

We are a group of young dynamic retailers with a belief of “100% Fashionable Customers” , as they rightly say “Fashion is the new Language!” We at Emdee ensure no stone is left unturned to make our customers abreast with the latest fashion trends.

Established in 2003 we have come a long way! We have the three most Leading Brands in the market under our umbrella – Levis Strauss and Co, United Colors of Benetton and the recent addition PEPE Jeans London , making a prominent presence in Bangalore and in the rest of Karnataka.

We are the master franchisees of Levis in the entire South India. All brands put together we are present at 46 locations.

We at Emdee derive our energy from innumerable happy customers and we are tirelessly counting more!

Fashion in retail is ever-changing. Thus, we foresight and plan the strategies well in advance which gives us an upper edge and bags us quite a few awards in the field of retail-operations, in-store retail excellence, training and many more!

Our Mantra is “ Every day is a new beginning,a new challenge and a new achievement” , and we strive to make everyday better than the previous.



**Powered by:**



**ON A DAILY BASIS, WE GENERATE CALLS,  
WALK-INS, LEADS, ENQUIRIES,  
ENGAGEMENT & MORE FOR ABM INC  
FROM PAID, EARNED, OWNED & SHARED  
MEDIA.**

We've developed an approach to shaping digital/online strategies for our clients that result in defining prioritized, cost-effective solutions that deliver a measurable Return on Investment (ROI) via paid, owned, earned & shared media channels.



WE HELP YOU MANAGE YOUR DAILY  
DIGITAL/ONLINE PRESENCE &  
GENERATE SALES, CALLS, INQUIRIES,  
WALK-INS, ENGAGEMENTS & MORE...

# EMDEE APPARELS OPTED FOR OUR BELOW DAILY DIGITAL SERVICES

Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management
Social Media Management, Moderation & Analytics
Website, Chat, CRM & Cloud Telephony Management
Social/Display/Video/Content/Email/SMS Marketing & Analytics
eMarketplace management / Affiliate marketing management
Online & Offline Design & Graphics Support

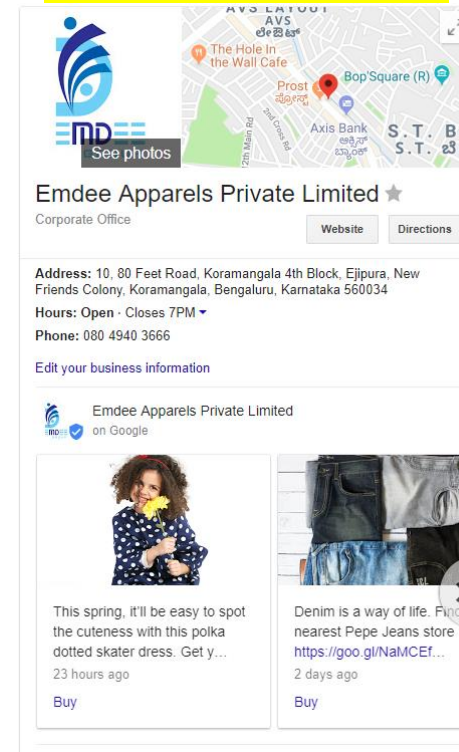
**What did we do in each of the above services: next slide onwards explains the moment of truth...**

# DAILY ONSITE SEO, OFFSITE SEO, SEM/PLA & BUSINESS LISTING MANAGEMENT & OPTIMIZATION FOR ROI

All stores business listings are optimized & updated on a daily basis so that it organically appears as a knowledge graph on Google & Bing so that more users click on Get Directions, Call, Website, Photos, Reviews & more.

Emdee Apparels website, webpages, images, photos, videos etc are optimized on a daily basis to increase SEO SERP1 positions

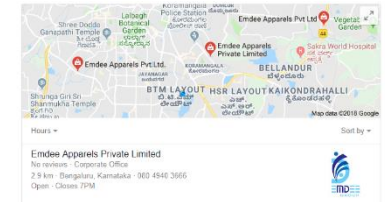
## Business Listing



## SEO

**EMDEE Apparels Pvt Ltd**  
www.emdeearapparels.com  
EMDEE Apparels Pvt Ltd is Master Franchisees of Levi's, Pepe Jeans London & United Colors of Benetton in Bangalore. Find your favourite brand showroom now.

