





### WE'VE DEVELOPED AN APPROACH TO SHAPING DIGITAL/ONLINE STRATEGIES FOR OUR CLIENTS

That result in defining prioritized, cost-effective solutions that deliver a measurable Return on Investment (ROI) via paid, owned, earned & shared media channels.





ON A DAILY BASIS, WE WORK ON SEO, LEADS, SMO, ENGAGEMENTS, CRM CHATS, PUSH NOTIFICATION, SMS, EMAIL MARKETING & MORE FOR CLUB CABANA

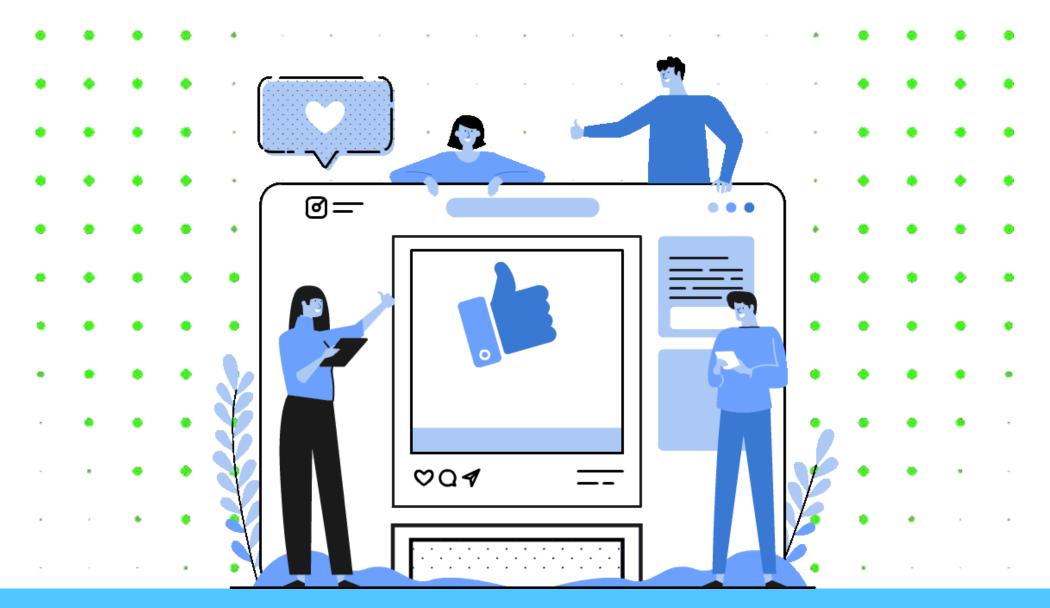






# WE HELP YOU MANAGE YOUR DAILY DIGITAL/ONLINE PRESENCE & GENERATE LEADS, CALLS, INQUIRIES, WALK-INS, ENGAGEMENTS & MORE







Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management

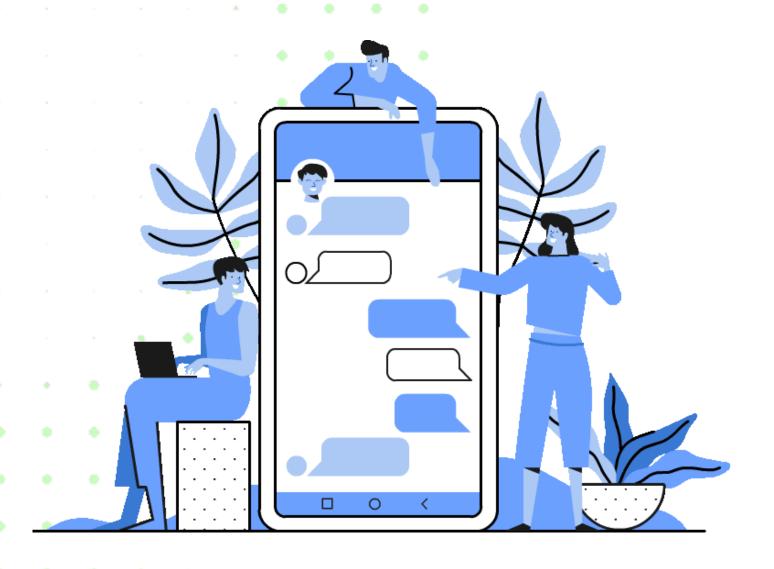




Social Media Management, Moderation & Analytics



Website, Chat Management





eMarketplace management





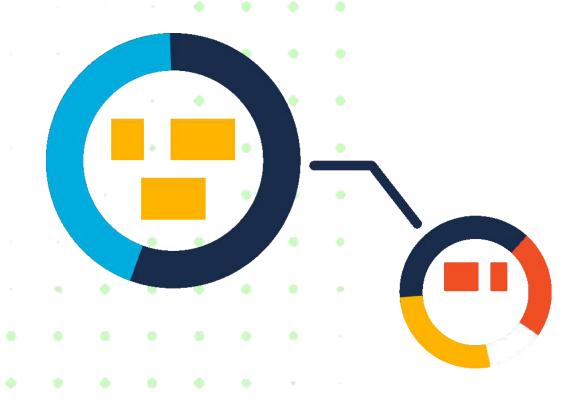
Online Design & Graphics Support





