

ABM
Incorporation instituted
in October 2011 as
distribution and retail
partner to Samsung in
Consumer Electronic
products for most of the
regions in the Karnataka
state of India. ABM INC is
currently operating in
Bengaluru, Mysuru,
Tumkuru, and Kolar
region of Karnataka state
with 275 dealers and also
10 “Samsung SMART
PLAZA” exclusive Samsung
brand retail stores in
Bengaluru.

SAMSUNG



Powered by:



ON A DAILY BASIS, WE GENERATE CALLS,
WALK-INS, LEADS, ENQUIRIES,
ENGAGEMENT & MORE FOR ABM INC
FROM PAID, EARNED, OWNED & SHARED
MEDIA.

We've developed an approach to shaping digital/online strategies for our clients that result in defining prioritized, cost-effective solutions that deliver a measurable Return on Investment (ROI) via paid, owned, earned & shared media channels.



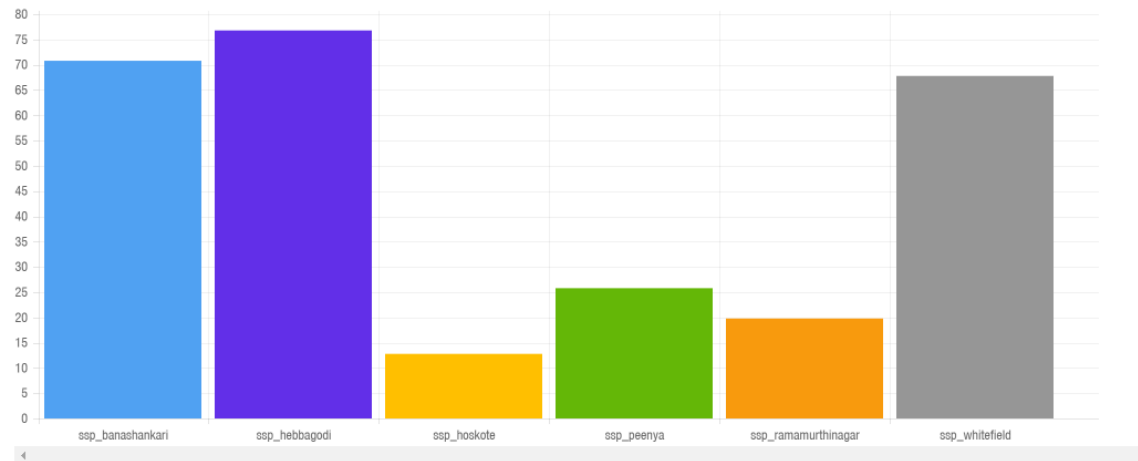
WE HELP YOU MANAGE YOUR DAILY
DIGITAL/ONLINE PRESENCE &
GENERATE SALES, CALLS, INQUIRIES,
WALK-INS, ENGAGEMENTS & MORE...

WE ARE GENERATING 500 (ON AN AVERAGE) INQUIRIES MONTH ON MONTH

How does this happen, switch to next slide...