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## SEO - Video

All New 24th Levi's store at Mysuru Forum Centre City | Visit today ...

<https://www.youtube.com/watch?v=CoG3Cp-Nc90>  
Jan 8, 2018 - Uploaded by EMDEE Apparels  
24th Levi's store at Mysuru Forum Centre City Find the nearest Levi's Showroom  
<https://goo.gl/UPZqSJ> ...

College Essentials for Him/Her - Pepe Jeans London - YouTube

[https://www.youtube.com/watch?v=CmoYzif\\_9EQ](https://www.youtube.com/watch?v=CmoYzif_9EQ)  
Sep 28, 2017 - Uploaded by EMDEE Apparels  
Tick the boxes for both comfort and style as you nail that University look. Visit your nearest Pepe Jeans store ...

Pepe Jeans London's autumn/winter 2017 Campaign | Rush to your ...

<https://www.youtube.com/watch?v=EaPiXmJOWew>  
Sep 20, 2017 - Uploaded by EMDEE Apparels  
Pepe Jeans London's autumn/winter 2017 campaign celebrates the theme of coming together, opposites ...

Disney Capsule Collection Live in Stores | United Colors of Benetton ...

<https://www.youtube.com/watch?v=JES1uGu1S4>  
Sep 22, 2017 - Uploaded by EMDEE Apparels  
Our new Disney capsule collection is live in stores. Shop the collection & relive all the fun! Rush to your ...

# DAILY SOCIAL MEDIA MANAGEMENT, OPTIMIZATION MODERATION & ANALYTICS FOR ROI

Everyday, we do 1-2 social posts on all social channels like Facebook, Google+, Instagram, Instagram, Pinterest & more.

Manage Blogger, Tumblr, StumbleUpon and other blogger platforms

Optimize all YouTube videos with tittle, description, tags, playlists, display cards, annotation & more

Participate in Quora, Facebook/Google groups & YouTube discussion threads wherever we see clothing related discussions

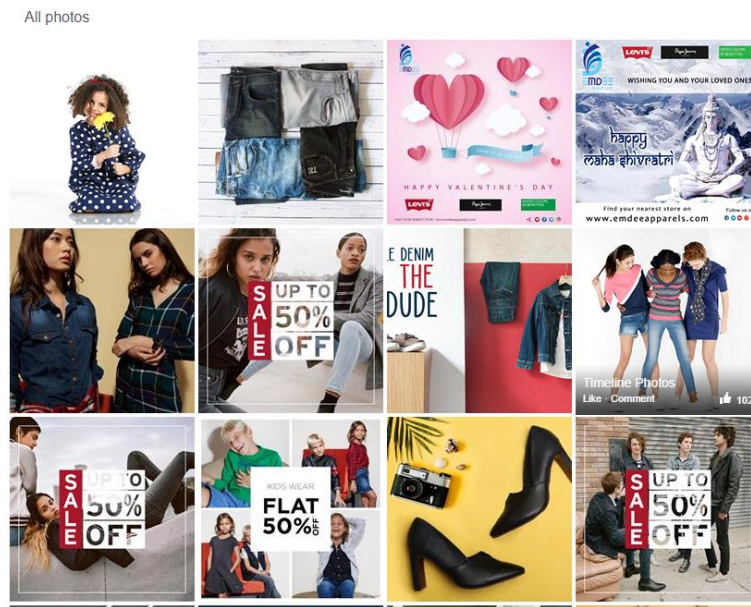
Manage engagement activities, event listing on Facebook & more

Moderate any comments and update the team if there are inquiries to be nurtured as leads for a sale