Adhoc:

Content Creation/Mktg, Blogger Outreach, Infographic & Outreach, Online PR & Distribution





### WHAT DID WE DO IN EACH OF THE ABOVE SERVICES





#### DAILY ONSITE SEO, TECHNICAL SEO, OFFSITE SEO & LOCAL SEO OPTIMIZATION





#### WEBSITE

#### Club Cabana | Amusement Park in Bangalore | Resorts in ...

**Club Cabana** is a charming Club and Resort that will take you away from the hustle and bustle of the City and right into the lap of nature.

#### **Day Outing**

Club Cabana is one of the best day outing resorts in Bangalore ...

#### Villa Stay

Club Cabana being the Top Best Resorts in Bangalore, provides ...

#### Gallery

Club Cabana is a charming Amusement park that will take ...

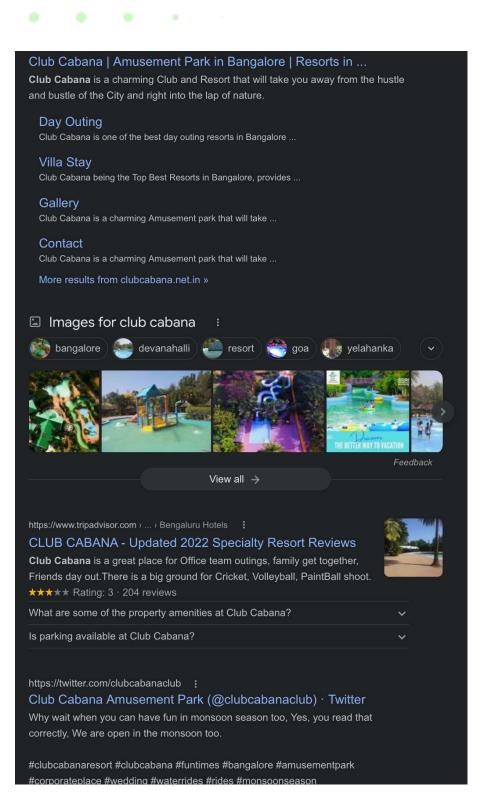
#### Contact

Club Cabana is a charming Amusement park that will take ...

More results from clubcabana.net.in »