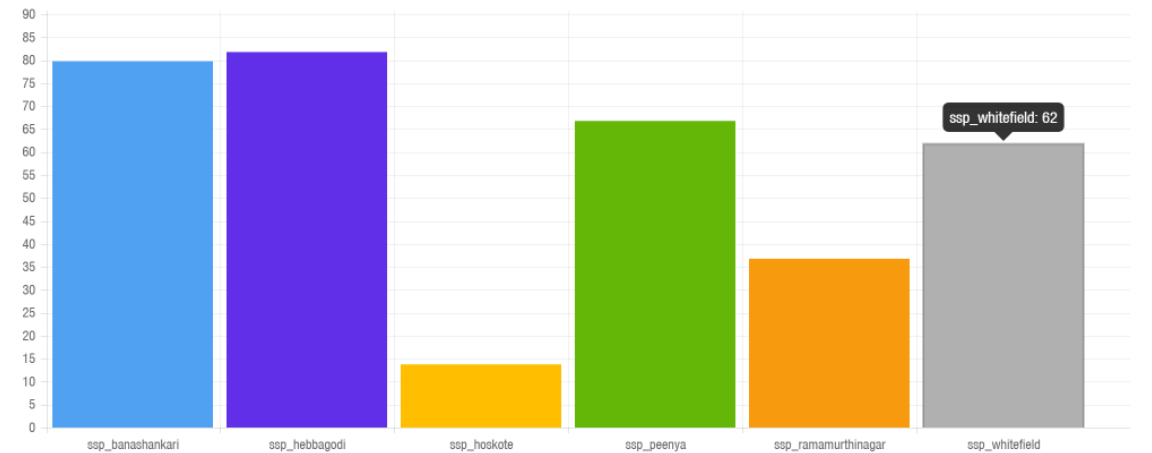
Customer Walk-ins data

Reports > Responses By User > Customer Walkin Survey



Customer Purchase data

Reports > Responses By User > Purchase Customer Survey New



ABM INC OPTED FOR OUR BELOW DAILY DIGITAL SERVICES

Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management
Social Media Management, Moderation & Analytics
Website, Chat, CRM & Cloud Telephony Management
Social/Display/Video/Content/Email/SMS Marketing & Analytics
eMarketplace management / Affiliate marketing management
Online & Offline Design & Graphics Support

What did we do in each of the above services: next slide onwards explains the moment of truth...

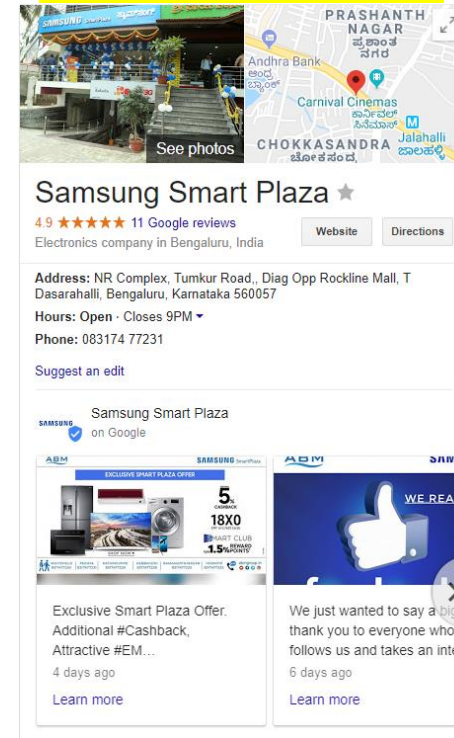
DAILY ONSITE SEO, OFFSITE SEO, SEM/PLA & BUSINESS LISTING MANAGEMENT & OPTIMIZATION FOR ROI

In the radius of 2-5 kilometers of the showroom, who ever searches for electronics keywords on a daily basis: ABM Inc SEM ads is optimized to be on #1 position.

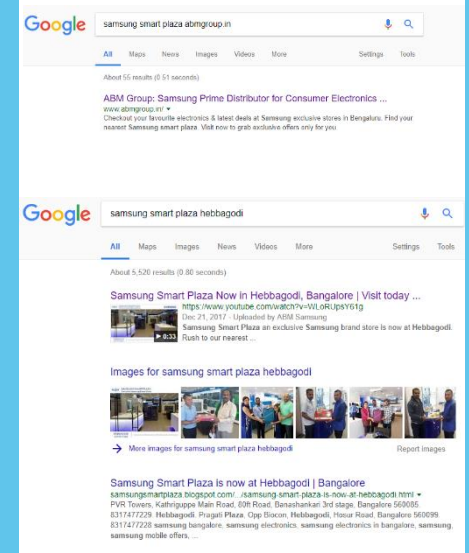
Samsung Smart Plaza business listings are optimized & updated on a daily basis so that it organically appears as a knowledge graph on Google & Bing so that more users click on Get Directions, Call, Website, Photos, Reviews & more.

ABM Inc website, webpages, images, photos, videos etc are optimized on a daily basis to increase SEO SERP1 positions

Business Listing



SEO

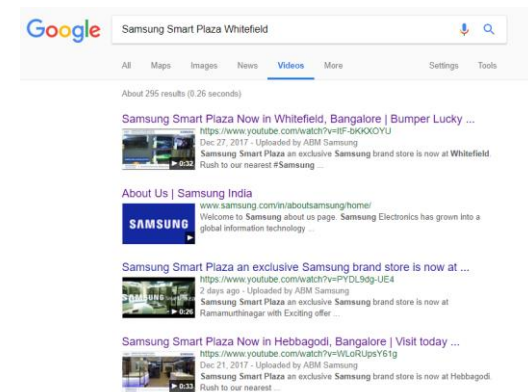


SEM

Call 8317477229 - Consumer Electronic Store
www.abmgrou.in

Elusive Offer On Your Favourite Electronics & Home ...
Attractive EMI scheme, Cashback Offers & Rewards ...

