



Powered by:



ON A DAILY BASIS, WE GENERATE CALLS,
WALK-INS, LEADS, ENQUIRIES,
ENGAGEMENT & MORE FOR ABM INC
FROM PAID, EARNED, OWNED & SHARED
MEDIA.

We've developed an approach to shaping digital/online strategies for our clients that result in defining prioritized, cost-effective solutions that deliver a measurable Return on Investment (ROI) via paid, owned, earned & shared media channels.



WE HELP YOU MANAGE YOUR DAILY
DIGITAL/ONLINE PRESENCE &
GENERATE SALES, CALLS, INQUIRIES,
WALK-INS, ENGAGEMENTS & MORE...

GLOBAL ACCESS OPTED FOR OUR BELOW DAILY DIGITAL SERVICES

Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management
Social Media Management, Moderation & Analytics
Website, Chat, CRM & Cloud Telephony Management
Social/Display/Video/Content/Email/SMS Marketing & Analytics
eMarketplace management / Affiliate marketing management
Online & Offline Design & Graphics Support

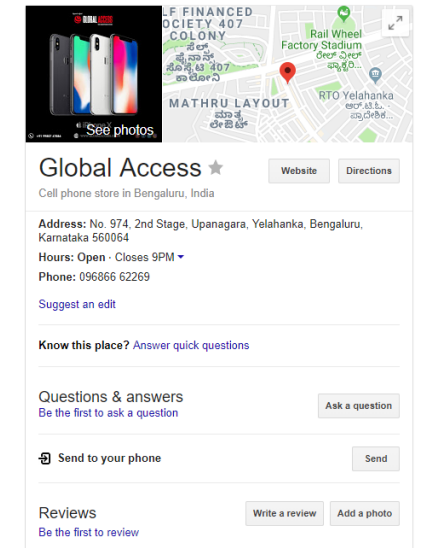
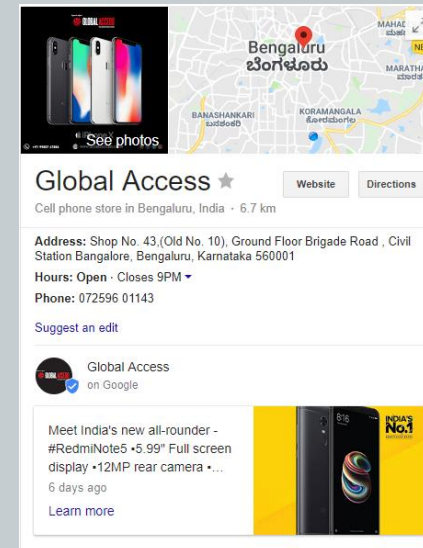
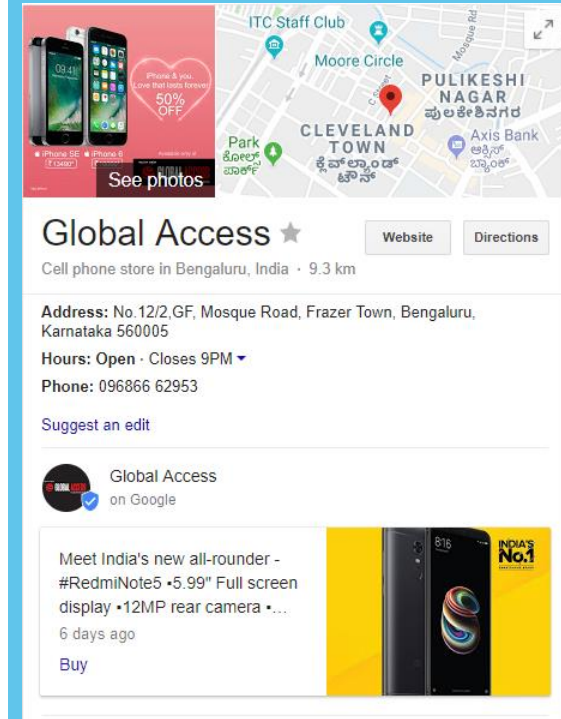
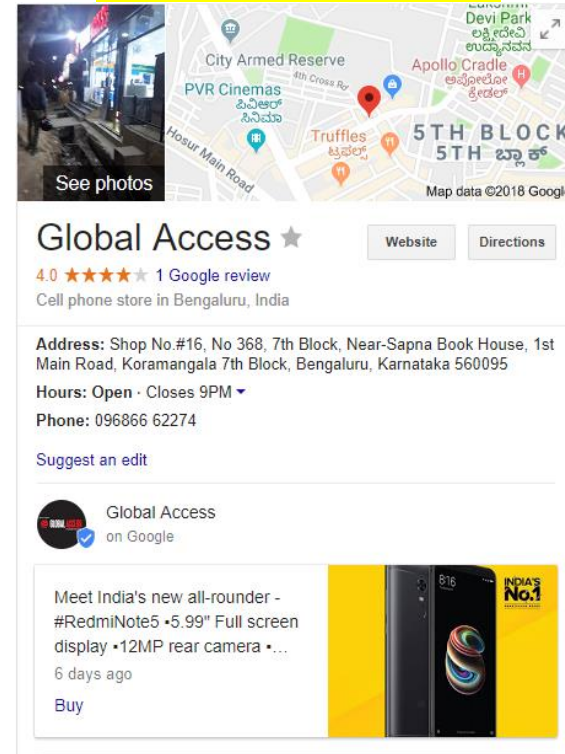
What did we do in each of the above services: next slide onwards explains the moment of truth...