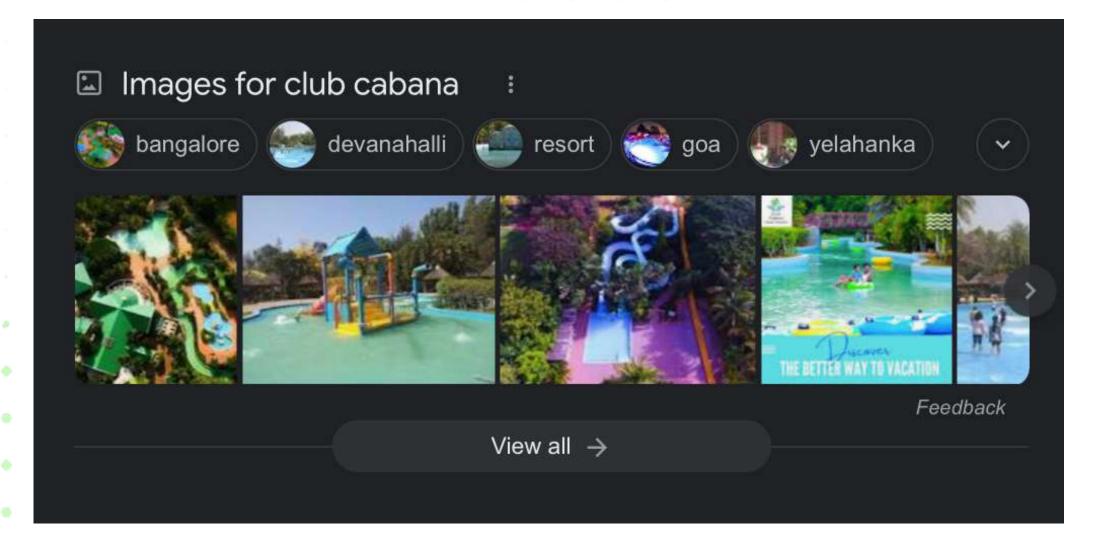


#### **WEBPAGES**



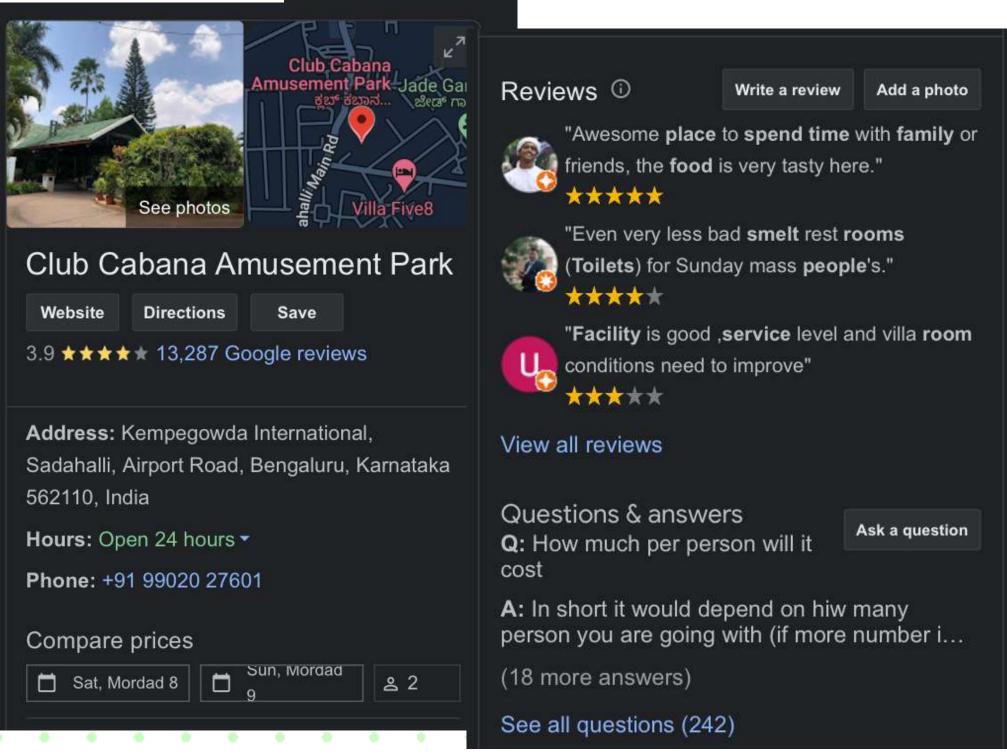


#### IMAGES VIDEOS





#### GOOGLE MY BUSINESS PAGE





# WORKING WITH THE TARGET KEYWORDS TO IMPROVE THE POSITIONS ON SERP.



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**Amusement Park In Bangalore** 





