Sevantilal & Sons Pvt. Ltd. is an organization well known for its expertise in the field of Steel Pipes & Tubes over past 5 decades. globally recognized source of quality steel pipes, tubes & accessories and to have delighted clients.

www. sevantilal.com



Powered by:



ON A DAILY BASIS, WE GENERATE CALLS, LEADS, ENQUIRIES, ENGAGEMENT & MORE FOR HUGOPLAY. COM FROM PAID, EARNED, OWNED & SHARED MEDIA.

We've developed an approach to shaping digital/online strategies for our clients that result in defining prioritized, cost-effective solutions that deliver a measurable Return on Investment (ROI) via paid, owned, earned & shared media channels.

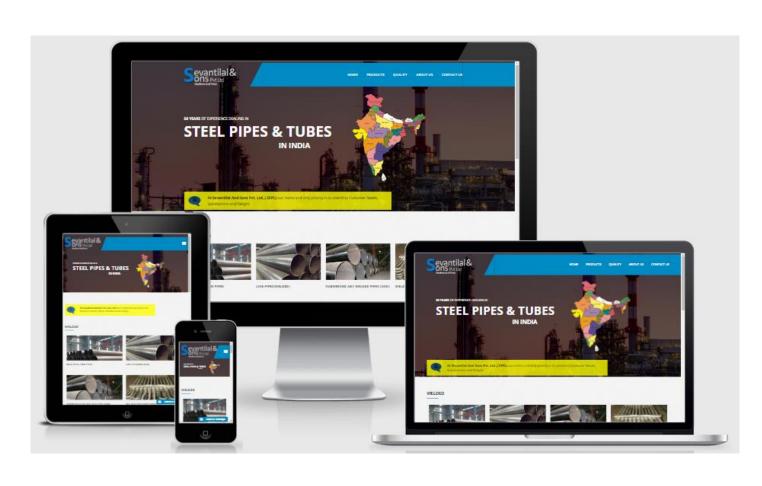


WE HELP YOU MANAGE YOUR DAILY DIGITAL/ONLINE PRESENCE & GENERATE SALES, CALLS, INQUIRIES, WALK-INS, ENGAGEMENTS & MORE...

WE HAVE GENERATED 200 INQUIRIES (ON AN AVERAGE) INQUIRIES MONTH ON MONTH

100+ Leads via E-Market Place
150+ Facebook lead campaigns
50 Website Inquiries

RESPONSIVE WEBSITE DESIGN & SOCIAL PRESENCE SETUP





SEVANTILAL.COM OPTED FOR OUR BELOW DAILY DIGITAL SERVICES

| Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management |
|--|
| Social Media Management, Moderation & Analytics |
| Website, Chat, CRM & Cloud Telephony Management |
| Social/Display/Video/Content/Email/SMS Marketing & Analytics |
| eMarketplace management / Affiliate marketing management |
| Online & Offline Design & Graphics Support |

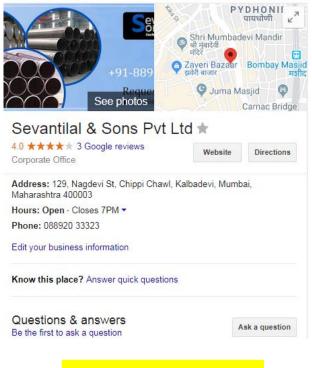
What did we do in each of the above services: next slide onwards explains the moment of truth...

DAILY ONSITE SEO, OFFSITE SEO, SEM/PLA & BUSINESS LISTING MANAGEMENT & OPTIMIZATION FOR ROI

In the India construction areas, who ever searches for Steel Pipes & Tubes Equipment related keywords on a daily basis: sevantilal.com SEM ads is optimized to be on #1 position.

Sevantilal.com business listing is optimized & updated on a daily basis so that it organically appears as a knowledge graph on Google & Bing so that more users click on Get Directions, Call, Website, Photos, Reviews & more.

Sevantilal.com website, webpages, images, photos, videos etc are optimized on a daily basis to increase SEO SERP1 positions



Map Listing





Alexa

Global Rank

11,007,431

TOP RANKING IN GOOGLE







DAILY SOCIAL MEDIA MANAGEMENT, OPTIMIZATION MODERATION & ANALYTICS FOR ROI

Everyday, we do 1-2 social posts on all social channels like Facebook, Google+, Instagram, Instagram, Pinterest & more.

