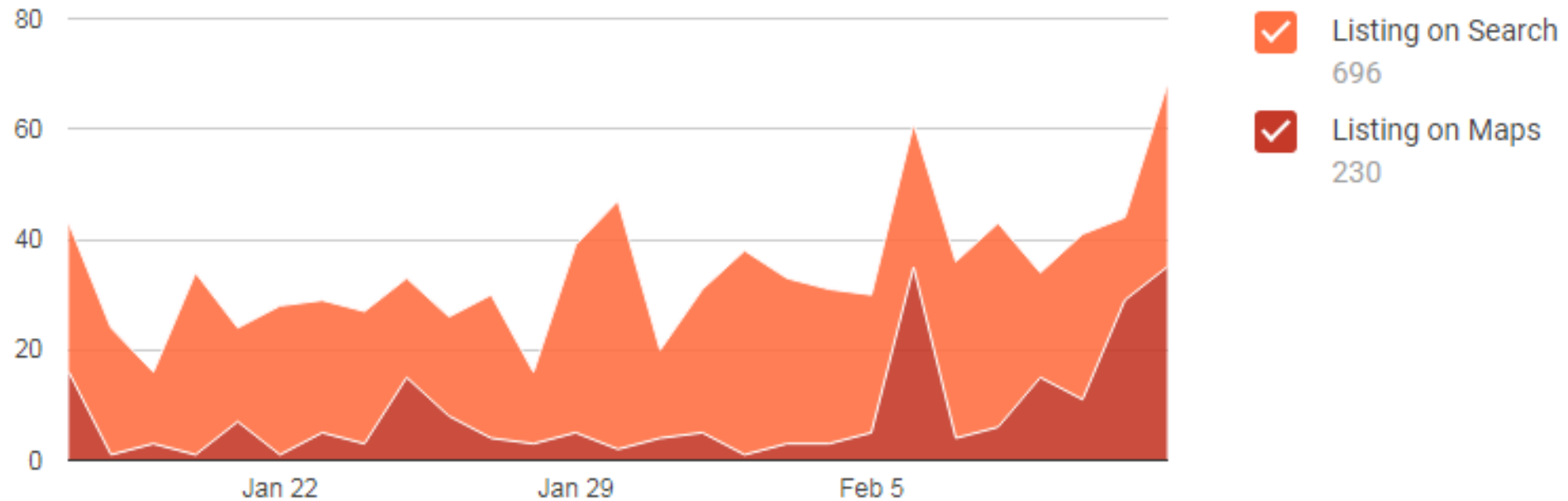
ON A DAILY BASIS, WE GENERATE CALLS, WALK-INS, LEADS, ENQUIRIES, ENGAGEMENT & MORE FOR HOME CARE SOLUTIONS FROM PAID, EARNED, OWNED & SHARED MEDIA.

We've developed an approach to shaping digital/online strategies for our clients that result in defining prioritized, cost-effective solutions that deliver a measurable Return on Investment (ROI) via paid, owned, earned & shared media channels.



WE HELP YOU MANAGE YOUR DAILY
DIGITAL/ONLINE PRESENCE &
GENERATE SALES, CALLS, INQUIRIES,
WALK-INS, ENGAGEMENTS & MORE...

BUSINESS SEARCHES ON AVERAGE PER MONTH



HOME CARE SOLUTIONS OPTED FOR OUR BELOW DAILY DIGITAL SERVICES

Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management
Social Media Management, Moderation & Analytics
Website, Chat, CRM & Cloud Telephony Management
Social/Display/Video/Content/Email/SMS Marketing & Analytics
eMarketplace management / Affiliate marketing management
Online & Offline Design & Graphics Support

What did we do in each of the above services: next slide onwards explains the moment of truth...

DAILY ONSITE SEO, OFFSITE SEO, SEM/PLA & BUSINESS LISTING MANAGEMENT & OPTIMIZATION FOR ROI

In the radius of 2-5 kilometers of the office, who ever searches for cleaning services related keywords on a daily basis: Home Care Solutions ads are optimized to show on first.

Home Care Solutions business listing is optimized & updated on a daily basis so that it organically appears as a knowledge graph on Google & Bing so that more users click on Get Directions, Call, Website, Photos, Reviews & more.

