QUANCIOUS.COM: Ecommerce Website- Officially CARTOON LICENSED MERCHANDISE, Bangalore. Objective is to offer Eco-Friendly organic clothing and accessories at affordable prices. Fabrics are made from organic, natural and eco-friendly sourced from all over the world which includes anti-bacterial Tencel, breathable modals, Ahimsa (Peace) silk, organic cottons, organic linens & natural bamboos.



Powered by:



ON A DAILY BASIS, WE WORK ON SEO, LEADS, SMO, ENGAGEMENTS, CRM CHATS, PUSH NOTIFICATION, SMS, EMAIL MARKETING & MORE FOR QUANCIOUS.

We've developed an approach to shaping digital/online strategies for our clients that result in defining prioritized, costeffective solutions that deliver a measurable Return on Investment (ROI) via paid, owned, earned & shared media channels.







WE HELP YOU MANAGE YOUR DAILY DIGITAL/ONLINE PRESENCE & GENERATE SALES, CALLS, INQUIRIES, WALK-INS, ENGAGEMENTS & MORE...

QUANCIOUS OPTED FOR OUR BELOW DAILY DIGITAL SERVICES

Daily Monthly Digital Activations

Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management

Social Media Management, Moderation & Analytics

Website, Chat, CRM & Cloud Telephony Management

eMarketplace management

Online Design & Graphics Support

Adhoc: Content Creation/Mktg, Blogger Outreach, Infographic & Outreach, Online PR & Distribution, Influencer Mktg, Photo/Video Shoot

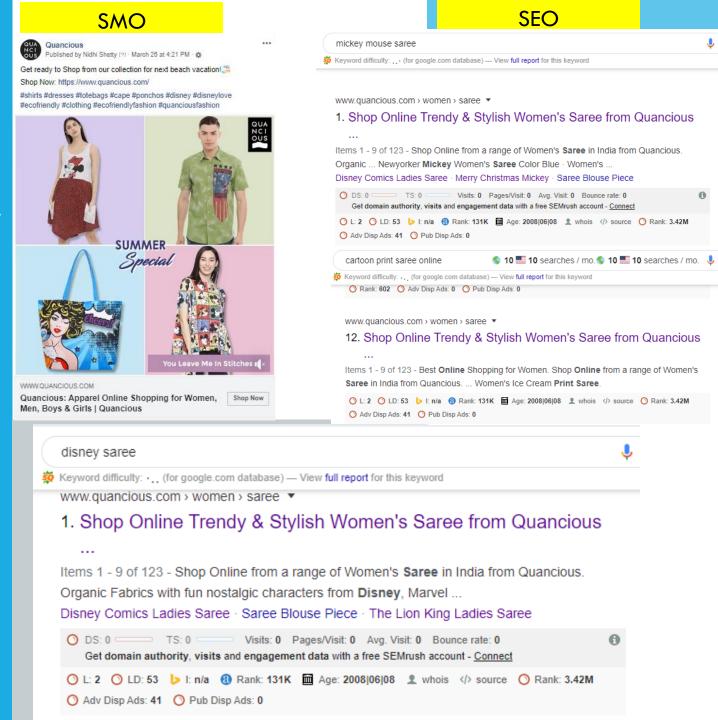
What did we do in each of the above services: next slide onwards explains the moment of truth...

DAILY ONSITE SEO, OFFSITE SEO, SEM/PLA & BUSINESS LISTING MANAGEMENT & OPTIMIZATION FOR ROI

Basic market demand: who ever searches for category related keywords on a daily basis: Quancious SEM ads are optimized to be on #1 position.

Quancious website, webpages, images, photos, videos etc are optimized on a daily basis to increase SEO SERP1 positions

Promoting text, shopping and discovery ads for all the on demand products. Promoting offers/coupon via campaigns to increase more traffic/conversion on website. Adding all the required extensions in the ads like sitelink e.g women's saree, men's shirt, kids wear etc. Highlighting the offers and attractions on the ads. Targeting the right keywords.



DAILY SOCIAL MEDIA MANAGEMENT, OPTIMIZATION MODERATION & ANALYTICS FOR ROI

Everyday, we do 1-2 social posts on all social channels like Facebook, Twitter, Instagram, Pinterest & more.

