

"Famous Bawarchi is a best caterers in Bangalore offers wide range of caterings for reputed businesses, weddings, corporate parties, offsite all around the cosmopolitan city."

www.famousbawarchi.com



Powered by:



ON A DAILY BASIS, WE GENERATE CALLS,
WALK-INS, LEADS, ENQUIRIES, ENGAGEMENT
& MORE FOR FAMOUS BAWARCHI FROM PAID,
EARNED, OWNED & SHARED MEDIA.

We've developed an approach to shaping digital/online strategies for our clients that result in defining prioritized, cost-effective solutions that deliver a measurable Return on Investment (ROI) via paid, owned, earned & shared media channels.

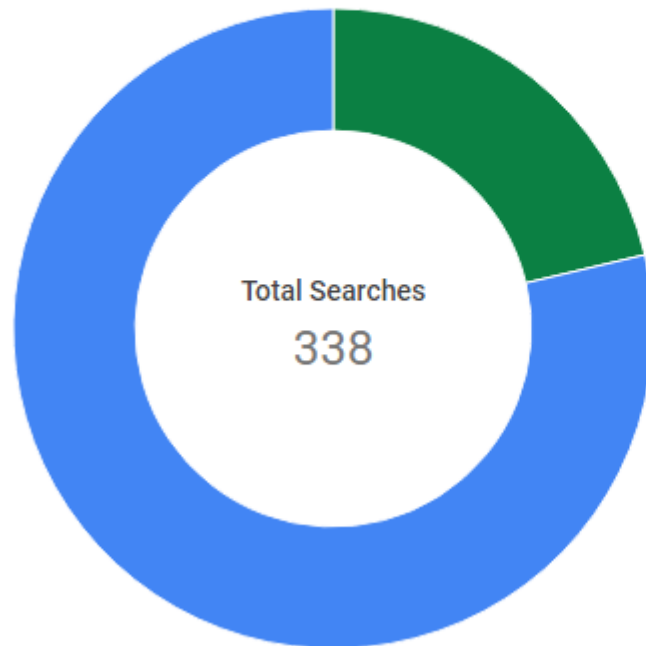


WE HELP YOU MANAGE YOUR DAILY
DIGITAL/ONLINE PRESENCE &
GENERATE SALES, CALLS, INQUIRIES,
WALK-INS, ENGAGEMENTS & MORE...

TOTAL ACTIONS ON GOOGLE SEARCH 338 (ON AN AVERAGE)

How customers search for your business

1 quarter ▼



Direct

Customers who find your listing searching for your business name or address.



Discovery

Customers who find your listing searching for a category, product, or service.

FAMOUS BAWARCHI OPTED FOR OUR BELOW DAILY DIGITAL SERVICES

Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management
Social Media Management, Moderation & Analytics
Website, Chat & CRM Management
Social/Display/Video/Content
eMarketplace management
Online & Offline Design & Graphics Support

What did we do in each of the above services: next slide onwards explains the moment of truth...

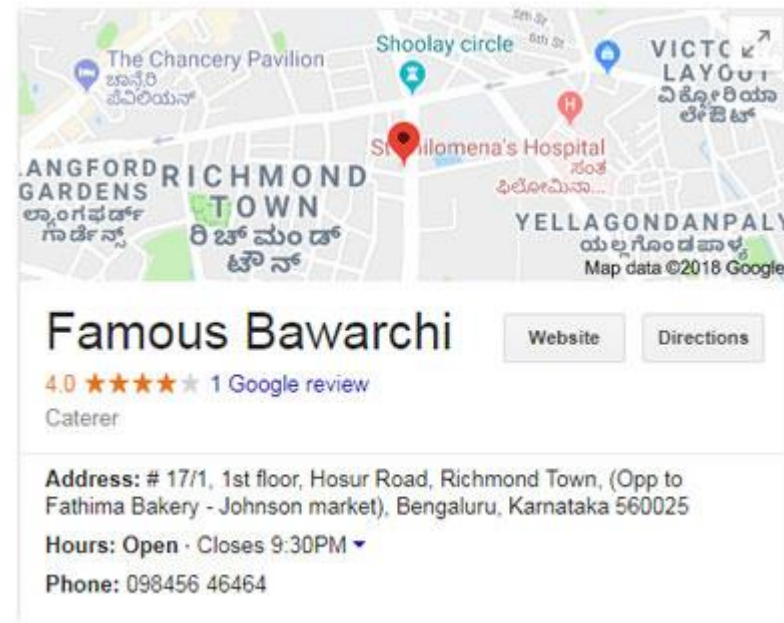
ONSITE SEO, OFFSITE SEO, SEM/PLA & BUSINESS LISTING MANAGEMENT

In the radius of 2-5 kilometers of the outlet, who ever searches for catering related keywords on a daily basis: Famous Bawarchi ads are optimized to show on first.