Business Listing

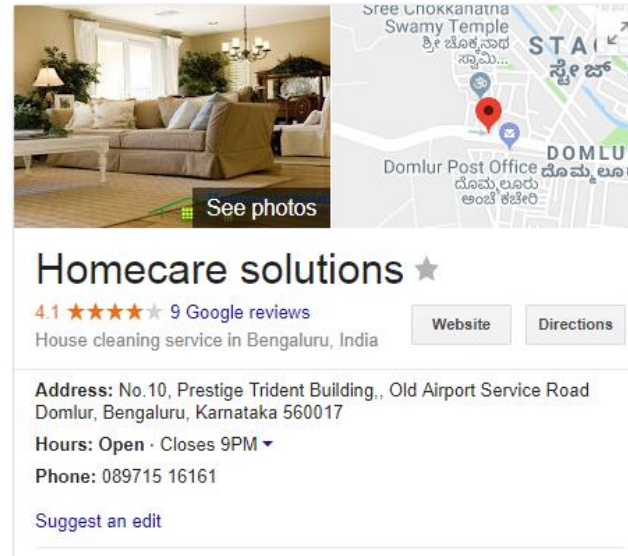
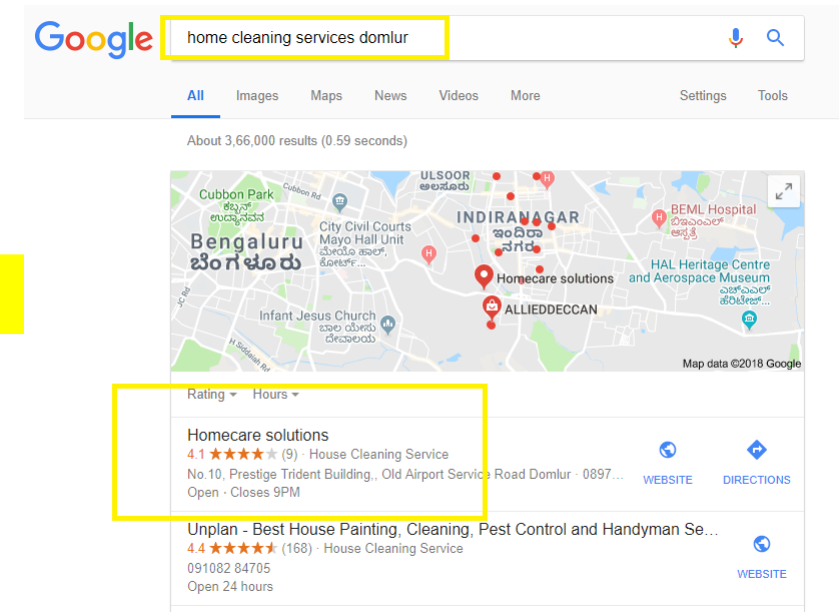


IMAGE OPTIMIZATIONS



SEO OPTIMIZATIONS



DAILY SOCIAL MEDIA MANAGEMENT, OPTIMIZATION MODERATION & ANALYTICS FOR ROI

Everyday, we do daily events social posts on all social channels like Facebook, Twitter, Google+, Instagram, Pinterest & more.

Manage Blogger, Tumblr, StumbleUpon and other blogger platforms

Optimize all YouTube videos with tittle, description, tags, playlists, display cards, annotation & more

Participate in Quora, Facebook/Google groups & YouTube discussion threads wherever we see cleaning related discussions

Manage engagement activities and listings on Facebook & more

Moderate any comments and update the team if there are inquiries to be nurtured as leads for a conversion