Deep dive in to social media analytics & insights

Increase likes, shares, comments, followers & more

## Facebook

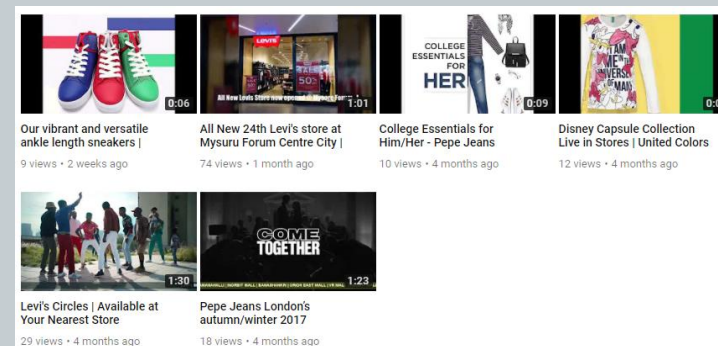


## FORUMS



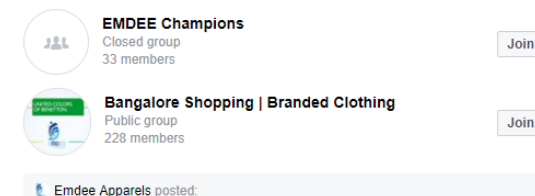
Shop Now [↗](#)  
united colours of benetton in bangalore [↗](#), united colours of benetton [↗](#) UCB showroom in bangalore [↗](#), benetton show room in bangalore [↗](#), benetton show room near me [↗](#), benetton showrooms in bangalore [↗](#), benetton store in bangalore [↗](#)  
1 view · Posted 13m ago

## YouTube



## Groups

### Groups



# DAILY WEBSITE, CHAT, CRM & CLOUDTELEPHONY MANAGEMENT & OPTIMIZATION FOR ROI

Update website daily with products, content, images, videos etc

Integrate plugins, chat systems, CRMs, payment gateways, maps & more

Update banners, modules, forms & more

Do site audit and recommend/deploy ui/ux changes

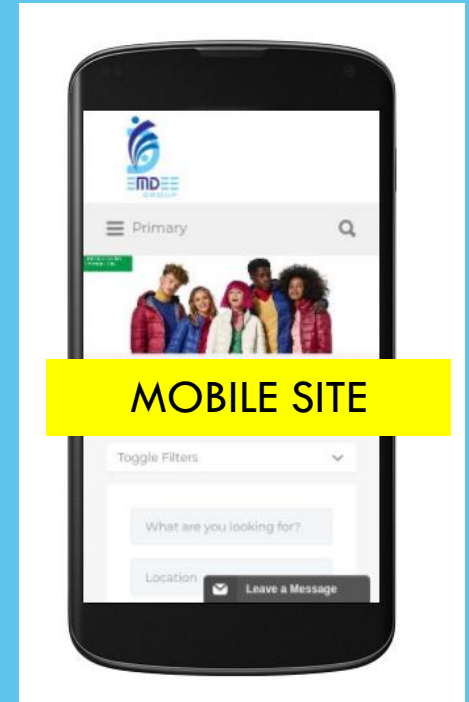
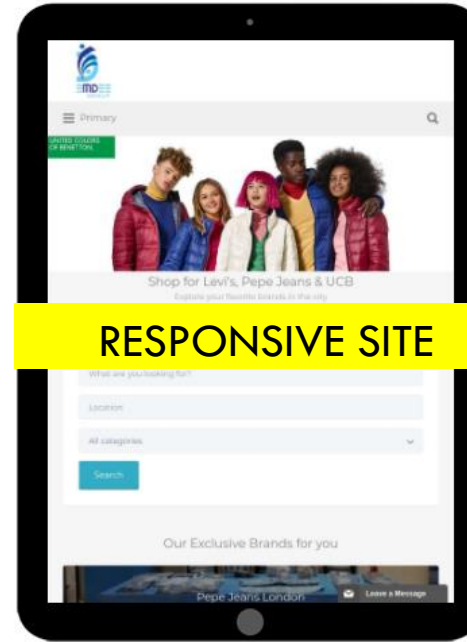
Do site audit and increase web & mobile speed