Famous Bawarchi business listing is optimized & updated on a daily basis so that it organically appears as a knowledge graph on Google so that more users click on Get Directions, Call, Website, Photos, Reviews & more.

Famous Bawarchi website, webpages, images, photos, videos etc are optimized on a daily basis to increase SEO SERP1 positions

Business Listing



SEO

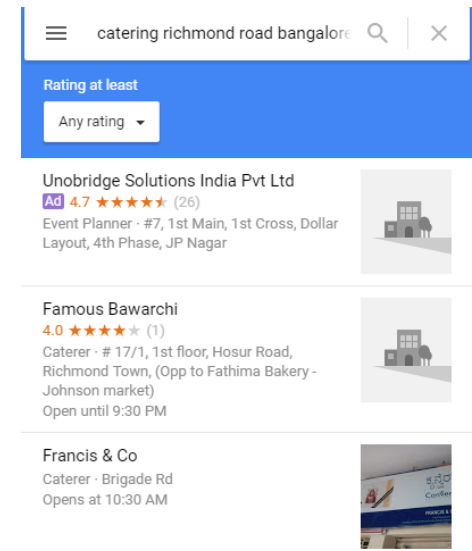
Corporate Caterers Bangalore - EVERYWHERE | Wedding Okay!
www.weddingokay.com/place_tags/corporate-caterers-bangalore/
Wedding Venues in Bangalore, Wedding Halls in Bangalore, Reception Halls in Bangalore, Wedding Photographers in Bangalore, Bangalore Wedding Planners. From Kalyana mantapa and wedding halls in Bangalore to wedding caterers and wedding photographers, we cover anything that is wedding related. We are an ...

Corporate Event Catering Bangalore - Famous Bawarchi
famousbawarchi.com/events-corporate
Famous Bawarchi provides corporate food catering bangalore with qualified cuisine & well furnishing staff for your corporate or business events.

Corporate Catering - Event Management Bangalore - Catering and ...
www.cateringandevents.in/catering.php
Celebration Catering and Events is the best caterers in Bangalore expertise in event organizing and event planning. Get in touch to avail best catering services in Bangalore.

Event Management Bangalore - Catering and Events
www.cateringandevents.in/
Banquet Space. Whether it is a wedding, a corporate party or a simple get-together, we bring out the joy in events with exclusive banquet halls. The banquet halls at Celebrations are inclusive of catering, event management and transportation services. View More ...

Map Listing



SOCIAL MEDIA MANAGEMENT, MODERATION & ANALYTICS

Everyday, we do daily events social posts on all social channels like Facebook, Google+, Instagram, Pinterest & more.

Manage Blogger, Tumblr, StumbleUpon and other blogger platforms

Optimize all YouTube videos with title, description, tags, playlists, display cards, annotation & more

Participate in Quora, Facebook/Google groups & YouTube discussion threads wherever we see catering related discussions

Manage engagement activities, event listing on Facebook & more

Moderate any comments and update the team if there are inquiries to be nurtured as leads for a sale

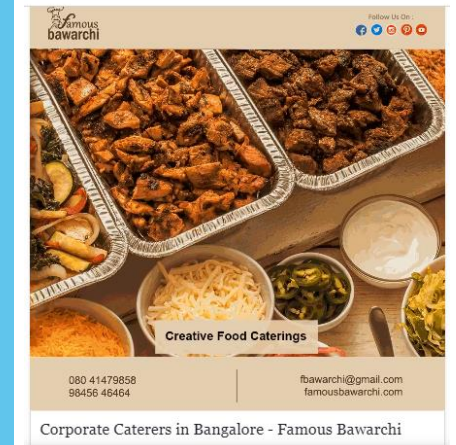
Deep dive in to social media analytics & insights

Increase likes, shares, comments, followers & more

General Posts



GIF Posts



Carousel Posts



VIDEOS



WEBSITE, CHAT MANAGEMENT & CRM MANAGEMENT

Optimizing the webpages on daily basis

Integrate plugins, chat systems

Update banners, modules, forms & more

Do site audit and recommend/deploy UI/UX changes

Do site audit and increase web & mobile speed

Management of CRM

Manage chat & email inquiries

Website Banner



MOBILE SITE



MOBILE RESPONSIVE WEBSITE



CHAT

support

Sorry, we aren't online at the moment. Leave a message and we'll get back to you.