DAILY ONSITE SEO, OFFSITE SEO, SEM/PLA & BUSINESS LISTING MANAGEMENT & OPTIMIZATION FOR ROI

Global Access business listings are optimized & updated on a daily basis so that it organically appears as a knowledge graph on Google & Bing so that more users click on Get Directions, Call, Website, Photos, Reviews & more.

Global Access website, webpages, images, photos, videos etc are optimized on a daily basis to increase SEO SERP1 positions

Business Listing



DAILY SOCIAL MEDIA MANAGEMENT, OPTIMIZATION MODERATION & ANALYTICS FOR ROI

Everyday, we do 1-2 social posts on all social channels like Facebook, Google+, Instagram, Instagram, Pinterest & more.

Manage Blogger, Tumblr, StumbleUpon and other blogger platforms

Optimize all YouTube videos with tittle, description, tags, playlists, display cards, annotation & more

Participate in Quora, Facebook/Google groups & YouTube discussion threads wherever we see electronics related discussions

Manage engagement activities, event listing on Facebook & more

Moderate any comments and update the team if there are inquiries to be nurtured as leads for a sale

Deep dive in to social media analytics & insights

Increase likes, shares, comments, followers & more

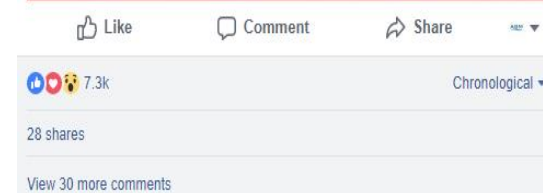
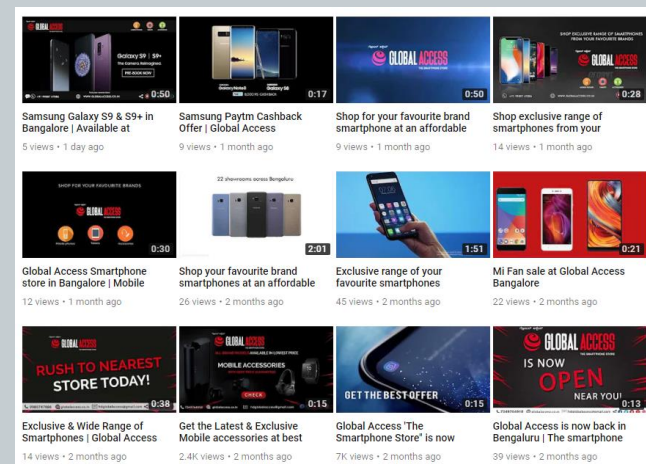
Facebook