Manage chat & email inquiries

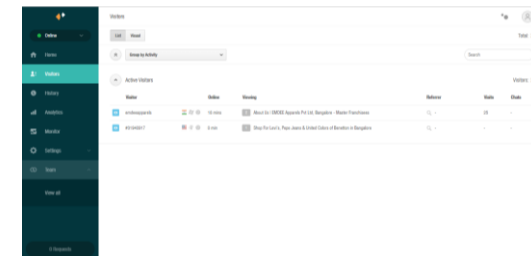
for database management,

remarketing & look alike

marketing



## CRM for CHAT & SOCIAL MEDIA MODERATION





# EMARKETPLACE MANAGEMENT & AFFILIATE MARKETING MANAGEMNT FOR ROI

Manage relationship & work flow with  
eMarketplace portals like Sulekha, Justdial etc

Manage relationship & work flow with coupon  
portals like CashKaro etc

Manage relationship & work flow with 3<sup>rd</sup> party  
apparels blogging websites

Manage relationship & work flow with any 3<sup>rd</sup>  
party portals related to listing of dealership on  
JustDial, Insurance, Loans etc

Manage relationship & work flow with pre  
owned listing etc

EMARKETPLACE



EMARKETPLACE



Affiliate



# ONLINE & OFFLINE GRAPHIC SUPPORT

(1) We build all online creatives for you like banners, gifs, videos, emailers etc

(2) We build offline creatives for you like flyers, brochures, hoardings, letter heads, visiting cards, stationary items etc



DOUBLE DENIM  
FOR THE  
LIL DUDE



KNITS &  
JACKETS  
TO THE RESCUE





# DATA, INSIGHTS, REPORTING & MEETINGS

(1) Send out daily work update email with screenshots – every day eodb

(2) Send out a weekly data/insights email every Saturday eodb

(3) Weekly/Monthly Meetings:  
Face2Face/Skype/Google Hangouts

(4) Set up a client whatsapp group for real time engagements

L / F = Like / Followers, E = Engagement, R = Reach

Emdee Apparels	January 2018																	
SMO	W1			W2			W3			W4			W5			January 2018		
Scorecard	L/F	E / V	R	L/F	E / V	R	L/F	E / V	R	L/F	E / V	R	L/F	E / V	R	L/F	E / V	R
Facebook	5	590	3,050	0	337	1,895	2	822	3,376	1	918	3,221	1	961	3,255	9	3,628	14,797
Instagram	2	45	387	0	61	388	1	75	332	0	20	321	1	19	182	4	220	1,610
Twitter	0	13	731	0	17	476	0	18	898	0	18	94	0	23	518	0	89	2,717
Pinterest	0	2	10	0	4	333	0	1	5	0	1	4	0	1	4	0	9	356
YouTube	0	0	3	0	18	65	0	0	0	0	0	0	0	14	0	0	32	68
Blogger	0	18	31	0	12	36	0	10	29	0	8	26	0	10	23	0	58	145
Quora	0	0	0	0	8	18	0	1	12	0	1	9	0	1	6	0	11	45
<b>Total</b>	<b>7</b>	<b>668</b>	<b>4,212</b>	<b>0</b>	<b>457</b>	<b>3,211</b>	<b>3</b>	<b>927</b>	<b>4,652</b>	<b>1</b>	<b>966</b>	<b>3,675</b>	<b>2</b>	<b>1,029</b>	<b>3,988</b>	<b>13</b>	<b>4,047</b>	<b>19,738</b>

Imp = Impressions, Clicks = Clicks, AP = Avg Position

Emdee Apparels	January 2018																	
SEO	W1			W2			W3			W4			W5			January 2018		
Scorecard	Imp	Clicks	AP	Imp	Clicks	AP	Imp	Clicks	AP	Imp	Clicks	AP	Imp	Clicks	AP	Imp	Clicks	AP
SEO	313	19	13	113	6	20	80	1	25	102	6	13	112	7	22	720	39	18

Alexa Rank	Feb	Mar
	18826	
Global Rank	60	
	12380	
India Rank	2	



**GO DIGITAL. GO GLOBAL.**

**WE LOOK FORWARD TO MANAGING  
YOUR BUSINESS ONLINE**

CONTACT US TODAY!