SEO - Video



DAILY SOCIAL MEDIA MANAGEMENT, OPTIMIZATION MODERATION & ANALYTICS FOR ROI

Everyday, we do 1-2 social posts on all social channels like Facebook, Google+, Instagram, Instagram, Pinterest & more.

Manage Blogger, Tumblr, StumbleUpon and other blogger platforms

Optimize all YouTube videos with tittle, description, tags, playlists, display cards, annotation & more

Participate in Quora, Facebook/Google groups & YouTube discussion threads wherever we see electronics related discussions

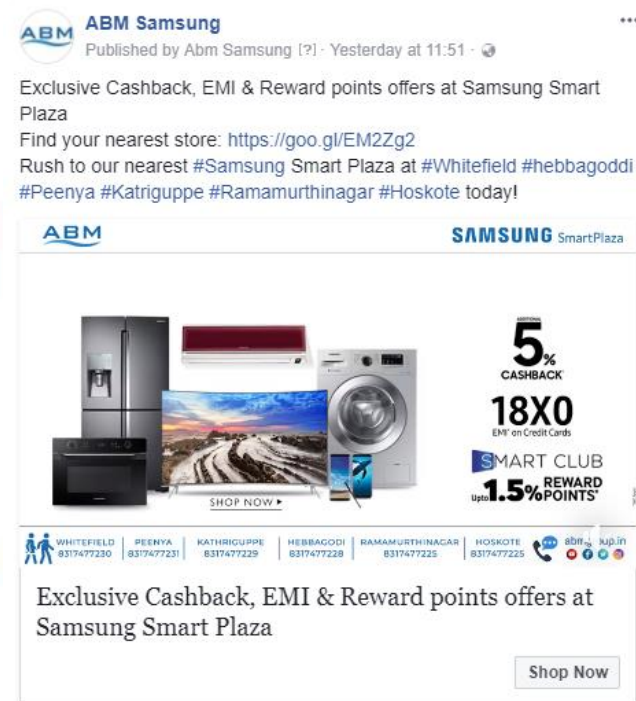
Manage engagement activities, event listing on Facebook & more

Moderate any comments and update the team if there are inquiries to be nurtured as leads for a sale

Deep dive in to social media analytics & insights

Increase likes, shares, comments, followers & more

Facebook



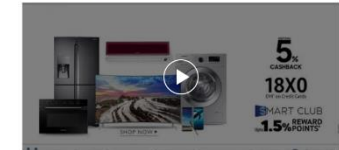
SAMSUNG SMART PLAZAS IN BANGALORE | EXCITING OFFERS | SHOP NOW Exclusive Cashback, EMI & Reward points offers at Samsung Smart Plaza

ABM Samsung

Exclusive Cashback, EMI & Reward points offers at Samsung Smart Plaza

Find your nearest store: [ABM - SAMSUNG](https://goo.gl/EM2Zg2)

Rush to our nearest #Samsung Smart Plaza at #Whitefield #hebbagodi #Peenya #Katriguppe #Ramamurthinagar #Hoskote today!



Visit Now

FORUMS

NR Complex, Tankur Road, Old App Rockline Mall, T. Dasanahalli, Bangalore 560057
0317477234

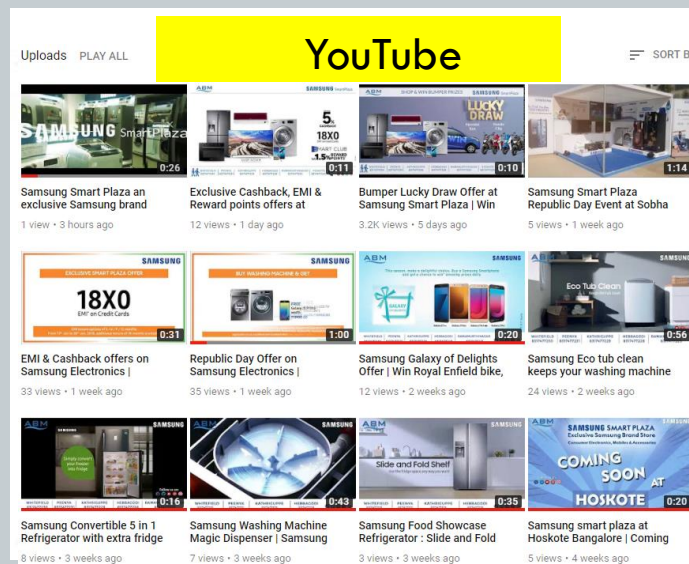
Katriguppe
PVR Towers, Katriguppe Main Road, 4th Road, Ramamurthi 3rd stage, Bangalore: 560085
0317477229