Manage Blogger, Tumblr, StumbleUpon and other blogger platforms

Optimize all YouTube videos with tittle, description, tags, playlists, display cards, annotation & more

Participate in Quora, Facebook/Google groups & YouTube discussion threads wherever we see car related discussions

Manage engagement activities, event listing on Facebook & more

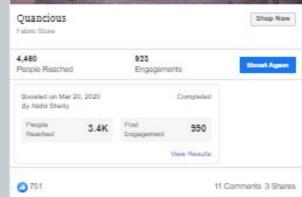
Moderate any comments and update the team if there are inquiries to be nurtured as leads for a sale

Deep dive in to social media analytics & insights Increase likes, shares, comments, followers & more

Facebook







INSTAGRAM



Twitter



Quancious @Quancious · Mar 24

What do you prefer? Grilled Smoky Watermelon saree Or Cindrella Saree-

Shop Now!

#disney #disneylove #sari #saree #BelievelnGood #weargood #quancious #printedsaree #casualsaree #clothing #ecofriendlyfashion #quanciousfashion



DAILY SOCIAL/DIGITAL/CONTENT/EMAIL/ SMS MARKETING MANAGEMENT & OPTIMIZATION FOR ROI

In 10 to 15 kilometer radius of the metropolitan Geo cities who ever is looking for clothing and accessories related to eco-friendly fabrics on 3rd party websites or apps, he / she will get to see Quancious Ads.

Who ever is on YouTube and is watching video: he/she will get to see a Quancious Discovery video ad

In 20-25 kilometer radius of the metropolitan Geo cities who ever is on Facebook and other social channels and interested in Ecofriendly clothing will get to see Quancious ads

Weekly email & SMS marketing to the available DB.

Every day campaigns are optimized and new campaigns are triggered to show the right ad at the right time to the right audience/user.

Facebook Ads



Sale! FLAT 50% OFF on the latest and Widest Range of our quirky Collections only at our #REPUBLICDHAMAKASALE See More



Instagram ADS



YouTube Video





Lead Gen Campaign

Campaign Name	Budget	Results	Reach	Impressions
DX_Prospecting_Men_Static	₹1,500.00 Daily	63 Purchases	163,455	248,253
DX_Prospecting_Kids_Static	₹500.00 Daily	2 Purchases	13,720	28,476
DX_Prospecting_Women_Static	₹10,000.00 Daily	580 Purchases	1,039,358	2,353,814
DX_Prospecting_Occasion Based_DPA	₹1,000.00 Daily	Purchase	_	_
DX_Traffic	Using ad se	3,167 Landing Pa	207,169	283,511
DX_Prospecting_Lookalike (1%)_DPA	₹3,000.00 Daily	142 Purchases	265,281	451,151
DX_Prospecting_Generic_Always On	₹500.00 Daily	88 Purchases	252,223	472,676

Revenue generated from social/search/display-FEB 2020

Average 1000+ Website Sales through Facebook

Average 25+ Website Sales through Google Ads

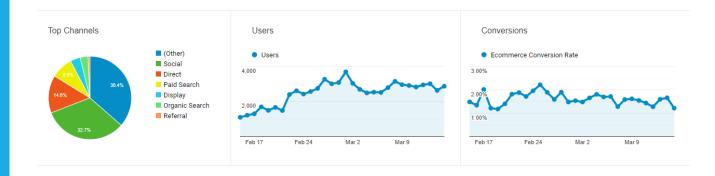
ROAS varies between :- 3 to 5.

Additional website traffic/Reach campaigns.

CONVERSION OVER CHANNELS

Default Channel Grouping	Sessions ▼ ↓	Transactions ▼
	85,723 % of Total: 100.00% (85,723)	1,380 % of Total: 100.00% (1,380)
(Other)	31,526	36.96%
Social	26,150	17.83%
Direct	12,724	9.64%
Paid Search	7,382	1.23%
Organic Search	3,985	4.35%
Display	2,937	0.00%
Referral	1,019	30.00%

ACQUISITION



DAILY WEBSITE, CHAT, CRM & CLOUDTELEPHONY MANAGEMENT & OPTIMIZATION FOR ROI

Update website daily with products, content, images, videos etc.

Adding Blog on weekly basis.