Contest



YouTube



DAILY WEBSITE, CHAT, CRM & CLOUDTELEPHONY MANAGEMENT & OPTIMIZATION FOR ROI

Update website daily with products, content, images, videos etc

Integrate plugins, chat systems, CRMs, payment gateways, maps & more

Update banners, modules, forms & more

Do site audit and recommend/deploy ui/ux changes

Do site audit and increase web & mobile speed

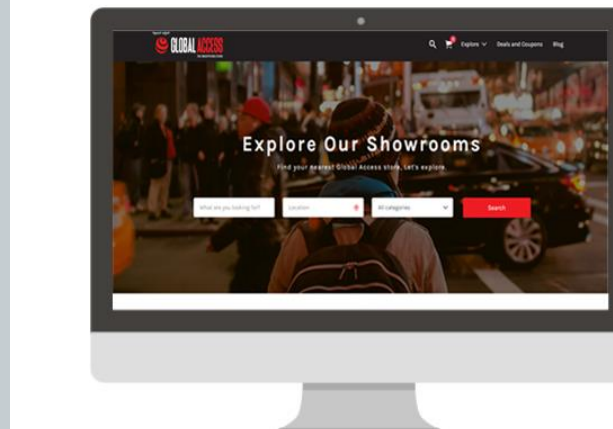
Current Website



MOBILE SITE



UPCOMING WEBSITE



Mobile Site



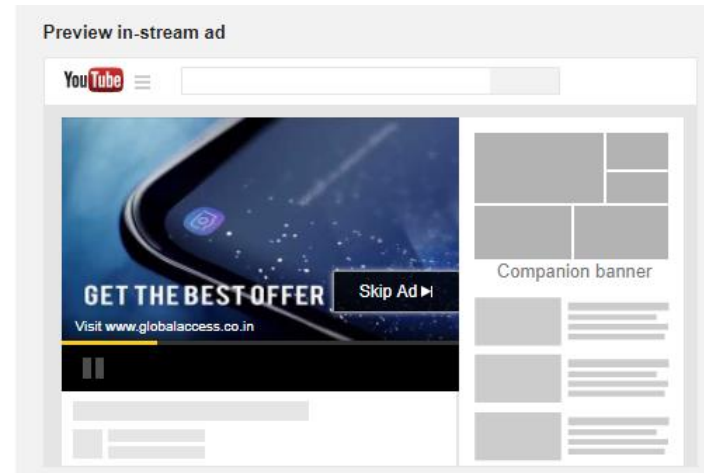
DAILY SOCIAL/DIGITAL/CONTENT/EMAIL/ SMS MARKETING MANAGEMENT & OPTIMIZATION FOR ROI

In 2-5 kilometer radius of the showroom who ever is on YouTube and is watching electronics related video: he/she will get to see a Samsung Smart Plaza video ad

In 2-5 kilometer radius of the showroom who ever is on Facebook and other social channels and interested in Consumer electronics will get to see Global Access ads

Every day campaigns are optimized and new campaigns are triggered to show the right ad at the right time to the right audience/user

YOUTUBE ADS



VIDEO ADS



EMARKETPLACE MANAGEMENT & AFFILIATE MARKETING MANAGEMNT FOR ROI

Manage relationship & work flow with
eMarketplace portals like Sulekha, Justdial etc

Manage relationship & work flow with coupon
portals like CashKaro etc

Manage relationship & work flow with 3rd party
consumer electronics blogging websites

Manage relationship & work flow with any 3rd
party portals related to listing of dealership on
JustDial, Insurance, Loans etc

Manage relationship & work flow with pre
owned listing etc

EMARKETPLACE



EMARKETPLACE



QuickTapSurvey

EMARKETPLACE

Justdial Clickindia

Sulekha

Affiliate

couponraja.in

COUPON
DUNIA

Cashkaro.com

paylessor
Why pay more

ONLINE & OFFLINE GRAPHIC SUPPORT

(1) We build all online creatives for you like banners, gifs, videos, emailers etc

(2) We build offline creatives for you like flyers, brochures, hoardings, letter heads, visiting cards, stationary items etc



DATA, INSIGHTS, REPORTING & MEETINGS

(1) Send out daily work update email with screenshots – every day eodb

(2) Send out a weekly data/insights email every Saturday eodb

(3) Weekly/Monthly Meetings:
Face2Face/Skype/Google Hangouts

(4) Set up a client whatsapp group for real time engagements

L / F = Like / Followers, E = Engagement, R = Reach

Global Access	January 2018																	
SMO	W1			W2			W3			W4			W5			January 2018		
Scorecard	L/F	E / V	R	L/F	E / V	R	L/F	E / V	R	L/F	E / V	R	L/F	E	R	L/F	E / V	R
Facebook	177	9,467	27,781	36	11,000	24,121	28	1,226	5,493	2	299	2,130	1	95	1,034	244	22,087	60,559
Instagram	0	35	145	2	29	113	1	28	113	3	24	141	0	41	188	6	157	700
Twitter	0	0	168	0	0	279	0	0	159	0	0	208	0	0	195	0	0	1,009
Pinterest	0	0	239	0	0	273	0	0	260	0	1	223	0	1	203	0	2	1,198
YouTube	0	2276	4657	1	56	88	1	37	97	0	27	86	1	14	33	3	2,410	4,961
Blogger	0	11	26	0	4	10	0	7	18	0	6	15	0	8	21	0	36	90
Quora	1	5	12	0	2	6	0	4	12	0	5	16	0	5	16	1	21	62
Total	178	11,794	33,028	39	11,091	24,890	30	1,302	6,152	5	362	2,819	2	164	1,690	254	24,713	68,579