**Best Resort in Bangalore** 





Day outing resorts in Bangalore



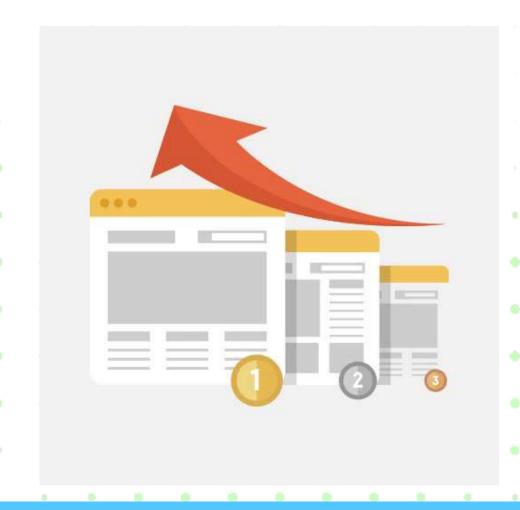


**Top Resorts in Bangalore** 





### THESE KEYWORDS ARE MOVING INTO 1ST PAGE.



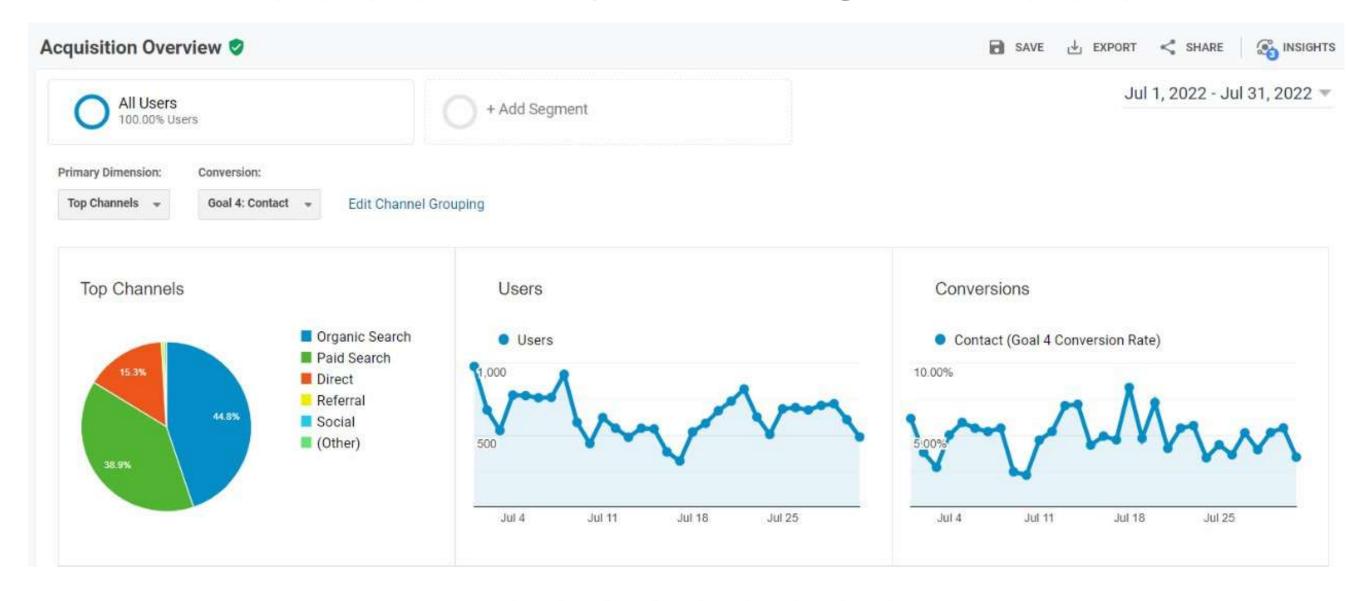


### GOOGLE ORGANIC MONTHLY REPORT - 2022

Default Channel Grouping	Acquisition			Behavior		
	Users ? ↓	New Users 7	Sessions ?	Bounce Rate	Pages / Session	Avg. Session Duration
	17,074 % of Total: 100.00% (17,074)	16,057 % of Total: 100.08% (16,044)	24,268 % of Total: 100.00% (24,268)	54.72% Avg for View: 54.72% (0.00%)	2.12 Avg for View: 2.12 (0.00%)	00:01:57 Avg for View: 00:01:57 (0.00%)
1. Organic Search	8,147 (44.83%)	6,972 (43.42%)	10,214 (42.09%)	43.67%	2.45	00:02:29
2. Paid Search	<b>7,070</b> (38.90%)	6,262 (39.00%)	10,079 (41.53%)	61.64%	1.90	00:01:34
3. Direct	2,784 (15.32%)	2,676 (16.67%)	3,730 (15.37%)	66.17%	1.77	00:01:33
4. Referral	103 (0.57%)	85 (0.53%)	137 (0.56%)	54.01%	2.59	00:02:51
5. Social	70 (0.39%)	62 (0.39%)	97 (0.40%)	57.73%	1.94	00:02:08
6. (Other)	1 (0.01%)	0 (0.00%)	11 (0.05%)	81.82%	1.91	00:03:11