Hebbagodi
Pragati Plaza, Opp Hicoon, Hebbagodi, Hosur Road, Bangalore: 560099
0317477228

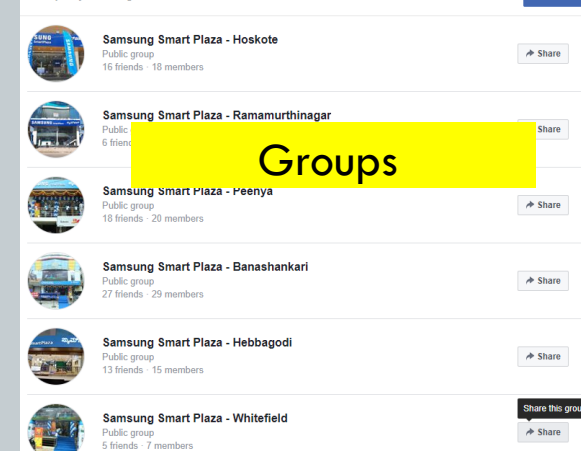
samsung showrooms near me : samsung stores in bangalore : samsung offers in bangalore : samsung offers : samsung electronics store in bangalore : samsung electronics in bangalore : samsung electronic store in bangalore : samsung electronic show room near me : samsung bumper offers : samsung bangalore