Integrate plugins, chat systems, CRMs, payment gateways, maps & more

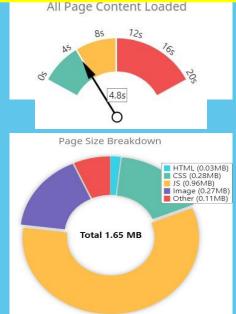
Update banners, modules, forms & more

Do site audit and recommend changes

Do site audit and increase web & mobile speed Manage chat & CRM email inquiries

WEBSITE MANAGEMENT





DAILY WEBSITE AUDITS



WEBSITE AUDITS



DAILY SOCIAL/DIGITAL/CONTENT/EMAIL /SMS MARKETING MANAGEMENT & OPTIMIZATION FOR ROI

Manage relationship & work flow with eMarketplace portals/apps

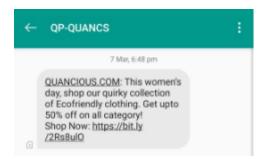
Manage relationship & work flow with coupon portals

Manage relationship & work flow with 3rd party Event managing portals

Manage relationship & work flow with any 3rd party portals

Manage relationship & work flow with new marketplaces, affiliate partners etc

SMS MARKETING



EMAIL MARKETING



APPAREL & ACCESSORIES

Get Beach ready! Shop from our collection for next vacation!

Beat the summer heat with our easy breezy, lightweight, Ecofriendly clothing at unbeatable prices. Shop for the entire family and Avail exclusive offers on our wide range of women's, men's and kids collection.

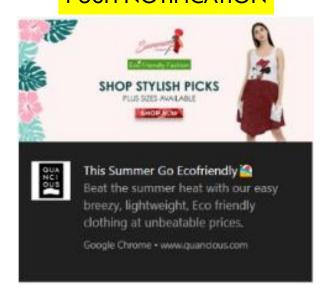
VISIT QUANCIOUS NOW



Looking for an Ideal gift this wedding season? Choose from our wide range and see how people praise you for your choice! Get upto 50% off on our exclusive women's collection! Shop now



PUSH NOTIFICATION



BLOG

Beat the summer heat with our sassy, ecofriendly tee dresses

Summer has arrived and is has the time to bear the cammer son with some women's causal dress. While there are a barnh of proptle who love to hit the shopping street in summers, there are many of them who just love to hit back at home on their couch and buy women dress ordine. Well for the latter barnh of jusqbe, you are art let right place. As Question, we have more than 15 diesses to choose from and also these super coul and edoff-relief olders makes it your prefict choice!

Shirt dresses are your best friend during summer. Well, one can justify this very easily. These are ecofriendly, perfect for brunches, family outlings, house parties and the list can go on and on... Take a look at the dresses and you shall agree with us.

Denin

There's a shopping rule: If it's not black then put it back. And you can'

This women' casual dress will definitely uplift your style quotient and instantly make you feel classy and confident. Made from organic cotton definit this dress is designed to deliver comfort and makes you look chic and simple effortiessly all at once. What are you waiting for? Add this dress immediately be your care in new!



Powerpuff girls Women's Dres

It's time to add some fun to your wardrobe. Buy this unique shirt dress online from <u>Cuprocope</u>, and you will not stop thanking us. It's a perfect piece with <u>Cuprocope</u> girls design printed on it and while the high-low <u>logologope</u>, keeps things nice and casual. So, this summer turn on the wastion mode and bring your inner child to like.



Disney Mickey Shirt Dress

Why wear boring clothes when you can buy this unique checkered shi dress with Mickey Mouse graphs from <u>Councings</u>. This strive is perfect for day outing with your Friends, also helps you to grab attention from everyone. Made from organic cotton, this dress helps you stay dry and feech in summer.



Dexter's and Dee Dee's Shirt Dress

There are many shirt dresses online but nothing beats this attire featuring Dee Qog, and Decter's sibling love. You can order this from Quegoing, and fluent your dress to your friends and also get ready to walcome compliments gris.