Manage Blogger, Tumblr, StumbleUpon and other blogger platforms

Optimize all YouTube videos with tittle, description, tags, playlists, display cards, annotation & more

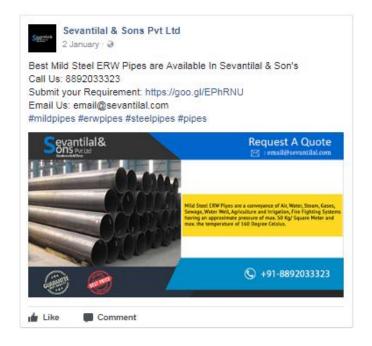
Participate in Quora, Facebook/Google groups & YouTube discussion threads wherever we see car related discussions

Manage engagement activities, event listing on Facebook & more

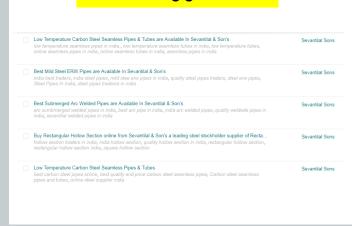
Moderate any comments and update the team if there are inquiries to be nurtured as leads for a sale

Deep dive in to social media analytics & insights Increase likes, shares, comments, followers & more

Facebook Posts



Blogger



FORUMS

Low Temperature Carbon Steel Seamless Pipes & Tubes are Available In Sevantilal & Son's

Sevantilal Sons, works at Mumbai, Maharashtra, India Posted Jan 3 · Steel Pipes & Tubes Distributors in India

Low Temperature Carbon Steel Seamless Pipes & Tubes Request a Quote Low Temperature Carbon Steel Seamless Pipes (LTCs) a the name suggests are used for low temperature high pressure applications like in the LPG pipeline in Oil & Gas Industry and also Hydrocarbon and various process industries. Commonly



Used Low Temperature Carbon Steel Pipes confirm to American Standards and Specification like ASTM A333 Gr.1/3/6 or the API 5L X42. seamless pip... @ (more)

Best Mild Steel ERW Pipes are Available In Sevantilal & Son's



Steel ERW Pipes in India Request a quote We are authorized Distributors/ Specialized Stockiest and source all our material directly from some of the world's renowned manufacturers and OEMs to ensure the best quality product as committed,



competitive pricing and above all to provide guarantee of the products and the services required by all our prestigious clients. We try to ensure that each and every product incoming in our warehouses is stacked,... (more)

Upvotes 0 Comment

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DAILY WEBSITE, CHAT, CRM & CLOUDTELEPHONY MANAGEMENT & OPTIMIZATION FOR ROI

Update website daily with products, content, images, videos etc

Integrate plugins, chat systems, CRMs, payment gateways, maps & more

Update banners, modules, forms & more

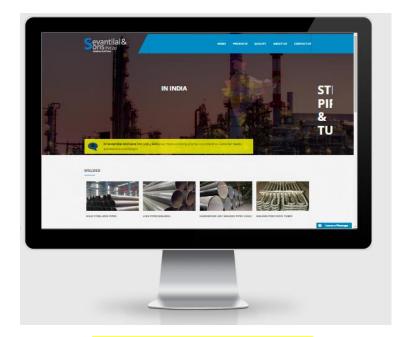
Do site audit and recommend/deploy ui/ux changes

Do site audit and increase web & mobile speed

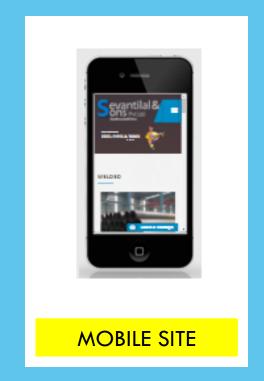
Manage the IVR, Couponing & DB Management/Nurturing

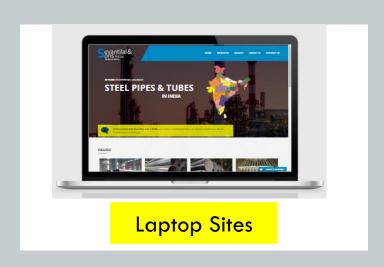
Manage chat & email inquiries

Management of FreshDesk CRM



Desktop Site







Tablet SITE

DAILY SOCIAL/DIGITAL/CONTENT/EMAIL/ SMS MARKETING MANAGEMENT & OPTIMIZATION FOR ROI

In India radius of the targeted areas who ever is reading about Steel Pipes & Tubes on 3rd party websites or apps, he / she will get to see Sevantilal.com banners

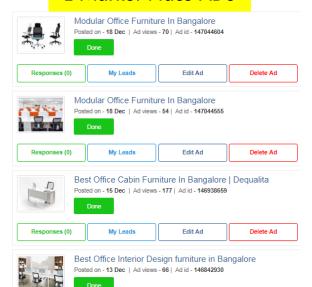
In India radius of the targeted areas who ever is on YouTube and is watching Steel Pipes & Tubes related video: he/she will get to see a Sevantilal.com video ad.