Deep dive in to social media analytics & insights

Increase likes, shares, comments, followers & more

General Posts



Video Posts

All Videos



WEBSITE & CHAT MAINTENANCE

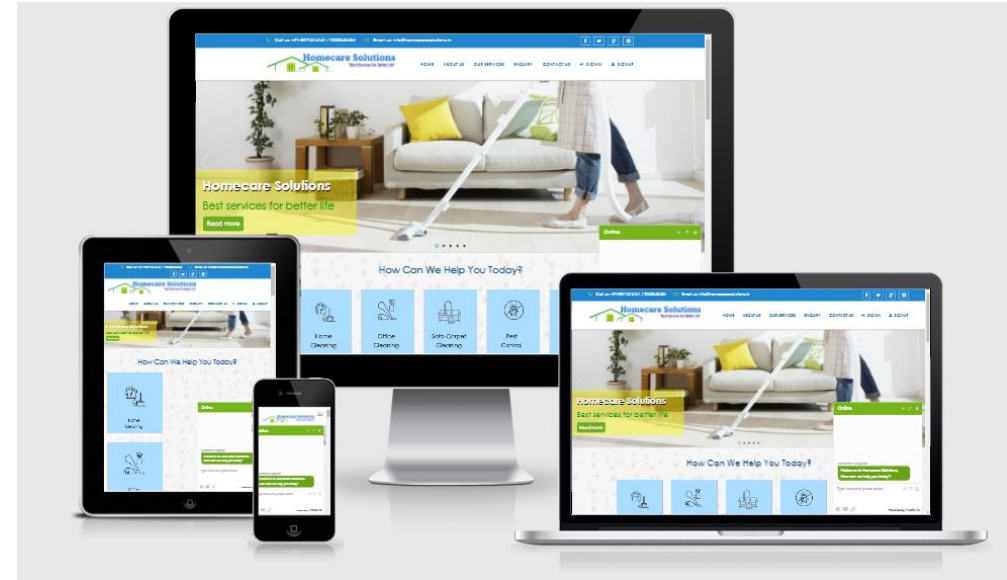
Update website daily with banners, content, images, videos etc

Integrate plugins, chat systems, maps & more

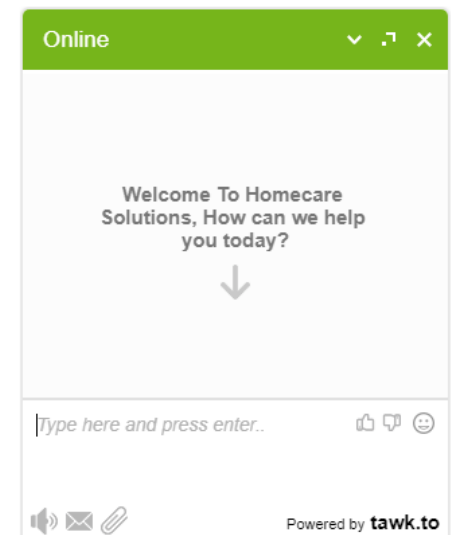
Update banners, modules, forms & more

WEBSITE MAINTENANCE & CHAT

MOBILE SITE



CHAT



DAILY SOCIAL/DIGITAL/CONTENT/EMA IL/SMS MARKETING MANAGEMENT & OPTIMIZATION FOR ROI

In 2-5 kilometer radius of the business location who ever is reading about cleaning services related articles on 3rd party websites or apps, he / she will get to see Home Care Solutions banners

In 2-5 kilometer radius of the business location who ever is on YouTube and is watching cleaning related things: he/she will get to see a Home Care Solutions ads.

In 2-5 kilometer radius of the business location who ever is on Facebook and other social channels and interested in cleaning will get to see Home Care Solutions ads.

Every day campaigns are optimized and new campaigns are triggered to show the right ad at the right time to the right audience/user

Display Campaign



Video Campaign



SEM Campaign

Home Cleaning Services - Get 10% Off on first service.

[Ad homecaresolutions.in/Cleaning/Services](http://homecaresolutions.in/Cleaning/Services)

10% Off for your first cleaning services with us ! Contact us today.

Call Campaign

Call (123) 456-7890 - Homecare Solutions

[Ad homecaresolutions.in](http://homecaresolutions.in)

Best cleaning services Bangalore
Get 10% off on first service



ONLINE & OFFLINE GRAPHIC SUPPORT

(1) We build all online creatives for you like banners, channel arts, gifs, videos etc

(2) We build offline creatives for you like flyers, brochures, hoardings etc

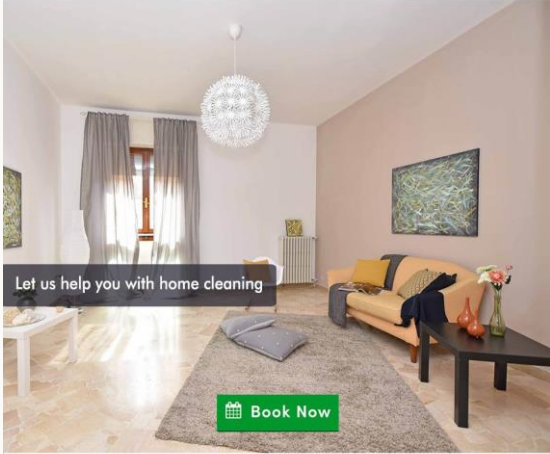


Homecare Solutions
"Best Services For Better Life"

Home Cleaning Services
In Bangalore

ARE YOU LOOKING FOR HOME CLEANERS?