# CONTACT US TODAY

We look forward to partner with you and manage paid, owned, earned & shared media channels for your business and generate ROI via online sales, leads, calls, walk-ins, inquiries, engagements & more

[www.aimglobal.mobi](http://www.aimglobal.mobi) | [Case Studies](#)

Call/SMS/WhatsApp: +91 9008735786 | 080 41477599

Email: [admin@aimglobal.mobi](mailto:admin@aimglobal.mobi) | [Contact Us](#)

WE MAKE MOBILE RESPONSIVE WEBSITES FOR YOUR BUSINESS

WE INCREASE SALES/LEADS/WALK-INS/CALLS WITH OUR DAILY DIGITAL SERVICES:



Onsite/Offsite SEO,  
SEM/PLA & Biz Listing Mgmt



Social Media Management,  
Moderation & Analytics



Website, Chat, CRM & Cloud  
Telephony Management



Social/Display/Video/  
Content/Email/SMS  
Marketing & Analytics



eMarketplace Management /  
Affiliate Marketing Management



Online & Offline Design  
& Graphics Support



#847, Ground floor, 27th main road, 2nd stage, BTM layout, Bangalore 560076

Email: [admin@aimglobal.mobi](mailto:admin@aimglobal.mobi)  
Call/SMS/WhatsApp: +91 9008735786 | 080 41477599

# ADHOC SERVICES

Domain, Hosting, Emails & HRMS

Write & Submit Online PR

Write articles ranging from 500 - 2000 words

Create infographics with research

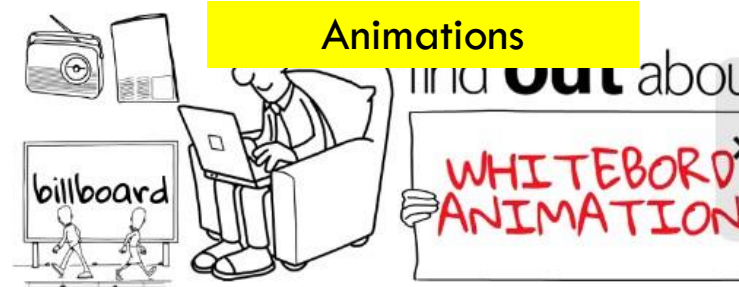
Local & international blogger outreach & citation programs

Manage photo/video shoots

## Content Writing



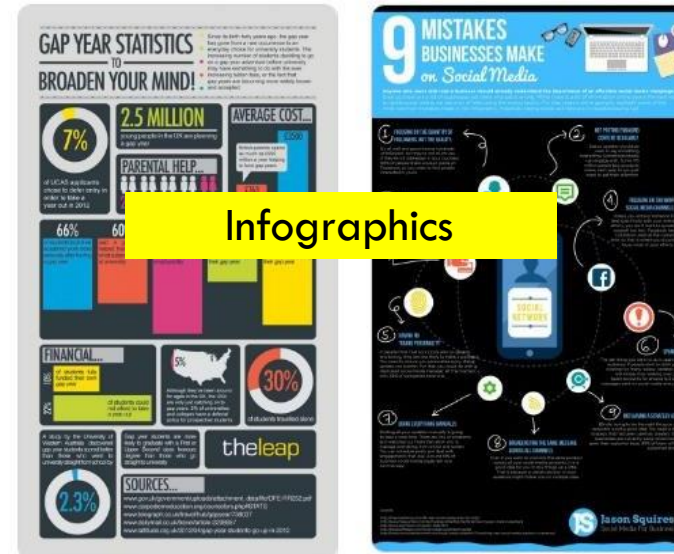
## Animations



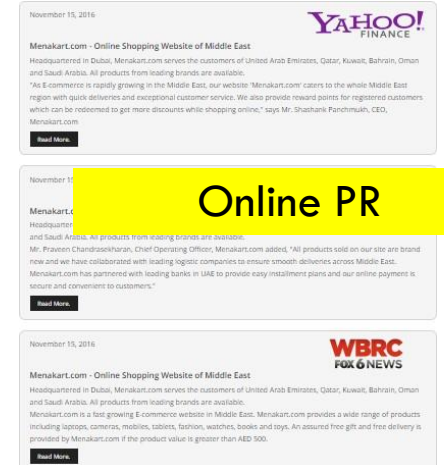
It's easy; just send me text & pictures  
you.

## Videos

## Infographics



## Online PR



# RECENT FEW CLIENTS