Global Access	February 2018													
Biz Listing	W1													
	Briga de	BSK 2nd	Jayana gar	Modi Rd	Yelha nka	CMH Rd	Korm angal a	Vijay naga r	Ulsoo r	Fraze r	BEL	Vijayn agar	Ram naga r	
Showrooms														
Direct	1	0	0	0	0	0	0	0	0	1	0	0	0	
Discovery	6	2	1	0	1	4	28	15	16	3	19	0	0	
On Search	22	1	1	1	1	5	55	7	7	3	7	0	1	
On Maps	12	3	11	2	2	13	76	22	25	7	48	1	0	
Website Visits	0	0	0	0	0	0	0	0	0	0	0	0	0	
Directions	0	0	0	0	0	0	2	0	0	0	0	0	0	
Call you	0	0	0	0	0	0	0	1	0	0	0	0	0	
Chat to you	0	0	0	0	0	0	0	0	0	0	0	0	0	
Photo Views	9	1	4	5	0	11	34	17	11	3	13	4	1	

SOCIAL DATA & INSIGHTS

Insights from all the social channels

1. Facebook
2. Instagram
3. Twitter
4. Pinterest
5. Blogger
6. Quora
7. YouTube

L / F = Like / Followers, E = Engagement, R = Reach															
Global Access	December 2017														
SMO	W1			W2			W3			W4			December 2017		
Scorecard	L/F	E / V	R	L/F	E / V	R	L/F	E / V	R	L/F	E / V	R	L/F	E / V	R
Facebook	298	62,73 8	132,34 9	30	2,885	12,151	37	8,800	32,836	324	3,290	17,006	689	77,7 13	194,342
Instagram	13	628	3,792	6	44	157	1	1,292	2,136	0	21	77	20	1,98 5	6,162
Twitter	1	5	146	0	2	167	1	4	163	0	4	128	2	15	604
Pinterest	0	3	5	0	47	83	0	0	107	0	0	182	0	50	377
YouTube	22	33538	62307	2	42	86	2	1,555	7,019	0	5,730	15607	26	40,8 65	85,019
Blogger	0	5	16	0	27	36	0	16	23	0	8	18	0	56	93
Quora	0	0	0	0	5	12	0	0	0	0	2	8	0	7	20
Total	334	96,91 7	198,61 5	38	3,05 2	12,69 2	41	11,6 67	42,28 4	324	9,055	33,02 6	737	120 ,69 1	286,6 17

L / F = Like / Followers, E = Engagement, R = Reach																		
Global Access	January 2018																	
SMO	W1			W2			W3			W4			W5			January 2018		
Scorecard	L/F	E / V	R	L/F	E / V	R	L/F	E / V	R	L/F	E / V	R	L/F	E	R	L/F	E / V	R
Facebook	177	9,467	27,78 1	36	11,00 0	24,12 1	28	1,226	5,493	2	299	2,130	1	95	1,034	244	22,08 7	60,55 9
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Total	178	11,79 4	33,02 8	39	11,09 1	24,89 0	30	1,302	6,152	5	362	2,819	2	164	1,69 0	254	24,7 13	68,5 79

Google Biz Listing Insights

Global Access Showrooms business listings of all the 22 store location

We can see increase in the following

- Search
- Maps
- Calls
- Directions
- Website visits
- Photo views

Global Access Biz Listing	January 2018 W4				W5			
Stores	Koram angala	Ulsoor	Vijay Nagar	BEL	Koram angala	Ulsoor	Vijay Nagar	BEL
Direct	2	2	4	1	0	0	9	0
Discovery	14	1	2	13	21	16	14	11
On Search	34	15	23	27	42	11	19	21
On Maps	99	9	13	13	115	13	12	6
Website Visits	2	0	0	0	0	0	0	0
Directions	2	0	0	1	1	4	0	0
Call you	1	0	1	0	0	0	0	0
Chat to you	0	0	0	0	0	0	0	0
Photo Views	0	0	0	0	28	20	24	20

W4												
Briga de	BSK 2nd	Jayan agar	Modi Rd	Yelha nka	CMH Rd	Korm angal a	Vijay nagar	Ulsoo r	Fraze r	BEL	Vijay nagar 1	Ramn agar
2	1	1	0	1	1	0	0	1	5	0	0	1
64	31	24	41	22	22	37	0	25	23	24	39	13
68	32	17	37	17	15	54	0	16	22	38	44	9
20	12	5	6	8	94	10	0	12	29	5	164	10
1	0	0	0	0	0	0	0	0	0	0	2	0
1	0	0	0	0	0	0	0	0	1	0	0	0
0	1	0	0	2	0	0	0	0	1	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0
26	17	6	23	20	13	6	0	23	16	15	39	4



GO DIGITAL. GO GLOBAL.