1 view · Posted Just now

YouTube



Groups by this Page



DAILY WEBSITE, CHAT, CRM & CLOUDTELEPHONY MANAGEMENT & OPTIMIZATION FOR ROI

Update website daily with products, content, images, videos etc

Integrate plugins, chat systems, CRMs, payment gateways, maps & more

Update banners, modules, forms & more

Do site audit and recommend/deploy ui/ux changes

Do site audit and increase web & mobile speed

Manage chat & email inquiries

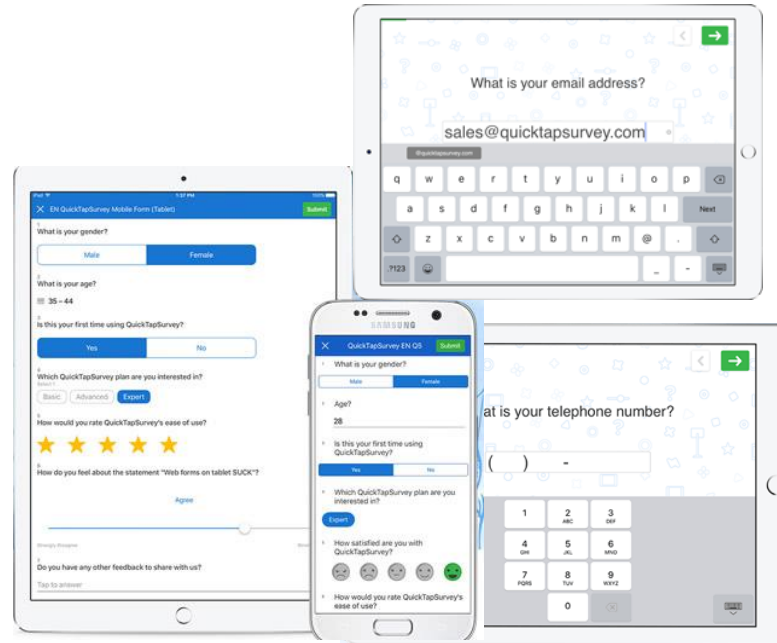
Management of QuicTapSurvey

for database management,

remarketing & look alike

marketing

QuicTapSurvey



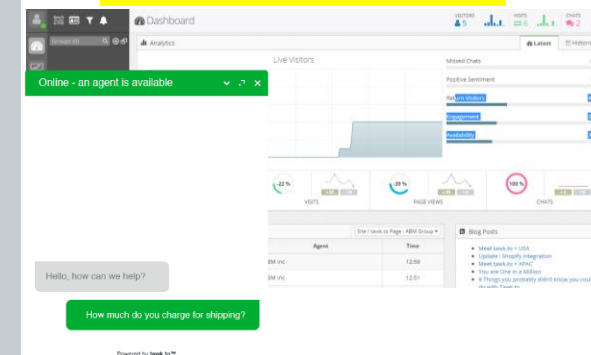
MOBILE SITE



MOBILE RESPONSIVE WEBSITE



CRM for CHAT & SOCIAL MEDIA MODERATION



DAILY SOCIAL/DIGITAL/CONTENT/EMAIL/ SMS MARKETING MANAGEMENT & OPTIMIZATION FOR ROI

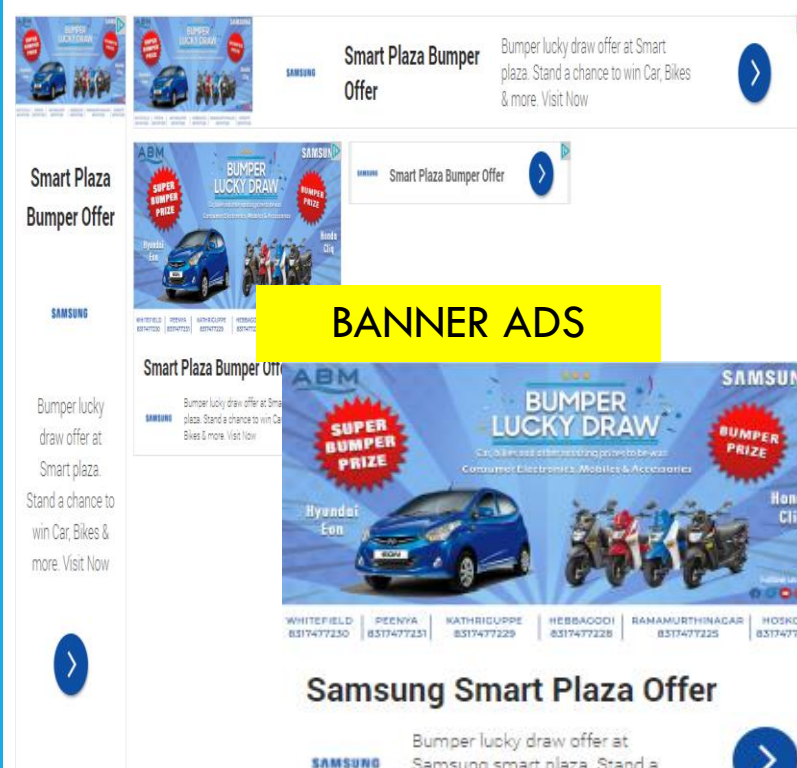
In 2-5 kilometer radius of the showroom who ever is reading about Samsung electronics on 3rd party websites or apps, he / she will get to see Samsung Smart Plaza banners

In 2-5 kilometer radius of the showroom who ever is on YouTube and is watching electronics related video: he/she will get to see a Samsung Smart Plaza video ad

In 2-5 kilometer radius of the showroom who ever is on Facebook and other social channels and interested in Consumer electronics will get to see Samsung Smart Plaza ads

Weekly email & SMS marketing to the available DB

Every day campaigns are optimized and new campaigns are triggered to show the right ad at the right time to the right audience/user



The image shows a screenshot of a Samsung Smart Plaza Bumper Offer banner. The banner features a blue background with a large red starburst graphic on the left that says "SUPER BUMPER PRIZE". In the center, there is a blue Hyundai Eon car and two Honda Clio motorcycles. To the right, another red starburst says "BUMPER PRIZE". Above the car and motorcycles, the text "BUMPER LUCKY DRAW" is written in large, bold letters. Below this, it says "Car, Bikes and other amazing prizes to be won. Consumer Electronics, Mobiles & Accessories". At the bottom, there is a list of locations: WHITEFIELD, PEENYA, KATHIRGUPPE, HEBBAGODI, RAMAMURTHINAGAR, and HOSKOTE, each with a phone number. The Samsung logo is in the top right corner. The text "Smart Plaza Bumper Offer" is at the top left, and "Bumper lucky draw offer at Smart plaza. Stand a chance to win Car, Bikes & more. Visit Now" is at the bottom right.