Introduce yourself *

Name, Email

Phone Number

Message *

Send Message

zendesk

SOCIAL/DIGITAL/CONTENT/EMAIL/ SMS MARKETING MANAGEMENT & OPTIMIZATION FOR ROI

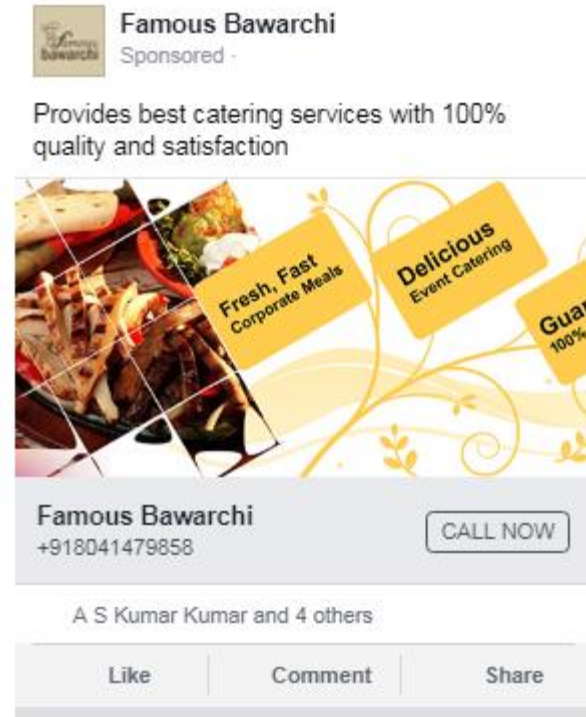
In 2-5 kilometer radius of the showroom who ever is reading about Caterings on 3rd party websites or apps, he / she will get to see Famous Bawarchi banners

In 2-5 kilometer radius of the outlet who ever is on YouTube and is watching food related video: he/she will get to see a Famous Bawarchi video ad

In 2-5 kilometer radius of the showroom who ever is on Facebook and other social channels and interested in Caterings will get to see Famous Bawarchi ads

Every day campaigns are optimized and new campaigns are triggered to show the right ad at the right time to the right audience/user

CALL CAMPAIGNS



The image shows a Facebook advertisement for 'Famous Bawarchi'. At the top left is the Famous Bawarchi logo. To its right, the text 'Famous Bawarchi' is displayed in bold, with 'Sponsored' in a smaller font below it. Below this, a line of text reads 'Provides best catering services with 100% quality and satisfaction'. The main visual is a collage of food images with three yellow callout boxes containing the text 'Fresh, Fast Corporate Meals', 'Delicious Event Catering', and 'Guaranteed 100%'. Below the collage, the business name 'Famous Bawarchi' and phone number '+918041479858' are shown, along with a 'CALL NOW' button. At the bottom, it says 'A S Kumar Kumar and 4 others' and provides 'Like', 'Comment', and 'Share' options.

SEM CAMPAIGNS

Corporate Catering Services - Quality & 100% Satisfaction

 www.famousbawarchi.com/Corporate/Catering ▼

Famous Bawarchi is the one-stop solution for corporate catering. Contact us.

Delicious Catering · Highest Quality

Types: Inter Organizational, Corporate Events, Departmental Events

📍 Bangalore, Karnataka

EMARKETPLACE & AFFILIATE MARKETPLACE MANAGEMENT

Manage relationship & work flow with eMarketplace portals like Zomato, Just Dial & Sulekha etc.,

Manage relationship & work flow with 3rd party restaurant & catering blogging websites

Manage relationship & work flow with pre owned listing etc

EMARKETPLACE

zomato

Justdial Sulekha



EMARKETPLACE

Clickindia

EMARKETPLACE

VIVAstreet
LOCAL CLASSIFIED ADS

ClickIndia
.IN
Free Classifieds India

EMARKETPLACE

ONLINE & OFFLINE GRAPHIC SUPPORT

(1) We build all online creatives for you like banners, gifs, videos, etc

(2) We build offline creatives for you like flyers, brochures, hoardings, letter heads, visiting cards, stationary items etc