In India radius of the targeted areas who ever is on Facebook and other social channels and interested in Steel Pipes & Tubes Equipments will get to see Sevantilal.com Ads

Weekly email & SMS marketing to the available DB

Every day campaigns are optimized and new campaigns are triggered to show the right ad at the right time to the right audience/user

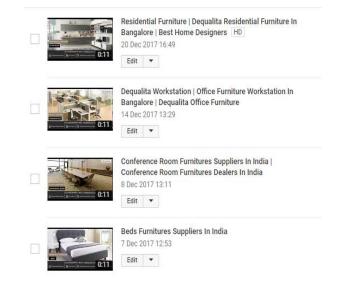
E-Market Place ADS



SEM ADS

| • | {KeyWord:Residential Furniture} Get Customized Designs Today www.dequalita.com/Modern/Furniture Give us any empty room and we'll turn it's interior into your ideal layout. | Modern Furniture |
|---|--|----------------------|
| • | Modern Furniture Online Get Customize Designs Today www.dequalita.com/Modern/Furniture Give us any empty room and we'll turn it's interior into your ideal layout. | Modern Furniture |
| • | Luxury Modular Kitchen Designs Fully Customized Kitchen www.dequalita.com/Kitchen/Furniture Superior quality, on-time delivery and competitive pricing. Lifetime service. | Kitchen Furniture |
| • | {Keyword:Build Your Dream Kitchen With} Modular Kitchen Unit Set www.dequalita.com/Kitchen/Furniture Superior quality, on-time delivery and competitive pricing. Lifetime service. | Kitchen Furniture |

VIDEO ADS



EMARKETPLACE & AFFILATE MARKETING MANAGEMENT FOR

Manage relationship & work flow with eMarketplace portals like Indiamart.com, Justdial, Sulekha, TradeIndia.com etc.,

Manage relationship & work flow with pre owned listing etc

EMARKETPLACE











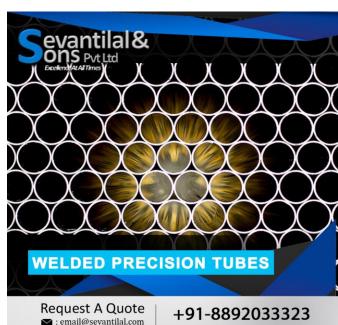


ONLINE & OFFLINE GRAPHIC SUPPORT

- (1) We build all online creatives for you like banners, gifs, videos, emailers etc
- (2) We build offline creatives for you like flyers, brochures, hoardings, letter heads, visiting cards, stationary items etc









Request A Quote : email@sevantilal.com

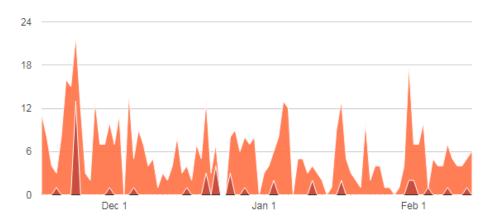
+91-8892033323



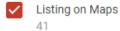
DATA, INSIGHTS, REPORTING & MEETINGS

- (1) Send out daily work update email with screenshots every day eodb
- (2) Send out a weekly data/insights email every Saturday eodb
- (3) Weekly/MonthlyMeetings: Face2Face/Skype/GoogleHangouts
- (4) Set up a client whatsapp group for real time engagements

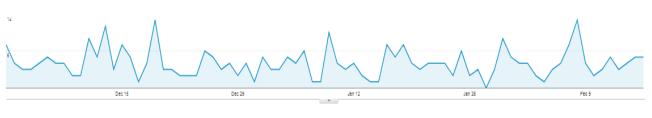
Google Maps







ALL SERVICES ANALYTICS



| Users | New Users | Sessions | Number of Sessions per User | Pageviews | Pages / Session |
|----------|-----------|----------|-----------------------------|-----------|-----------------|
| 282 | 276 | 350 | 1.24 | 451 | 1.29 |
| Mundmulh | Mummumh | Mundon | | wwwwww | Mymmyndh |



WE LOOK FORWARD TO MANAGING YOUR BUSINESS ONLINE

CONACT US TODAY!