BANNER ADS

Call only Ad

Call 8317477229 - Consumer Electronic Store
Ad www.abmgroupp.in

Elusive Offer On Your Favourite Electronics & Home ...
Attractive EMI scheme, Cashback Offers & Rewards ... CALL

Content



INFINITELY IMMERSIVE VR

10-nov-2-17

Discover a new experience each session with the Samsung 360 camera, Gear VR headset, and Galaxy



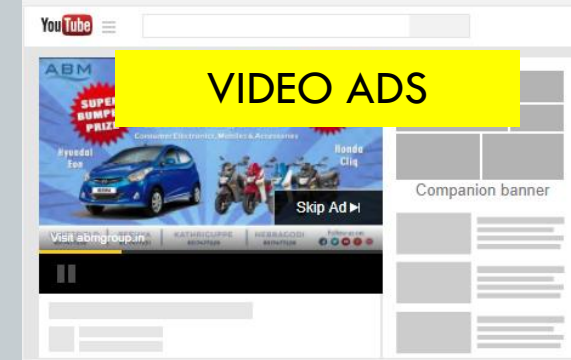
DO BIGGER THINGS AT 837

07-nov-2-17

As the leaves start to turn, we're turning the page in our 837 calendar

VIDEO ADS

Preview in-stream ad



The image shows a screenshot of a YouTube video ad. The ad features a blue background with a large red starburst graphic on the left that says "SUPER BUMPER PRIZE". In the center, there is a blue Hyundai Eon car and two Honda Clio motorcycles. To the right, another red starburst says "BUMPER PRIZE". Above the car and motorcycles, the text "BUMPER LUCKY DRAW" is written in large, bold letters. Below this, it says "Car, Bikes and other amazing prizes to be won. Consumer Electronics, Mobiles & Accessories". At the bottom, there is a list of locations: WHITEFIELD, PEENYA, KATHIRGUPPE, HEBBAGODI, RAMAMURTHINAGAR, and HOSKOTE, each with a phone number. The Samsung logo is in the top right corner. The text "Smart Plaza Bumper Offer" is at the top left, and "Bumper lucky draw offer at Smart plaza. Stand a chance to win Car, Bikes & more. Visit Now" is at the bottom right. The ad is displayed on a YouTube interface with a "Skip Ad" button and a "Companion banner" area.

EMARKETPLACE MANAGEMENT & AFFILIATE MARKETING MANAGEMNT FOR ROI

Manage relationship & work flow with
eMarketplace portals like Sulekha, Justdial etc

Manage relationship & work flow with coupon
portals like CashKaro etc

Manage relationship & work flow with 3rd party
consumer electronics blogging websites

Manage relationship & work flow with any 3rd
party portals related to listing of dealership on
JustDial, Insurance, Loans etc

Manage relationship & work flow with pre
owned listing etc

EMARKETPLACE



EMARKETPLACE



QuickTapSurvey

EMARKETPLACE

Justdial Clickindia

Sulekha

Affiliate

couponraja.in

COUPON
DUNIA

Cashkaro.com

paylessor
Why pay more

ONLINE & OFFLINE GRAPHIC SUPPORT

(1) We build all online creatives for you like banners, gifs, videos, emailers etc

(2) We build offline creatives for you like flyers, brochures, hoardings, letter heads, visiting cards, stationary items etc




Follow us on:

GALAXY OF DELIGHTS

This season, make a delightful choice, Buy a Samsung Smartphone and get a chance to win* amazing prizes daily.






Galaxy C7 Pro | Galaxy J7 Max | Galaxy J7 Next | Galaxy J7 Pro

Weekly prizes*

1 Royal Enfield Classic 350 CC

2 Samsung LED TVs



Daily prizes*

1 Galaxy J2

10 Bluetooth Devices

*T & C Apply

WHITEFIELD | PEENYA | KATHRIGUPPE | HEBBAGODI | RAMAMURTHINAGAR
8317477230 | 8317477231 | 8317477229 | 8317477228 | 8317477225

SHOP & WIN BUMPER PRIZES

LUCKY DRAW

Hyundai Eon | Honda Cliq


WHITEFIELD | PEENYA | KATHRIGUPPE | HEBBAGODI | RAMAMURTHINAGAR | HOSKOTE

8317477230 | 8317477231 | 8317477229 | 8317477228 | 8317477225 | 8317477225

abmgroup.in

SAMSUNG

Samsung Brand Shop now at
Whitefield, Peenya, Kathriguppe and Hebbagodi.






SAMSUNG SmartPlaza

COMING SOON

ALSO AT

WHITEFIELD | PEENYA | KATHRIGUPPE
8317477230 | 8317477231 | 8317477229

HEBBAGODI | RAMAMURTHINAGAR | HOSKOTE
8317477228 | 8317477225 | 8317477225




EXCLUSIVE SMART PLAZA OFFER

5% CASHBACK

18X0 EMI* on Credit Cards

SMART CLUB
Upto **1.5% REWARD POINTS***



Cheering India's progress.