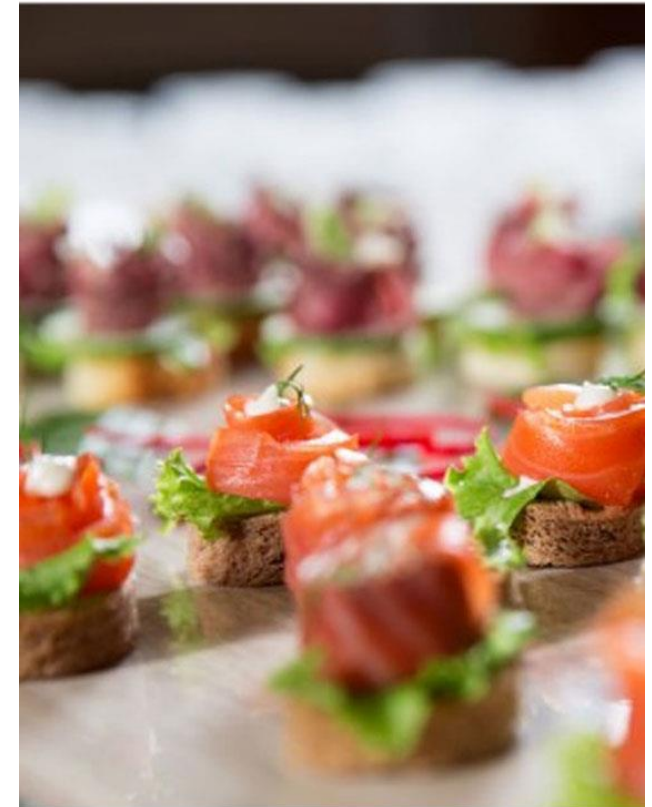
☎ 080 41479858 📞 98456 46464 ✉ fbawarchi@gmail.com 🌐 famousbawarchi.com



☎ 080 41479858 📞 98456 46464 ✉ fbawarchi@gmail.com 🌐 famousbawarchi.com



Follow Us On :
f t i p y



Creative Event Caterings

080 41479858 / 98456 46464

DATA, INSIGHTS, REPORTING & MEETINGS

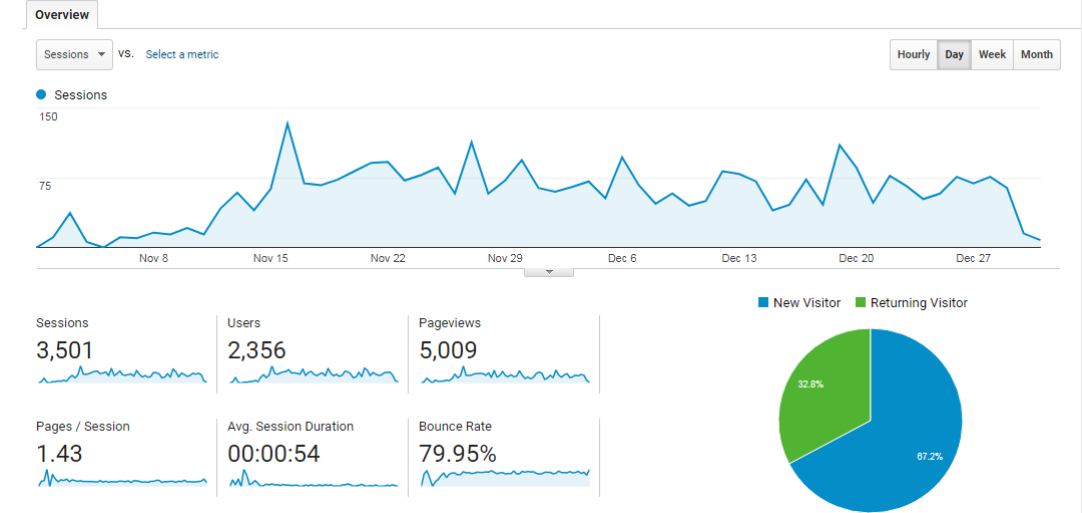
(1) Send out daily work update email with screenshots – every day eodb