**WE LOOK FORWARD TO MANAGING
YOUR BUSINESS ONLINE**

CONTACT US TODAY!

CONTACT US TODAY

We look forward to partner with you and manage paid, owned, earned & shared media channels for your business and generate ROI via online sales, leads, calls, walk-ins, inquiries, engagements & more

www.aimglobal.mobi | [Case Studies](#)

Call/SMS/WhatsApp: +91 9008735786 | 080 41477599

Email: admin@aimglobal.mobi | [Contact Us](#)

WE MAKE MOBILE RESPONSIVE WEBSITES FOR YOUR BUSINESS

WE INCREASE SALES/LEADS/WALK-INS/CALLS WITH OUR DAILY DIGITAL SERVICES:



Onsite/Offsite SEO,
SEM/PLA & Biz Listing Mgmt



Social Media Management,
Moderation & Analytics



Website, Chat, CRM & Cloud
Telephony Management



Social/Display/Video/
Content/Email/SMS
Marketing & Analytics



eMarketplace Management /
Affiliate Marketing Management



Online & Offline Design
& Graphics Support



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ADHOC SERVICES

Domain, Hosting, Emails & HRMS

Write & Submit Online PR

Write articles ranging from 500 - 2000 words

Create infographics with research

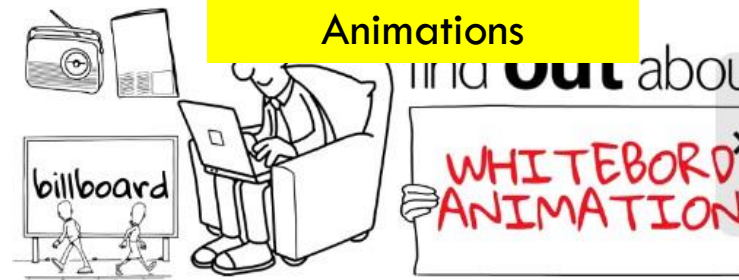
Local & international blogger outreach & citation programs

Manage photo/video shoots

Content Writing



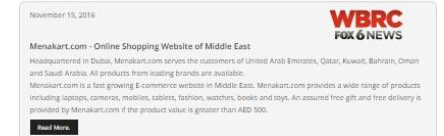
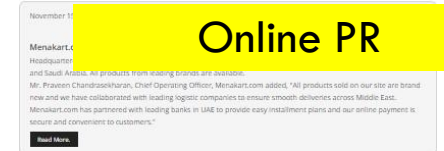
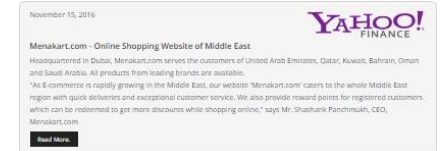
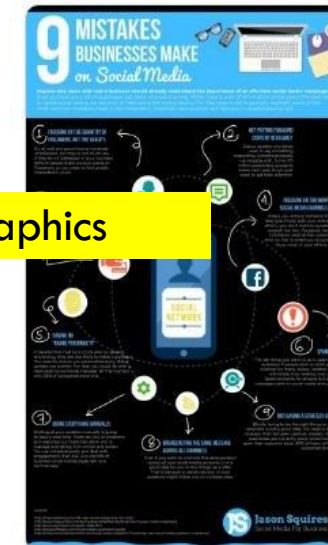
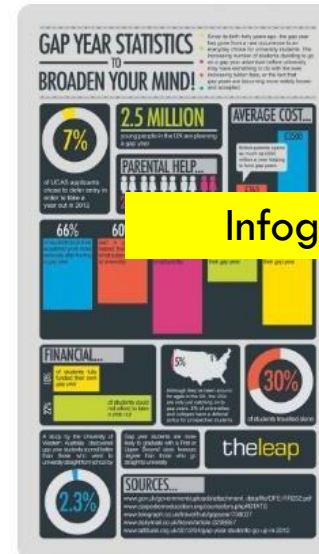
Animations



It's easy; just send me text & pictures
you.

Videos

Infographics



Online PR

RECENT FEW CLIENTS



Sapphire Honda
You Aspire ... We Deliver



Sapphire Honda
You Aspire ... We Deliver



UNITED STATES