Celebrate India's 69th Republic Day with amazing offers from Samsung.

WHITEFIELD | PEENYA | KATHRIGUPPE | HEBBAGODI | RAMAMURTHINAGAR | HOSKOTE
8317477230 | 8317477231 | 8317477229 | 8317477228 | 8317477225 | 8317477225

www.abmgroup.in




WE ARE LIVE

WWW.ABMGROUP.IN



YouTube | Facebook | Twitter | Instagram

DATA, INSIGHTS, REPORTING & MEETINGS

(1) Send out daily work update email with screenshots – every day eodb

(2) Send out a weekly data/insights email every Saturday eodb

(3) Weekly/Monthly Meetings: Face2Face/Skype/Google Hangouts

(4) Set up a client whatsapp group for real time engagements

ABM Inc	January 2018															
Biz Listing	W1				W2				W3				W4			
Samsung Smart Plaza	White	Hebb	BSK	Peenya	White	Hebb	BSK	Peenya	White	Hebb	BSK	Peenya	White	Hebb	BSK	Peenya
Direct	0	0	0	1	8	23	17	8	25	3	0	2	11	6	0	4
Discovery	0	29	55	45	18	44	56	62	69	10	54	53	96	7	55	80
On Search	0	31	48	55	33	76	82	78	91	15	54	63	114	40	60	78
On Maps	0	59	164	118	13	89	80	174	24	7	15	94	111	44	27	160
Website Visits	0	0	0	0	0	3	1	0	0	0	0	0	1	0	0	1
Directions	0	1	0	2	1	1	3	1	4	0	0	0	4	0	0	3
Call you	0	0	0	0	0	1	2	3	0	0	0	0	3	2	0	2
Chat to you	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Photo Views	18	2	39	0	195	213	150	82	125	10	17	12	277	20	20	117

L / F = Like / Followers, E = Engagement, R = Reach																	
ABM INC	January 2018																
SMO	W1			W2			W3			W4			W5			January 2018	
Scorecard	L/F	E/V	R	L/F	E/V	R	L/F	E/V	R	L/F	E/V	R	L/F	E	R	L/F	E/V R
Facebook	31	15,785	39,526	125	8,384	18,259	32	6,520	13,165	14	5,376	12,968				202	36,065 83,918
Instagram	7	9	177	4	14	136	2	16	206	7	18	173				20	57 692
Twitter	0	0	620	0	9	528	0	6	626	1	0	368				1	15 2,142
Pinterest	0	2	153	0	4	333	0	6	393	1	9	875				1	21 1,554
YouTube	0	16	35	0	24	89	0	28	88	2	1,600	4426				2	1,668 4,636
Blogger	0	14	38	0	10	36	0	10	38	0	8	26				0	42 138
Quora	1	20	37	0	16	48	0	19	32	0	20	36				1	92 153
Total	39	15,846	40,586	129	8,461	19,429	34	6,605	14,546	25	7,031	18,672	0	0	0	227	37,961 93,231

ABM INC																	
Date	20 Jan		21 Jan		22 Jan		23 Jan		24 Jan		25 Jan		26 Jan				
Stores	Walkins	Purchase	Walkins	Purchase	Walkins	Purchase	Walkins	Purchase	Walkins	Purchase	Walkins	Purchase	Walkins	Purchase			
Whitefield	5	2	3	8	0	1	0	1	0	2	0	0	0	1			
Hebbagodi	2	8	1	2	1	1	2	0	3	1	0	0	2	3			
Banashankari	4	3	3	3	3	3	4	2	0	1	0	0	4	5			
Peenya	0	1	1	4	0	0	0	2	0	2	0	0	0	2			
Ramamurthinagar	1	2	2	4	3	2	1	0	1	1	1	0	1	1			
Total	12	16	10	21	7	7	7	5	4	7	1	0	7	12			



GO DIGITAL. GO GLOBAL.

**WE LOOK FORWARD TO MANAGING
YOUR BUSINESS ONLINE**

CONTACT US TODAY!