8971516161 | 9008043434
info@homecaresolutions.in www.homecaresolutions.in



Homecare Solutions
"Best Services For Better Life"

FLAT 10% OFF
ON FIRST SERVICE

Let us help you with home cleaning

[Book Now](#)

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GET EXPERT CLEANING SERVICES

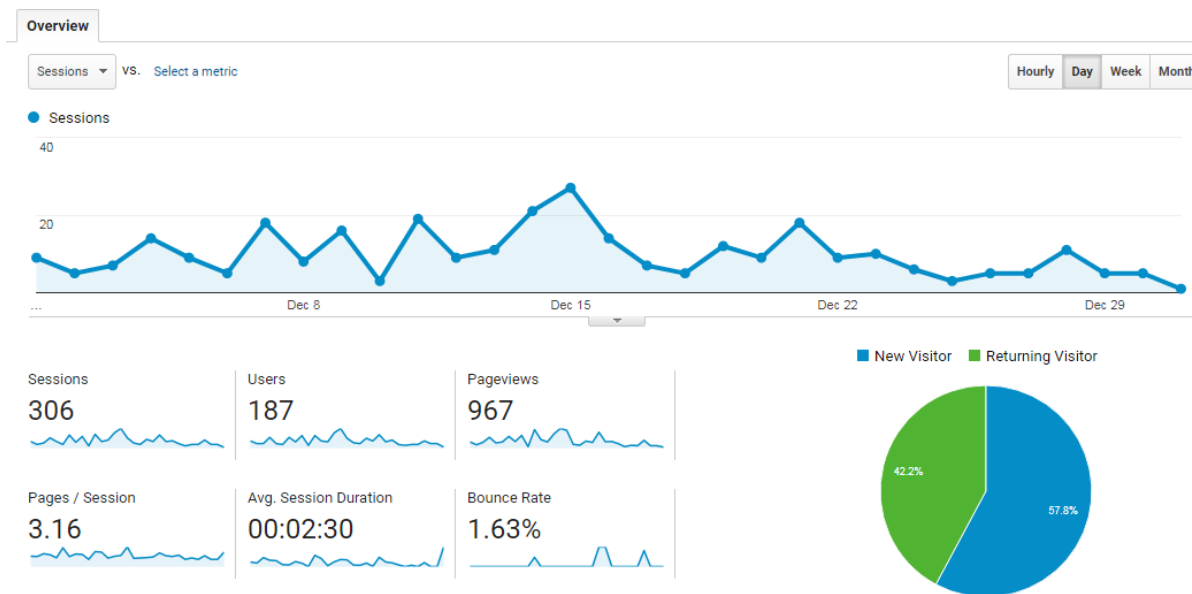
For Bookings: 8971516161 / 9008043434



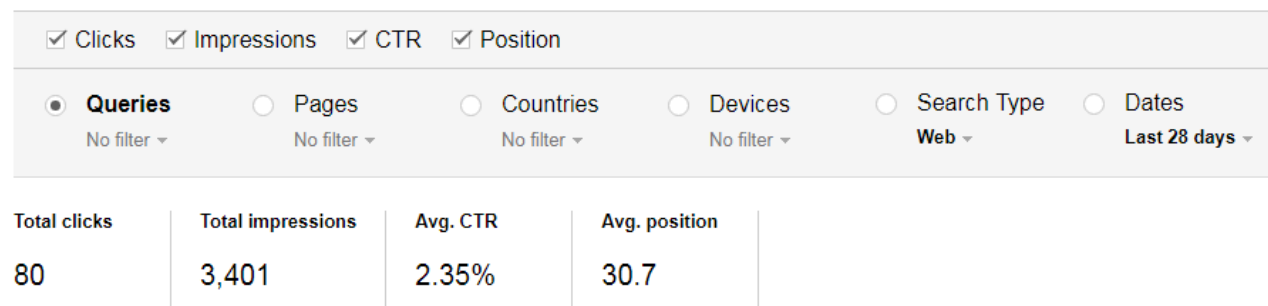
DATA, INSIGHTS, REPORTING & MEETINGS

- (1) Send out daily work update email with screenshots – every day by EOD
- (2) Sending out a weekly data/insights email every Saturday by EOD
- (3) Weekly/Monthly Meetings: Face2Face/Skype/Google Hangouts
- (4) Set up a client whatsapp group for real time engagements

GOOGLE ANALYTICS



GOOGLE WEBMASTERS





WE LOOK FORWARD TO MANAGING
YOUR BUSINESS ONLINE

CONTACT US TODAY!

CONTACT US TODAY

We look forward to partner with you and manage paid, owned, earned & shared media channels for your business and generate ROI via online sales, leads, calls, walk-ins, inquiries, engagements & more

www.aimglobal.mobi | [Case Studies](#)

Call/SMS/WhatsApp: +91 9008735786 | 080 41477599

Email: admin@aimglobal.mobi | [Contact Us](#)

WE MAKE MOBILE RESPONSIVE WEBSTIES FOR YOUR BUSINESS

WE INCREASE SALES/LEADS/WALK-INS/CALLS WITH OUR DAILY DIGITAL SERVICES:



Onsite/Offsite SEO,
SEM/PLA & Biz Listing Mgmt



Social Media Management,
Moderation & Analytics



Website, Chat, CRM & Cloud
Telephony Management



Social/Display/Video/
Content/Email/SMS
Marketing & Analytics



eMarketplace Management /
Affiliate Marketing Management



Online & Offline Design
& Graphics Support

ADHOC SERVICES: CONTENT CREATION & OUTREACH, BLOGGER OUTREACH, INFOGRAPHIC CREATION & OUTREACH, ONLINE PR & OUTREACH, LOCAL CITATION, INFLUENCER MARKETING, PHOTO/VIDEO SHOOT & MORE



GO DIGITAL
GO LOCAL
GO GLOBAL