### GOOGLE ANALYTICS MONTHLY REPORT 2022





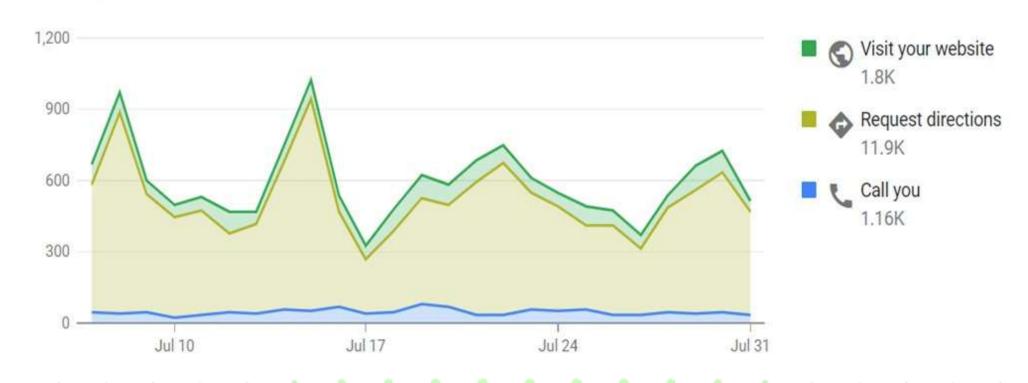
### GOOGLE BUSINESS INSIGHTS OF CLUB CABANA - JULY 2022

#### Customer actions

The most common actions that customers take on your listing

1 month

Total actions 14.9K





## GOOGLE ANALYTICS INSIGHTS VISITS THROUGH VARIOUS CHANNELS

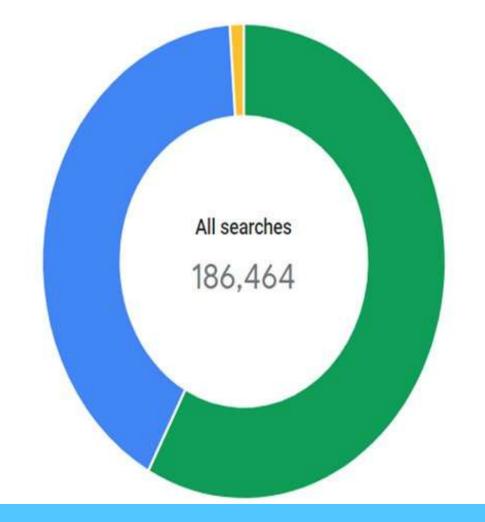




# GOOGLE MY BUSINESS PAGE INSIGHTS

How customers search for your business

1 month



- People who find your Business Profile searching for your business name or address
- Discovery
  People who find your Business Profile searching
  for a category, product, or service
- Customers who find your listing searching for a brand related to your business