CONTACT US TODAY

We look forward to partner with you and manage paid, owned, earned & shared media channels for your business and generate ROI via online sales, leads, calls, walk-ins, inquiries, engagements & more

www.aimglobal.mobi | Case Studies

Call/SMS/WhatsApp: +91 9008735786 | 080 41477599

Email: admin@aimglobal.mobi | Contact Us

WE MAKE MOBILE RESPONSIVE WEBSTIES FOR YOUR BUSINESS

WE INCREASE SALES/LEADS/WALK-INS/CALLS WITH OUR DAILY DIGITAL SERVICES



Onsite/Offsite SEO, SEM/PLA & Biz Listing Mgmt



Social Media Management, Moderation & Analytics



Website, Chat, CRM & Cloud Telephony Management



Social/Display/Video/ Content/Email/SMS Marketing & Analytics



eMarketplace Management / Affiliate Marketing Management



Online & Offline Design & Graphics Support

DHOC SERVICES: CONTENT CREATION & OUTREACH, BLOGGER OUTREACH, INFOGRAPHIC CREATION & OUTREACH, ONLINE
PR & OUTREACH, LOCAL CITATION, INFLUENCER MARKETING, PHOTO/VIDEO SHOOTS & MORE



TAL Email: admin@aimglobal.mobi AL Call/SMS/WhatsApp: +91 9008735786 | 080 41477599

#847, Ground floor, 27th main road, 2nd stage, BTM layout, Bangalore 560076

OUR DAILY DIGITAL SERVICES RATE CARD

| Mobile Responsive Website For SMB Clients | Qty | INR | USD | AED | GBP | SGD | AUD | |
|---|-----|-------|------|------|-----|------|------|--|
| 1 time mobile responsive website set up fee | | 35000 | 1000 | 3500 | 800 | 1200 | 1200 | |
| Daily Monthly Digital Services For SMB Clients | Qty | INR | USD | AED | GBP | SGD | AUD | |
| Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management | 1 | 8000 | 200 | 700 | 150 | 250 | 250 | |
| Social Media Management, Moderation & Analytics | 1 | 8000 | 200 | 700 | 150 | 250 | 250 | |
| Website, Chat, CRM & Cloud Telephony Management | 1 | 8000 | 200 | 700 | 150 | 250 | 250 | |
| Social/Display/Video/Content/Email/SMS Marketing & Analytics | 1 | 8000 | 200 | 700 | 150 | 250 | 250 | |
| eMarketplace management / Affiliate marketing management | 1 | 8000 | 200 | 700 | 150 | 250 | 250 | |
| Online & Offline Design & Graphics Support | 1 | 8000 | 200 | 700 | 150 | 250 | 250 | |
| TOTAL MONTHLY RETAINER COST | | 48000 | 1200 | 4200 | 900 | 1500 | 1500 | |
| Adhoc: Content Creation/Mktg, Blogger Outreach, Infographic & Outreach, Online PR & Distribution, Influencer Mktg | | | | | | | | |

ADHOC SERVICES

Domain, Hosting, Emails & HRMS

Write & Submit Online PR

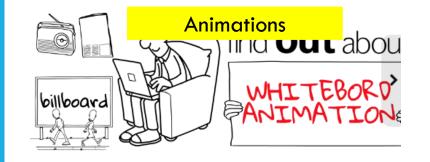
Write articles ranging from 500 - 2000 words

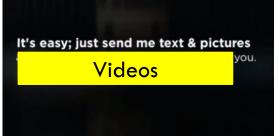
Create infographics with research

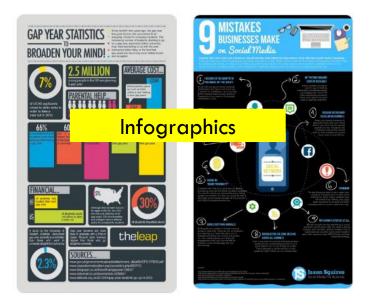
Local & international blogger outreach & citation programs

Manage photo/video shoots











RECENT FEW CLIENTS









