(2) Send out a weekly data/insights email every Saturday eodb

(3) Weekly/Monthly Meetings:
Face2Face/Skype/GoogleHangouts

(4) Set up a client whatsapp group for real time engagements

GOOGLE ANALYTICS



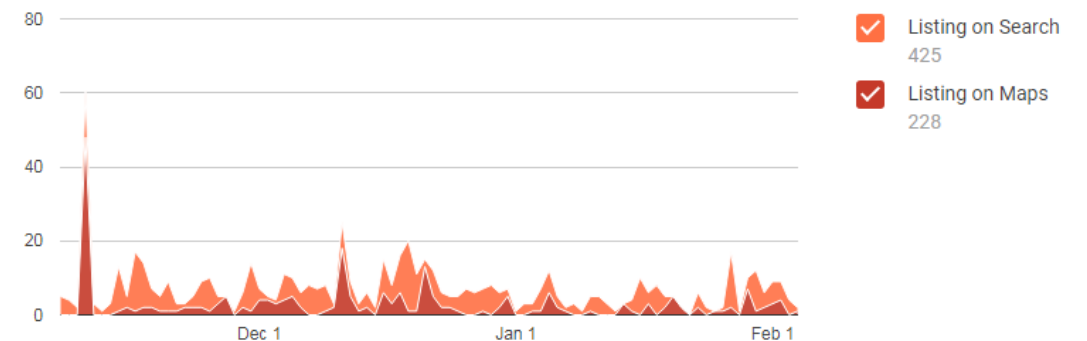
GOOGLE BUSINESS ANALYTICS

Where customers view your business on Google

The Google services that customers use to find your business

1 quarter ▼

Total views 653





GO DIGITAL. GO GLOBAL.

**WE LOOK FORWARD TO MANAGING
YOUR BUSINESS ONLINE**

CONTACT US TODAY!

CONTACT US TODAY

We look forward to partner with you and manage paid, owned, earned & shared media channels for your business and generate ROI via online sales, leads, calls, walk-ins, inquiries, engagements & more

www.aimglobal.mobi | [Case Studies](#)

Call/SMS/WhatsApp: +91 9008735786 | 080 41477599

Email: admin@aimglobal.mobi | [Contact Us](#)

WE MAKE MOBILE RESPONSIVE WEBSTIES FOR YOUR BUSINESS

WE INCREASE SALES/LEADS/WALK-INS/CALLS WITH OUR DAILY DIGITAL SERVICES:



Onsite/Offsite SEO,
SEM/PLA & Biz Listing Mgmt



Social Media Management,
Moderation & Analytics



Website, Chat, CRM & Cloud
Telephony Management



Social/Display/Video/
Content/Email/SMS
Marketing & Analytics



eMarketplace Management /
Affiliate Marketing Management



Online & Offline Design
& Graphics Support

ADHOC SERVICES: CONTENT CREATION & OUTREACH, BLOGGER OUTREACH, INFOGRAPHIC CREATION & OUTREACH, ONLINE PR & OUTREACH, LOCAL CITATION, INFLUENCER MARKETING, PHOTO/VIDEO SHOOT & MORE



GO DIGITAL
GO LOCAL
GO GLOBAL

Email: admin@aimglobal.mobi

Call/SMS/WhatsApp: +91 9008735786 | 080 41477599

#847, Ground floor, 27th main road, 2nd stage, BTM layout, Bangalore 560076

Mobile Responsive Website For SMB Clients	Qty	INR	USD	AED	GBP	SGD	AUD
1 time mobile responsive website set up fee	1	35000	1000	3500	800	1200	1200
Daily Monthly Digital Services For SMB Clients	Qty	INR	USD	AED	GBP	SGD	AUD
Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management	1	8000	200	700	150	250	250
Social Media Management, Moderation & Analytics	1	8000	200	700	150	250	250
Website, Chat, CRM & Cloud Telephony Management	1	8000	200	700	150	250	250
Social/Display/Video/Content/Email/SMS Marketing & Analytics	1	8000	200	700	150	250	250
eMarketplace management / Affiliate marketing management	1	8000	200	700	150	250	250
Online & Offline Design & Graphics Support	1	8000	200	700	150	250	250
TOTAL MONTHLY RETAINER COST	6	48000	1200	4200	900	1500	1500
Adhoc: Content Creation/Mktg, Blogger Outreach, Infographic & Outreach, Online PR & Distribution, Influencer Mktg							

ADHOC SERVICES

Domain, Hosting, Emails & HRMS

Write & Submit Online PR

Write articles ranging from 500 - 2000 words

Create infographics with research

Local & international blogger outreach & citation programs

Manage photo/video shoots

Content Writing

Animations

Videos

Infographics

Online PR

November 15, 2016

WBRC
FOX 6 NEWS

Menakart.com - Online Shopping Website of Middle East

Headquartered in Dubai, Menakart.com serves the customers of United Arab Emirates, Qatar, Kuwait, Bahrain, Oman and Saudi Arabia. All products from leading brands are available.

Menakart.com is a fast growing E-commerce website in Middle East. Menakart.com provides a wide range of products including laptops, cameras, mobiles, tablets, Sonycam, watches, books and toys. An assured free gift and free delivery is provided by Menakart.com if the product value is greater than AED 500.

[Read More](#)

RECENT FEW CLIENTS