#### BLOG POSTS IN 2022

Best Resorts in Bangalore for a Night Stay

Go Back Home with 5 Unforgettable Memories from Club Cabana





Things to Do for a Day Outing with Family at Club Cabana





### SOCIAL MEDIA PLATFORMS WE HANDLE FOR CLUB CABANA



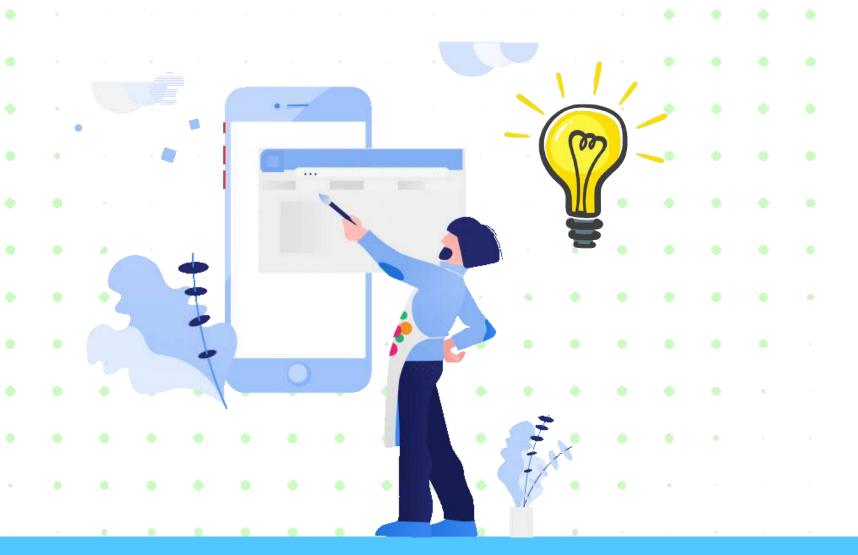


### SOCIAL MEDIA MANAGEMENT

- DEVELOP A SOCIAL MEDIA STRATEGY
- UPDATE BRANDING ACCORDING TO TRENDS
- CREATE A MONTHLY CALENDAR
- SCHEDULE POSTS IN ADVANCE
- RESPOND TO COMMENTS
- LISTEN TO CONVERSATIONS
- MANAGE FOLLOWERS & ENGAGEMENT
- RUN SOCIAL CAMPAIGN
- CREATE A MONTHLY REPORT
- STAY UP-TO-DATE WITH SOCIAL MEDIA DEVELOPMENTS



# ONLINE AND OFFLINE GRAPHIC SUPPORT





#### GRAPHIC DESIGN WORK













www.clubcabana.net.in







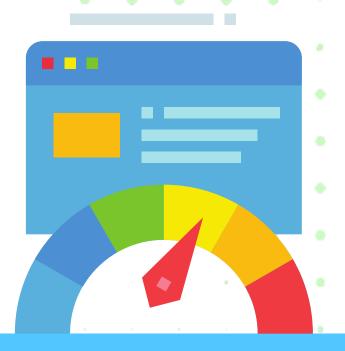
# RUNNING ADS ON VARIOUS SOCIAL MEDIA NETWORKS