ONLINE & OFFLINE GRAPHIC SUPPORT

(1)We build all online creatives for you like banners, gifs, videos, emailers etc

(2)We build offline creatives for you like flyers, brochures, hoardings, letter heads, visiting cards, stationary items etc





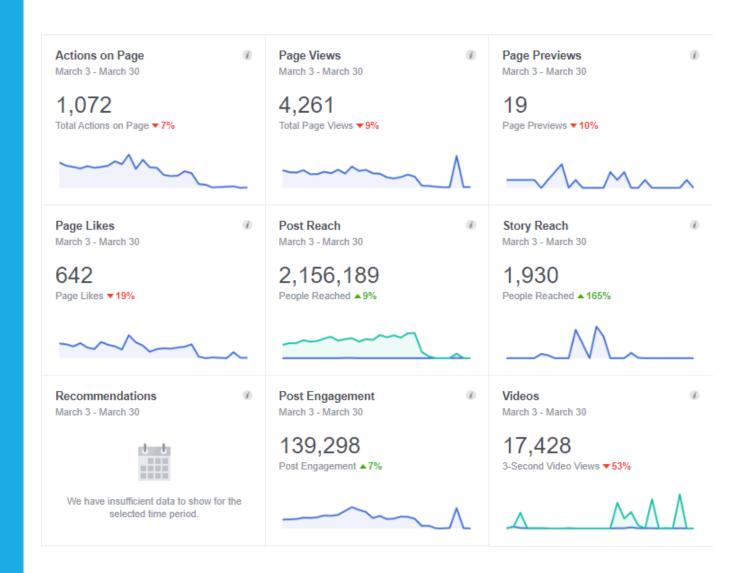






FACEBOOK & INSTAGRAM INSIGHTS

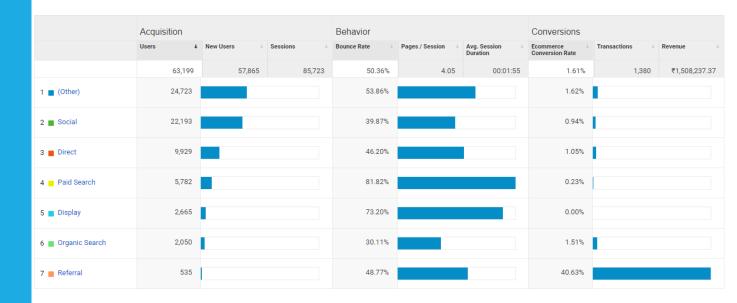
- Total followers in Facebook: 7604
- Total Followers in Instagram: 14800
- Increase in post reach and engagements on page.
- Sharing daily posts on different groups related to ecofriendly fashion
- Facebook -Per day upto on an average
 45+ Website purchase.



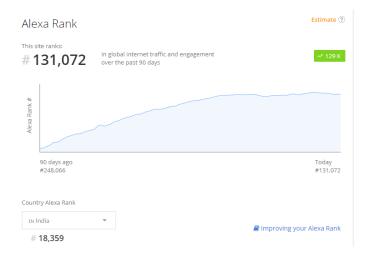
DATA, INSIGHTS, REPORTING & MEETINGS

- (1)Send out daily work update email with screenshots every day eodb
- (2) Send out a weekly data/insights email every Saturday eodb
- (3) Weekly/MonthlyMeetings: Face2Face/Skype/GoogleHangouts
- (4) Set up a client whatsapp group for real time engagements

ATTRIBUTION & REVENUE



ALEXA & DA





WE LOOK FORWARD TO MANAGING YOUR BUSINESS ONLINE

CONTACT US TODAY!

CONTACT US TODAY

We look forward to partner with you and manage paid, owned, earned & shared media channels for your business and generate ROI via online sales, leads, calls, walk-ins, inquiries, engagements & more

www.aimglobal.mobi | Case Studies

Call/SMS/WhatsApp: +91 9008735786 | 8792381091

Email: admin@aimglobal.mobi | Contact Us

WE MAKE MOBILE RESPONSIVE WEBSTIES FOR YOUR BUSINESS

WE INCREASE SALES/LEADS/WALK-INS/CALLS WITH OUR DAILY DIGITAL SERVICES



Onsite/Offsite SEO. SEM/PLA & Biz Listing Mgmt



Social Media Management. Moderation & Analytics



Website, Chat, CRM & Cloud Telephony Management



Social/Display/Video/ Content/Email/SMS Marketing & Analytics



eMarketplace Management / Affiliate Marketing Management



Online & Offline Design & Graphics Support

VIGES: CONTENT CREATION & OUTREACH, BLOGGER OUTREACH, INFOGRAPHIC CREATION & OUTREACH, ONLINE
PR & OUTREACH, LOCAL CITATION, INFLUENCER MARKETING, PHOTO/VIDEO SHOOTS & MORE



GO LOCAL **GO GLOBAL**

Email: admin@aimglobal.mobi Call/SMS/WhatsApp: +91 9008735786 | 080 41477599

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