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#847, Ground floor, 27th main road, 2nd stage, BTM layout, Bangalore 560076

Mobile Responsive Website For SMB Clients	Qty	INR	USD	AED	GBP	SGD	AUD
1 time mobile responsive website set up fee	1	35000	1000	3500	800	1200	1200
Daily Monthly Digital Services For SMB Clients	Qty	INR	USD	AED	GBP	SGD	AUD
Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management	1	8000	200	700	150	250	250
Social Media Management, Moderation & Analytics	1	8000	200	700	150	250	250
Website, Chat, CRM & Cloud Telephony Management	1	8000	200	700	150	250	250
Social/Display/Video/Content/Email/SMS Marketing & Analytics	1	8000	200	700	150	250	250
eMarketplace management / Affiliate marketing management	1	8000	200	700	150	250	250
Online & Offline Design & Graphics Support	1	8000	200	700	150	250	250
TOTAL MONTHLY RETAINER COST	6	48000	1200	4200	900	1500	1500
Adhoc: Content Creation/Mktg, Blogger Outreach, Infographic & Outreach, Online PR & Distribution, Influencer Mktg							

ADHOC SERVICES

Domain, Hosting, Emails & HRMS

Write & Submit Online PR

Write articles ranging from 500 - 2000 words

Create infographics with research

Local & international blogger outreach & citation programs

Manage photo/video shoots

Content Writing

Animations

Videos

Infographics

Online PR

November 15, 2019

WBRC
FOX 6 NEWS

Menkart.com - Online Shopping Website of Middle East

Headquartered in Dubai, Menkart.com serves the customers of United Arab Emirates, Qatar, Kuwait, Bahrain, Oman and Saudi Arabia. All products from leading brands are available.

Menkart.com is a fast growing E-commerce website in Middle East. Menkart.com provides a wide range of products including laptops, cameras, mobiles, tablets, fashion, footwear, books and toys. An assured free gift and free delivery is provided by Menkart.com if the product value is greater than AED 100.

Need More?

RECENT FEW CLIENTS