CONTACT US TODAY

We look forward to partner with you and manage paid, owned, earned & shared media channels for your business and generate ROI via online sales, leads, calls, walk-ins, inquiries, engagements & more

www.aimglobal.mobi | [Case Studies](#)

Call/SMS/WhatsApp: +91 9008735786 | 080 41477599

Email: admin@aimglobal.mobi | [Contact Us](#)

WE MAKE MOBILE RESPONSIVE WEBSITES FOR YOUR BUSINESS

WE INCREASE SALES/LEADS/WALK-INS/CALLS WITH OUR DAILY DIGITAL SERVICES:



Onsite/Offsite SEO,
SEM/PLA & Biz Listing Mgmt



Social Media Management,
Moderation & Analytics



Website, Chat, CRM & Cloud
Telephony Management



Social/Display/Video/
Content/Email/SMS
Marketing & Analytics



eMarketplace Management /
Affiliate Marketing Management



Online & Offline Design
& Graphics Support



#847, Ground floor, 27th main road, 2nd stage, BTM layout, Bangalore 560076

Email: admin@aimglobal.mobi
Call/SMS/WhatsApp: +91 9008735786 | 080 41477599

Mobile Responsive Website For SMB Clients	Qty	INR	USD	AED	GBP	SGD	AUD
1 time mobile responsive website set up fee	1	35000	1000	3500	800	1200	1200
Daily Monthly Digital Services For SMB Clients	Qty	INR	USD	AED	GBP	SGD	AUD
Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management	1	8000	200	700	150	250	250
Social Media Management, Moderation & Analytics	1	8000	200	700	150	250	250
Website, Chat, CRM & Cloud Telephony Management	1	8000	200	700	150	250	250
Social/Display/Video/Content/Email/SMS Marketing & Analytics	1	8000	200	700	150	250	250
eMarketplace management / Affiliate marketing management	1	8000	200	700	150	250	250
Online & Offline Design & Graphics Support	1	8000	200	700	150	250	250
TOTAL MONTHLY RETAINER COST	6	48000	1200	4200	900	1500	1500
Adhoc: Content Creation/Mktg, Blogger Outreach, Infographic & Outreach, Online PR & Distribution, Influencer Mktg							

ADHOC SERVICES

Domain, Hosting, Emails & HRMS

Write & Submit Online PR

Write articles ranging from 500 - 2000 words

Create infographics with research

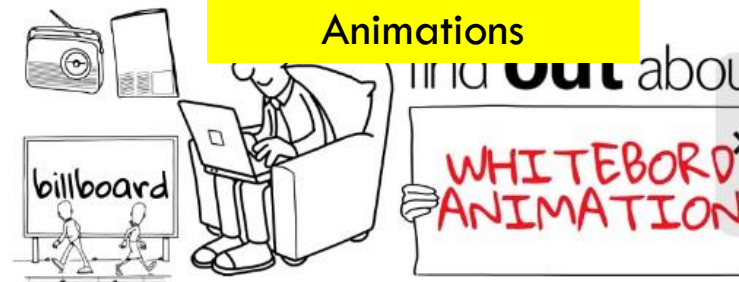
Local & international blogger outreach & citation programs

Manage photo/video shoots

Content Writing



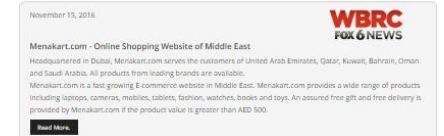
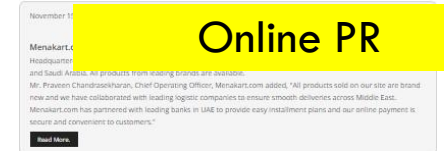
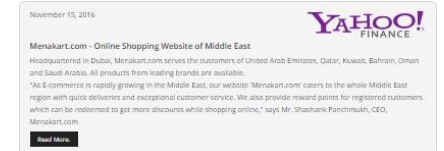
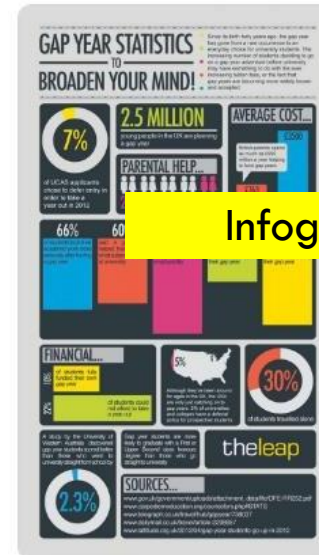
Animations



It's easy; just send me text & pictures
you.

Videos

Infographics



Online PR

RECENT FEW CLIENTS