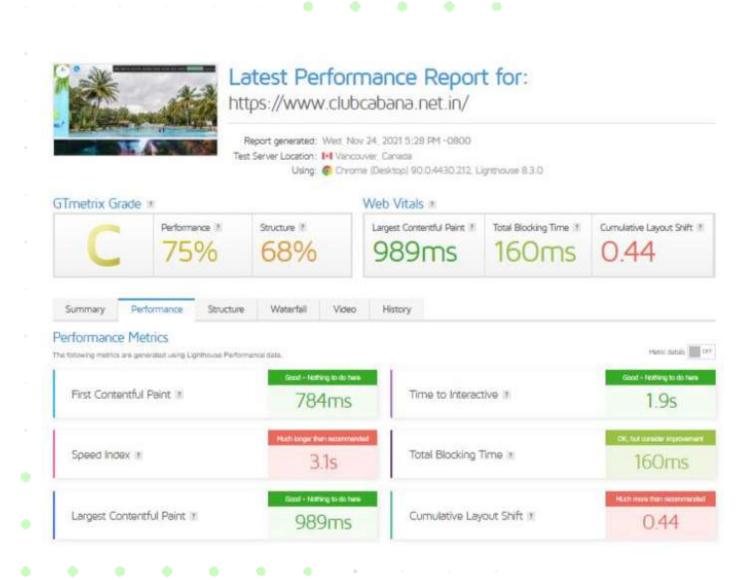




#### WEBSITE MAINTENANCE

We focus on maintaining website performance



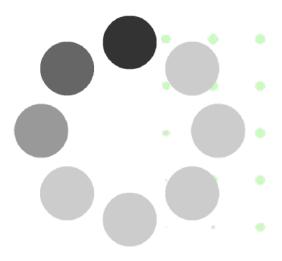


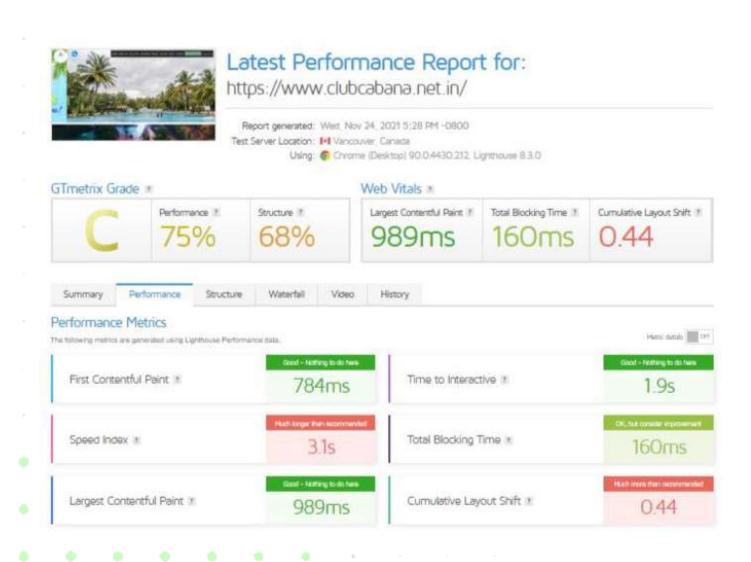


#### WEBSITE MAINTENANCE

Loading speed

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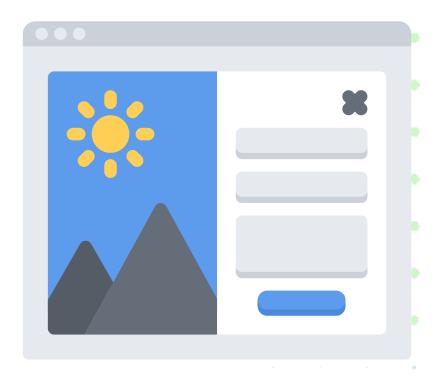
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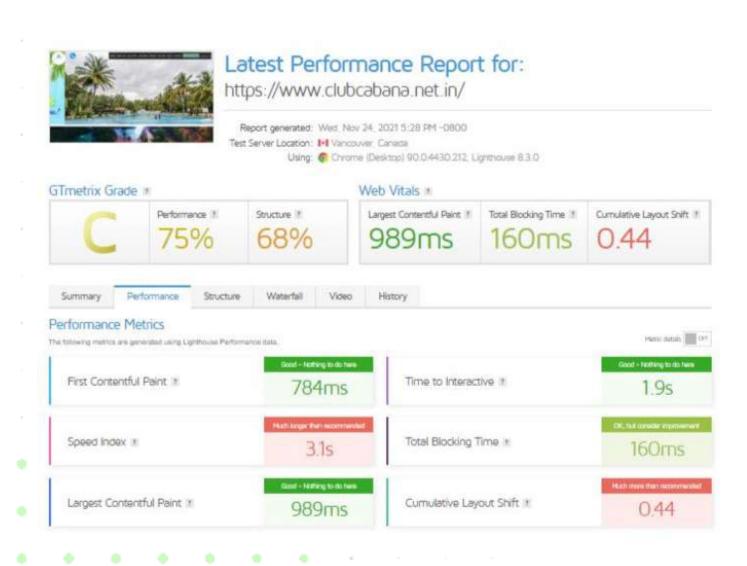


#### WEBSITE MAINTENANCE

#### Website form

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Our team of specialists are committed to helping your brand rank higher on Google search results. We use cutting-edge technologies and advanced methods to achieve this goal.



# What Club Cabana Has To Say About Our Services?





We, at Club Cabana Resorts, are delighted to thank Mrs. Neha Fathima of Aim Global for providing EXCELLENT services in digital marketing for our club and improved our brand's presence in digital media. It was a pleasure conducting business with Aim Global, they are dedicated and trustworthy. I am very much impressed with their approach. Wishing you success in all your endeavors every time and happiness!

-Lakshmikanth Reddy





# Contact Us For All Your Digital Marketing Needs

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